

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt as to the action you should take, you are recommended to seek your own financial advice immediately from your stockbroker, bank, solicitor, accountants, fund manager or other appropriate independent financial advisor, who is authorised under the Financial Services and Markets Act 2000 if you are in the United Kingdom or, if not, from another appropriately authorised independent financial adviser.

This document comprises (a) a supplemental prospectus and (b) a supplemental admission document prepared in accordance with the AIM Rules for Companies ("Supplementary Document").

This Supplementary Document is supplemental to, and must be read in conjunction with, the prospectus and admission document published by ADV on 14 June 2022 in relation to the proposed issue of up to 285,694,721 New ADV Ordinary Shares in connection with the Offer ("Original Document").

Any statement contained in the Original Document shall be modified and superseded to the extent that a statement contained in this document modifies or supersedes such statement. Except as expressly stated herein, or unless the context requires otherwise, the definitions used or referred to in the Original Document apply to this Supplementary Document.

This Supplementary Document has been approved by the FCA as competent authority under the UK version of Regulation (EU) 2017/1129, which forms part of UK law by virtue of the European Union (Withdrawal) Act 2018. The FCA only approves the prospectus comprised within this document as meeting the standards of completeness, comprehensibility and consistency imposed by the Prospectus Regulation. Such approval should not be considered as an endorsement of the issuer or the quality of the securities that are the subject of the document. Investors should make their own assessment as to the suitability of investing in the securities. The FCA also gives no approval or endorsement of this document as an admission document prepared in accordance with the AIM Rules for Companies

The ADV Ordinary Shares are listed on the standard segment of the Official List of the FCA and are admitted to trading on the London Stock Exchange's Main Market for listed securities. Conditional upon the Offer becoming Effective, applications will be made (i) to the FCA to cancel the standard listing of the ADV Ordinary Shares on the Official List; (ii) to the London Stock Exchange to cancel the admission to trading of the ADV Ordinary Shares on the Main Market; and (iii) to the London Stock Exchange for the admission of the Enlarged Ordinary Share Capital to be admitted to trading on AIM. It is expected that Admission will become effective and that trading in the ADV Ordinary Shares on AIM will commence by no later than 8.00 a.m. on 14 October 2022. Dealings in the ADV Ordinary Shares on the Main Market will be cancelled by no later than Admission.

AIM is a market designed primarily for emerging or smaller companies to which a higher investment risk tends to be attached than to larger or more established companies. AIM securities are not admitted to the Official List. A prospective investor should be aware of the risks of investing in such companies and should make the decision to invest only after careful consideration and, if appropriate, consultation with an independent financial adviser. Each AIM company is required pursuant to the AIM Rules for Companies to have a nominated adviser. The nominated adviser is required to make a declaration to the London Stock Exchange on admission in the form set out in Schedule Two to the AIM Rules for Nominated Advisers. The London Stock Exchange has not itself examined or approved the contents of this document.

The Company, each of the Directors and the Proposed Directors, whose names appear on page 38 of the Original Document, accept responsibility for the information contained in this document. To the best of the knowledge of the Company, the Directors and the Proposed Directors, the information contained in this document is in accordance with the facts and this document makes no omission likely to affect its import.

You should read the whole of this Supplementary Document and the Original Document (including the documents incorporated herein and therein by reference). In particular, your attention is drawn to the section of this document entitled "Risk Factors" set out on pages 12 to 29 of the Original Document, which you should read in full.

AdvancedAdvT Limited

(incorporated and registered in the British Virgin Islands with number 2040954)

Offer for the entire issued and to be issued ordinary share capital of M&C Saatchi Plc to be implemented by way of a takeover offer as defined in Chapter 3 of Part 28 of the Companies Act 2006 and Admission to trading on AIM



Financial Adviser and Nominated Adviser

Recipients of this Supplementary Document and the Original Document may not reproduce or distribute such documents, in whole or in part, and may not disclose any of their respective contents or use any information in either document for any purpose other than considering an investment in ADV Ordinary Shares. Recipients of this document agree to the foregoing by accepting delivery of this document.

The New ADV Ordinary Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended, or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered or sold, directly or indirectly, within the United States or to, or for the account or benefit of, U.S. Persons (as defined in Regulation S under the Securities Act). There will be no offering of New ADV Ordinary Shares in the United States. The New ADV Ordinary Shares may be offered outside the United States to non-U.S. Persons in offshore transactions in reliance on the exemption from the registration requirements of the Securities Act provided by Regulation S thereunder. The Company has not been and will not be registered under the U.S. Investment Company Act of 1940, as amended, and the recipients of this document will not be entitled to the benefits of the Investment Company Act. Any U.S. Shareholder that validly accepts the Offer will receive, in lieu of New ADV Ordinary Shares to which they would otherwise be entitled, the net cash proceeds (in Sterling) from the sale of such New ADV Ordinary Shares. Neither this Supplementary Document nor the Original Document is for distribution in the United States.

Investec Bank plc ("Investec"), which is authorised by the PRA and regulated in the United Kingdom by the PRA and the FCA, is acting exclusively for the Company and no one else in connection with the Offer and Admission and is not advising any other person or treating any other person as its customer or client in relation to the Offer and Admission and will not be responsible to any such other person for providing the protections afforded to its customers or clients or for providing advice in connection with the Offer and Admission. Apart from the responsibilities and liabilities, if any, which may be imposed on Investec by FSMA or the regulatory regime established thereunder, Investec does not make any representation or warranty, express or implied, in relation to, nor accepts any responsibility whatsoever for the contents of this document or any transaction, arrangement or other matter referred to herein or any other statement made or purported to be made by it or on its behalf in connection with the Company, the New ADV Ordinary Shares and the Offer and Admission. Investec (and its affiliates) accordingly, to the fullest extent permissible by law, disclaims all and any responsibility or liability (save for any statutory liability) whether arising in tort, contract or otherwise which it might have in respect of the contents of this document or any transaction, arrangement or other matter referred to herein or any other statement made or purported to be made by it or on its behalf in connection with the Company, the New ADV Ordinary Shares and the Offer and Admission.

Prior to making any decision as to whether to accept the terms of the Offer and acquire the New ADV Ordinary Shares, the M&C Saatchi Shareholders, as prospective investors in the Company, should read this document in its entirety, together with the Offer Document. In making an investment decision, each investor must rely on their own examination, analysis and enquiry of the Company and the terms of the Offer, including the merits and risks involved.

Prospective investors also acknowledge that (a) they have not relied on Investec or any person affiliated with them in connection with any investigation of the accuracy of any information contained in this document or their investment decision and (b) they have relied only on the information contained in this document and the documents (or parts thereof) incorporated herein by reference. No person has been authorised to give any information or make any representations other than those contained in this document and, if given or made, such information or representations must not be relied on as having been so authorised.

Persons who come into possession of this document should inform themselves about and observe any applicable restrictions and legal, exchange control or regulatory requirements, and pay any issue, transfer or other taxes due, in relation to the distribution of this document and the Offer. Any failure to comply with such restrictions or requirements, and pay any issue, transfer or other taxes due, may constitute a violation of the securities laws of any such jurisdiction.

THE CONTENTS OF THIS SUPPLEMENTARY DOCUMENT AND THE ORIGINAL DOCUMENT ARE NOT TO BE CONSTRUED AS LEGAL, FINANCIAL OR TAX ADVICE. EACH PROSPECTIVE INVESTOR SHOULD CONSULT HIS, HER OR ITS OWN SOLICITOR, INDEPENDENT FINANCIAL ADVISOR OR TAX ADVISER FOR LEGAL, FINANCIAL OR TAX ADVICE. NEITHER THE COMPANY, INVESTEC NOR ANY OF THEIR RESPECTIVE REPRESENTATIVES IS MAKING ANY REPRESENTATION TO ANY PROSPECTIVE INVESTOR OF THE NEW ADV ORDINARY SHARES REGARDING THE LEGALITY OF AN INVESTMENT IN THE NEW ADV ORDINARY SHARES BY SUCH PROSPECTIVE INVESTOR UNDER THE LAWS APPLICABLE TO SUCH PROSPECTIVE INVESTOR.

NEITHER THIS SUPPLEMENTARY DOCUMENT NOR THE ORIGINAL DOCUMENT CONSTITUTE OR FORM PART OF ANY OFFER OR INVITATION TO SELL OR ISSUE, OR ANY SOLICITATION OF ANY OFFER TO PURCHASE OR SUBSCRIBE FOR, ANY SECURITIES BY ANY PERSON IN ANY CIRCUMSTANCES IN WHICH SUCH OFFER OR SOLICITATION IS UNLAWFUL.

NOTICE REGARDING UNITED STATES SHAREHOLDERS OF M&C SAATCHI

Any US shareholder that validly accepts the Offer will receive, in lieu of New ADV Ordinary Shares to which they would otherwise be entitled, the net cash proceeds (in Sterling) from the sale of such New ADV Ordinary Shares as further set out in the Offer Document.

The Offer relates to securities in a non-US company registered in England and Wales quoted on AIM, and is subject to the disclosure requirements, rules and practices applicable to companies listed in the United Kingdom, which differ from those of the United States in certain material respects. This document has been prepared in accordance with UK style and practice for the purpose of complying with the laws of England and Wales and the rules of AIM. US shareholders should read this entire document. The Offer is being made into the United States pursuant to Section 14(e) of, and Regulation 14E under, the U.S Securities Exchange Act of 1934, as amended, subject to exemptions provided by Rule 14d-1 thereunder. Accordingly, the Offer will be subject to disclosure and other procedural requirements that are different from those applicable under US domestic tender offer procedures. US shareholders should note that M&C Saatchi is not listed on an American securities exchange, it is not subject to the periodic reporting requirements of the US Securities Exchange Act of 1934, as amended, and is not required to, and does not, file any reports with the SEC thereunder. The financial statements of M&C Saatchi have been prepared in accordance with IFRS, which may not be comparable to financial statements of US companies.

It may be difficult for US shareholders to enforce certain rights and claims arising in connection with the Offer under US federal securities laws since ADV and M&C Saatchi are located outside the United States, and their officers and most of their directors reside outside the United States. It may not be possible to sue a non-US company or its officers or directors in a non-US court for violations of US securities laws. It also may not be possible to compel a non-US company or its affiliates to subject themselves to a US court's judgment.

To the extent permitted by applicable law and in accordance with the Takeover Code and normal U.K. practice, ADV or its affiliates or agents may make purchases of, or make arrangements to purchase, shares of M&C Saatchi outside the United States otherwise than under the Offer.

The receipt of cash pursuant to the Offer may be a taxable transaction for US federal income tax purposes. Each M&C Saatchi Shareholder should consult and seek individual tax advice from an appropriate professional adviser.

The Offer will be subject to the applicable requirements of the Takeover Code, the AIM Rules, the London Stock Exchange and the FCA.

Neither the SEC nor any US state securities commission has approved or disapproved this Offer, or passed upon the adequacy or completeness of this document. Any representation to the contrary is a criminal offence.

NOTICE REGARDING M&C SAATCHI SHAREHOLDERS IN OTHER OVERSEAS JURISDICTIONS

The release, publication or distribution of this Supplementary Document and the Original Document in jurisdictions other than the United Kingdom and the ability of M&C Saatchi Shareholders who are not resident in the United Kingdom to participate in the Offer may be restricted by laws and/or regulations of those jurisdictions. In particular, the ability of persons who are not resident in the United Kingdom to accept the Offer or to execute and deliver the Form of Acceptance, may be affected by the laws of the relevant jurisdictions in which they are located. Persons who are not resident in the United Kingdom or who are subject to other jurisdictions should inform themselves of, and should observe, any applicable requirements. Any failure to comply with these requirements may constitute a violation of the securities laws of any such jurisdiction.

Unless otherwise determined by ADV, the Offer is not being, and will not be, made, directly or indirectly, in or into or by the use of mails of, or by any other means (including, without limitation, electronic mail, facsimile transmission, telex, telephone, internet or other forms of electronic communication) of interstate or foreign commerce of, or any facility of a national securities exchange of any Restricted Jurisdiction, and will not be capable of acceptance by any such use, means or facility or from within any Restricted Jurisdiction. Accordingly, unless otherwise determined by ADV, copies of this document, the Offer Document and the Form of Acceptance and any related documents are not being, and must not be, directly or indirectly, mailed or otherwise forwarded, distributed or sent in or into or from any Restricted Jurisdiction and persons receiving such documents (including custodians, nominees and trustees) should observe these restrictions and must not mail, or otherwise forward, send or distribute any such documents in or into or from any Restricted Jurisdiction, as doing so may invalidate any purported acceptance of the Offer. Any person (including custodians, nominees and trustees) who would, or otherwise intends to, or who may have a legal or contractual obligation to, forward this Supplementary Document, the Original Document, the Offer Document, the Form of Acceptance and any related documents to any jurisdiction outside the United Kingdom should inform themselves of, and observe, any applicable legal or regulatory requirements of any jurisdiction, seek appropriate advice.

The availability of New ADV Ordinary Shares under the Offer to M&C Saatchi Shareholders who are not resident in the UK may be affected by the laws of the relevant jurisdictions in which they are resident. This Supplementary Document and the Original Document have been prepared for the purpose of complying with English law and applicable regulations and the information disclosed may not be the same as that which would have been disclosed if this document had been prepared in accordance with the laws of jurisdictions outside of England.

This Supplementary Document and the Original Document do not constitute an offer to sell or issue or the solicitation of an offer to buy, acquire or subscribe for shares of the Company in any Restricted Jurisdiction or to any person to whom it is unlawful to make such offer or solicitation. None of the securities referred to in this document shall be sold, issued or transferred in any jurisdiction in contravention of applicable law and/or regulation.

It is the responsibility of each person into whose possession this document comes to satisfy themselves as to the full observance of the laws and regulations of the relevant jurisdiction in connection with the distribution of this document, the receipt of the New ADV Ordinary Shares and the implementation of the Offer and to obtain any governmental, exchange control or other consents which may be required, comply with other formalities which are required to be observed and pay any issue, transfer or other taxes due in such jurisdiction. To the fullest extent

permitted by applicable law, ADV, the Directors, the ADV Group, Investec and all other persons involved in the Offer disclaim any responsibility or liability for the failure to satisfy any such laws, regulations or requirements by any person.

Further details relevant for M&C Saatchi Shareholders in overseas jurisdictions are contained in the Offer Document.

This date of this document is 27 September 2022

EXPECTED TIMETABLE OF PRINCIPAL EVENTS

<i>Event</i>	<i>Time and/or date¹</i>
Latest time and date by which the Offer can be accepted^{2,3}	1.00 p.m. on 30 September 2022
Latest date and time by which the Offer may be declared or become unconditional	11.59 p.m. on 30 September 2022
Admission of the ADV Ordinary Shares to trading on AIM	by no later than 8 a.m. on 14 October 2022
New ADV Ordinary Shares to be issued and CREST accounts credited in respect of New ADV Ordinary Shares as soon as possible after	by 14 October 2022
Cancellation of trading of the ADV Ordinary Shares on the Main Market	by no later than 8 a.m. on 14 October 2022
Despatch of definitive share certificates for New ADV Ordinary Shares in certificated form	by 14 October 2022
Despatch of cheques and definitive share certificates for New ADV Ordinary Shares in certificated form or settlement through CREST in respect of the New ADV Ordinary Shares and the cash consideration payable in respect of M&C Saatchi Shares held in uncertificated form	by 14 October 2022
Payments in respect of fractional entitlements (where applicable)	by 14 October 2022
Long-stop Date	11.59 p.m. on 31 October 2022

Notes:

1. All references to times in this document are to London times. The dates and times in the expected timetable are indicative only, may be subject to change and will depend, among other things, on the date on which the Conditions to the Offer are satisfied or, if capable of waiver, waived. If any of the times and/or dates above change, the revised time(s) and/or date(s) will be announced through a Regulatory Information Service provider.
2. If the Offer becomes or is declared unconditional and ADV receives acceptances of the Offer in respect of and/or otherwise acquires 90 per cent. (90%) or more in value of the Offer Shares, ADV intends to exercise its rights pursuant to the statutory squeeze-out provisions of sections 974 to 991 of the Companies Act 2006 to acquire compulsorily, on the same terms as the Offer, the remaining Offer Shares in respect of which the Offer has not at such time been accepted. If the Offer becomes or is declared unconditional, ADV will keep the Offer open for acceptances for at least 14 days following the date on which the Offer becomes or is declared unconditional.
3. The Offer shall lapse unless all of the Conditions have been fulfilled (or, where permitted, waived) by midnight (London time) on the earlier of the Unconditional Date and the Long-Stop Date (subject to the rules of the Takeover Code and, where applicable, the consent of the Panel).

EVENTS ARISING SINCE PUBLICATION OF THE ORIGINAL PROSPECTUS

This Supplementary Document is being published in relation to the Offer. This Supplementary Document is a regulatory requirement under Article 23 of the Prospectus Regulation and is being published, amongst other things: (i) following the publication of M&C Saatchi's interim results for the six months ended 30 June 2022 (the "M&C Saatchi Interim Report"); and (ii) to provide an update on the Offer. This Supplementary Document has been approved for publication by the FCA.

Significant New Factors

1 Summary

As a result of the publication of the M&C Saatchi Interim Report, the summary document which forms part of the Original Document is hereby supplemented as follows:

2.2 – What is the key financial information regarding the issuer?

Selected financial information of the M&C Saatchi Group

As a result of the publication of the M&C Saatchi Interim Report, the following tables of the Summary under the heading "*Selected financial information of the M&C Saatchi Group*" are amended and restated as follows:

Consolidated income statement	Unaudited	Unaudited	Audited	Audited	Audited
	<i>Six months ended 30 June 2022 £000</i>	<i>Six months ended 30 June 2021 £000</i>	<i>Year ended 31 December 2021 £000</i>	<i>Year ended 31 December 2020 £000</i>	<i>Year ended 31 December 2019 £000</i>
Net revenue	129,394	118,061	249,336	225,389	256,435
Operating profit / (loss)	2,736	7,049	27,258	(4,932)	(10,953)
Profit / (loss) before taxation	305	4,775	21,632	(8,507)	(8,573)
Profit / (loss) for the period	(3,989)	1,591	13,173	(9,918)	(11,829)
Profit / (loss) per share					
Basic (pence)	(3.38)p	1.27p	10.53p	(9.10)p	(13.06)p
Diluted (pence)	(3.38)p	1.19p	9.38p	(9.10)p	(13.06)p
Consolidated balance sheet	Unaudited	Unaudited	Audited	Audited	Audited
	<i>As at 30 June 2022 £000</i>	<i>As at 30 June 2021 £000</i>	<i>As at 31 December 2021 £000</i>	<i>As at 31 December 2020 £000</i>	<i>As at 31 December 2019⁽¹⁾ £000</i>
Non-current assets	114,472	103,748	114,602	103,720	122,043
Current assets	203,819	191,968	202,407	168,178	182,786
Current liabilities	(218,341)	(195,906)	(199,538)	(177,415)	(205,334)
Net current assets / (liabilities)	(14,522)	(3,938)	2,869	(9,237)	(22,548)
Total assets less current liabilities	99,950	99,810	117,471	94,483	99,495
Non-current liabilities	(67,686)	(46,570)	(84,614)	(49,352)	(49,894)
Total net assets	32,264	53,240	32,857	45,131	49,601
Total equity	32,264	53,240	32,857	45,131	49,601

	<i>Unaudited</i>	<i>Unaudited</i>	<i>Audited</i>	<i>Audited</i>	<i>Audited</i>
Consolidated cash flow statement	<i>Six months ended 30 June 2022 £000</i>	<i>Six months ended 30 June 2021 £000</i>	<i>Year ended 31 December 2021 £000</i>	<i>Year ended 31 December 2020 £000</i>	<i>Year ended 31 December 2019⁽¹⁾ £000</i>
Net cash from operating activities	12,595	4,683	18,950	33,657	27,993
Net cash (consumed by) / from investing activities	(1,193)	284	(1,384)	(6,530)	19,454
Net cash (consumed by) / from financing activities	(17,578)	(2,923)	(24,907)	(17,747)	(32,152)
Net (decrease) / increase in cash and cash equivalents	(6,176)	2,044	(7,341)	9,380	15,295
Total cash and cash equivalents at end of the period	49,834	63,796	54,979	62,375	52,749
Bank loans and borrowings	(10,113)	(31,949)	(20,590)	(29,628)	(36,179)
Net cash	39,721	31,847	34,389	32,747	16,570

(1) The 2019 consolidated balance sheet and consolidated cash flow statement are extracted from the re-statements included in the M&C Saatchi 2020 Annual Accounts and financial statements.

2 Information Incorporated by reference

By virtue of this document, the following sections of M&C Saatchi Interim Report (as defined above), available at <https://mcsaatchiplc.com/reports-results/2022>, shall be deemed to be incorporated in, and form part of, the Original Document:

<u>Information incorporated by reference</u>	<u>Page(s)</u>
H1 Highlights	2-4
Summary of Results	6-7
Headline Segmental Information (Like-for-Like)	8-12
Unaudited Consolidated Income Statement	13
Unaudited Consolidated Statement of Comprehensive Income	14
Unaudited Consolidated Balance Sheet	15-16
Unaudited Consolidated Statement of Changes in Equity	17
Unaudited Consolidated Cashflow Statement and Analysis of Net Cash	18-19
Notes to the Unaudited Consolidated Interim Financial Statements	20-35

Any documents themselves incorporated by reference in the M&C Saatchi Interim Report shall not form part of the Original Document, unless otherwise specified here.

3 Update on the Offer

- 3.1 On 25 July 2022 the Takeover Panel ruled that "Day 60" of the Offer (being the latest date by which all conditions to the Offer must be satisfied or waived) would be the fourth business day prior to the date on which the Court hearing to sanction the scheme in respect of the NFC Offer.
- 3.2 On 15 August 2022, NFC announced that it had received approvals in respect of the UK National Security and Investment Act 2021 and the Australian foreign investment regulatory framework and is awaiting approval from the US Committee on Foreign Investment in the United States.
- 3.3 On 15 August 2022, ADV announced that it had received all mandatory regulatory clearances in respect of the Offer.
- 3.4 On 19 August 2022, M&C Saatchi announced that it had adjourned the required shareholder meetings to approve the NFC Offer.
- 3.5 On 8 September 2022, ADV published an acceleration statement pursuant to Rule 31.5 of the Takeover Code ("**Acceleration Notice**") stating that acceptances to the Offer must be received by 1.00 p.m. (London time) on 30 September 2022.

4 Unconditional Date

As a result of the Acceleration Notice, the definition of Unconditional Date set out in Part XII shall be substituted and replaced with the following:

Unconditional Date	30 September 2022
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5 Directors, Officers and Advisers

- 5.1 ADV's public relations adviser, whose details are as follows, shall be incorporated into and form part of the list of Directors, Officers and Advisers whose names are set out on pages 38 and 29 of the Original Document:

Public Relations	Meare Consulting Limited C/O Adrian Duffield Thames House Roman Square Sittingbourne Kent ME10 4BJ
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- 5.2 With regards to paragraph 9.2 of Part X (*Additional Information*) of the Original Document, the following changes shall be incorporated in respect of the Directors and the Proposed Directors directorships:
 - (a) with regards to Vinodka Murria, SVBUK Ltd has changed its name to Silicon Valley Bank UK Limited; and
 - (b) with regards to Tamara Ingram:
 - (i) Tamara has ceased to be a director of Save The Children International and The Save The Children Alliance Trading Limited; and

(ii) Tamara has become a director of Ingram Consulting and Coaching Ltd.

6 No Material Changes

For the purpose of Rule 27.2(a) of the Takeover Code, each of ADV and the Directors confirms that, other than as disclosed in this Supplementary Document, since the publication of the Offer Document there have been: (i) no material changes in the information in respect of the ADV Group disclosed in the Original Document which are material in the context of the Original Document; (ii) no material changes in the information in respect of the ADV Group disclosed in the Offer Document which are material in the context of the Offer Document; (iii) no material changes to the matters listed in Rule 27.2(b) of the Takeover Code insofar as they relate to the ADV Group; or (iv) save as otherwise disclosed in the M&C Saatchi Interim Report, the Directors are not aware of any significant change in M&C Saatchi's financial or trading position.

7 Withdrawal rights

7.1 An accepting M&C Saatchi Shareholder may withdraw their acceptance of the Offer by written notice to the Registrar on behalf of ADV by post or by hand (only during normal business hours) to Link, Corporate Actions, Central Square, 29 Wellington Street, Leeds, LS1 4DL (or in the case of M&C Saatchi Shares held in uncertificated form, by submitting an ESA instruction (as described in the CREST Manual issued by Euroclear as amended from time to time) through CREST) before the earlier of: (i) the time when the Acceptance Condition is satisfied; and (ii) 1.00 p.m. on 30 September 2022 (provided always that such date provides accepting M&C Saatchi Shareholders with no less than two working days after the date of publication of this Supplementary Document to withdraw their acceptance).

8 Additional information

8.1 Copies of this Supplementary Document and the M&C Saatchi Interim Report are available for inspection at <https://data.fca.org.uk/#/nsm/nationalstoragemechanism> and copies of both documents may be obtained, free of charge, during normal business hours at the office of the Company at 11 Buckingham Street, London WC2N 6DF, United Kingdom during business hours on any Business Day. Copies of this Supplementary Document and the M&C Saatchi Interim Report are also available on the Company's website at the following address <https://advancedadvt.com/investors/Possible-Offer/default.aspx>.

8.2 Save as disclosed in this Supplementary Document:

(a) no other significant new factor, material mistake or material inaccuracy relating to information included in the Original Document has arisen or been noted, as the case may be, since the publication of the Original Document; and

(b) there has been no change to the information provided in Paragraph 9 of Part X (*Additional Information*) of the Original Document in respect of each Director since the publication of the Original Document.

8.3 In the event of any inconsistency between the Original Document and this Supplementary Document, this Supplementary Document shall prevail.

27 September 2022