



Final Terms dated October 7, 2010

GOLDMAN SACHS INTERNATIONAL

Programme for the issuance of Warrants, Notes and Certificates

Issue of 100'000'000 Six-Year GBP Reservoir Autocallable Certificates on the FTSE™ 100 Index, due October 7, 2016 (the "Certificates" or "Securities")

Guaranteed by The Goldman Sachs Group, Inc. ("GSG")

The Securities are not bank deposits and are not insured or guaranteed by the United States Federal Deposit Insurance Corporation, the Deposit Insurance Fund or any other governmental agency. The Securities are guaranteed (the "GSG Guaranty") by GSG and the GSG Guaranty will rank *pari passu* with all other unsecured and unsubordinated indebtedness of GSG.

DESCRIPTION OF CERTAIN MAIN FEATURES OF THE CERTIFICATES

The description below contains selective information about the certificates and the underlying asset and is an introduction to these final terms. Any decision to invest in the certificates should be based on a consideration of these final terms and the base prospectus as supplemented (defined below) as a whole, including the documents incorporated by reference.

ISIN	GB00B69T8M75	Initial Date	Valuation Date	September 23, 2010
Sedol	B69T8M7	Issue Date		October 7, 2010
TIDM	GB86	Valuation Dates		September 23, 2011, September 24, 2012, September 23, 2013, September 23, 2014, September 23, 2015 and September 23, 2016
Issue Price	GBP 1.00 per certificate	Final Date	Valuation Date	The Valuation Date scheduled to fall on September 23, 2016
Index Level	In respect of any relevant day, the official closing level of the Underlying Asset (expressed in GBP) on such relevant day as calculated and published by the Index Sponsor	Automatic Redemption Dates	Early Redemption Dates	October 7, 2011, October 8, 2012, October 7, 2013, October 7, 2014 and October 7, 2015
Reference Level (Final)	The Index Level on the Final Valuation Date, as determined by the Calculation Agent	Maturity Date		October 7, 2016
Reference Level (Initial)	GBP 5'547.08, being the Index Level on the Initial Valuation Date, as determined by the Calculation Agent	Observation Date		The 23rd day of each calendar month falling within the period commencing on, but excluding, the Initial Valuation Date and ending on, and including, the Final Valuation Date

Underlying Asset	ISIN	Bloomberg	Reuters page	Index Sponsor	Barrier Level	Reservoir
FTSE™ 100 Index	GB0001383545	UKX Index	.FTSE	FTSE International Limited	50 per cent.	100 per cent.

AUTOMATIC EARLY REDEMPTION

If the Index Level of the Underlying Asset on any Valuation Date (other than the Final Valuation Date) is equal to or greater than the relevant trigger level for such Valuation Date (being 100 per cent., 95 per cent., 90 per cent., 85 per cent., or 80 per cent. of the Reference Level (Initial), as applicable) (an automatic early redemption event), each Certificate will automatically be redeemed early by payment on the Automatic Early Redemption Date immediately following such Valuation Date of an amount equal to (i) GBP 1.00, multiplied by (ii) a percentage corresponding to such Valuation Date (other than the Final Valuation Date) (being 109.6 per cent., 119.2 per cent., 128.8 per cent., 138.4 per cent. or 148 per cent., as applicable).