

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

Date: 15th March, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosures under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on December 20, 2016. As a part of the said disclosure, the Company has on March 15, 2017 acquired 60,94,722 equity shares constituting 0.57% of paid up capital of Dish TV India Limited, a company listed on BSE Limited with Scrip Code No.: 532839, National Stock Exchange with Scrip Symbol: DISHTV by way of an on market inter se transfer of shares amongst the promoter group.

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Encl: As above.

CC:

Dish TV India Limited

18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013

Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Dish TV India Limited	
2.	Name of the acquirer(s)	Veena Investments Private Limited	
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited BSE Limited	
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Seller – Direct Media Solutions Private Limited (converted to Direct Media Solutions LLP w.e.f. 11th January, 2017) Date of acquisition – 15 th March, 2017 No. of shares – 60,94,722 equity shares % of share capital – 0.57% Rationale – Inter-se transfer of shares amongst promoter group	
5.	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation 10(1)(a) (ii)	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, – Whether disclosure was made and whether it was made within the timeline specified under the regulations. – Date of filing with the stock exchange.	Yes Yes 20 th December, 2016	
7.	Details of acquisition	Disclosures required to be made under regulation 10(5)	Whether the disclosures under regulation 10(5) are actually made
	a. Name of the transferor / seller	Direct Media Solutions Private Limited (has initiated process of conversion into LLP)	Direct Media Solutions Private Limited (converted to Direct Media Solutions LLP w.e.f. 11th January, 2017)
	b. Date of acquisition	27 th December, 2016 or within 90 days thereafter	15 th March, 2017
	c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	upto 12,15,10,000 equity shares	60,94,722 equity shares
	d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	upto 11.40%	0.57%
	e. Price at which shares are proposed to be acquired / actually acquired	On market	Rs. 106.65/- per share



8.	Shareholding details	Pre-Transaction		Post-Transaction	
		No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
	– Each Acquirer / Transferee(*)	8,00,00,100	7.51%	8,60,94,822	8.08%
	– Each Seller / Transferor	10,00,00,000	9.38%	9,39,05,278	8.81%

Note:

- (*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Place: Mumbai

Date: March 15, 2017