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UNITED STATES  
**SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D.C. 20549

**FORM 6-K**

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16  
OF THE SECURITIES EXCHANGE ACT OF 1934

June 30, 2005

**BLUE SQUARE – ISRAEL LTD.**  
**2 Amal St., Afek Industrial Park, Rosh Ha'ayin 48092, Israel**

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F ☒ Form 40-F ☐

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes ☐ No ☒

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Blue Square-Israel Ltd (“Blue Square”) announced that it had been notified today, by Bronfman-Alon Ltd., its controlling shareholder (“Bronfman-Alon”), that on June 29, 2005, Bronfman-Alon acquired (i) 55 ordinary shares of Blue Square at a price of NIS 39.15 per share and (ii) 1,945 ordinary shares of Blue Square at a price of NIS 39.69 per share. Following the acquisition, Bronfman-Alon owned an aggregate of 30,008,399 ordinary shares of Blue Square.

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## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed by the undersigned, thereunto duly authorized.

**BLUE SQUARE - ISRAEL LTD.**

BY: /S/ Iris Penso

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Iris Penso, Adv.  
General Counsel &  
Corporate Secretary

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