

Company Contact:

Blue Square-Israel Ltd.

Emanuel Avner, CFO

Toll-free telephone from U.S. and Canada: 888-572-4698

Telephone from rest of world: 972-3-928-2220

Fax: 972-3-928-2299

Email: cfo@bsi.co.il

BLUE SQUARE - ISRAEL LTD. ANNOUNCES 2005 FINANCIAL RESULTS

-- 4.0% *Operating Margin*; Net Income Rises 48.6% to NIS 90.0 Million --

-- *Plans for 2006: Additional Expansion, Launch of New Customer Club & Financial Services, Spin-off of Real Estate Subsidiary* --

ROSH HA'AYIN, Israel – March 21, 2006 -- Blue Square-Israel Ltd. (NYSE: BSI) today announced results for the fourth quarter and full year ended December 31, 2005. *All financial results are reported according to Israeli GAAP (Generally Accepted Accounting Principles).*

Results for 2005

Revenues: The Company's revenues for 2005 increased by 8.0% to NIS 5,797.0 million (U.S. \$1,259.4 million)^(a) compared to NIS 5,365.8 million in 2004. The growth in sales derived from

- The opening of 7 stores during 2005, increasing the Company's sales area by 12,000 square meters;
- The contribution of Kfar Hashaashuim's sales for the year (see Note B), increasing the Company's revenues by NIS 90.8 million (U.S. \$19.7 million);
- The increase of Non-Food sales in Blue Square stores due to the collaboration with Kfar Hashaashuim;
- The collapse of the Clubmarket chain, which led to a temporary increase in the number of shoppers in the Company's stores in Q3;
- The success of the Company's brand consolidation program and marketing initiatives; and
- Stronger redemption of Gift Certificates as compared to 2004.

Gross Profit: Gross profit for 2005 increased by 6.8% to NIS 1,498.8 million (U.S. \$325.6 million) compared to NIS 1,403.5 million in 2004 due to the higher revenues. Gross margin for the period decreased to 25.9% compared to 26.2% in 2004. This reflected:

- An increase in the proportion of discount sales in the overall sales mixture due to the Company's consolidation program;
- Strong competition throughout the Company's markets; and
- An increase in discounts associated with the redemption of gift certificates during holiday seasons;
- Offset partially by better terms from suppliers and better pricing policies.

Selling, General, and Administrative Expenses: The Company's Selling, General, and Administrative expenses for 2005 increased by 5.5% to NIS 1,269.8 million (U.S. \$275.9 million) compared to NIS 1,203.4 million in 2004, reflecting

- Expenses of new stores opened during the prior 12 months;
- Aggressive advertising and marketing campaigns carried out during the year;
- A significant increase in electricity and energy expenses; and
- An increase in CPI (Consumer Price Index)-related expenses.

However, as a percentage of revenues, expenses declined to 21.9% of sales from 22.4% in 2004. This, together with the 3.7% increase in sales per employee recorded during the year, illustrates the success of the Company's ongoing efficiency efforts.

EBITDA (Earnings Before Interest, Taxes, Depreciation, and Amortization): EBITDA (excluding one-time charges) for 2005 was NIS 360 million (U.S. \$78.2 million), an increase of 7.5% compared with NIS 335 million in 2004. EBITDA margin for the year was 6.2%, unchanged from 2004.

Operating Income: Operating income for 2005 increased by 14.5% to NIS 229.0 million (U.S. \$49.8 million) compared to NIS 200.1 million in 2004. This reflects the increased revenues and gross profit for the period, mitigated somewhat by increased Selling, General & Administrative expenses. Operating margin for 2005 increased to 4.0% from 3.7% in 2004.

Financial Expenses: Financial expenses for 2005 increased by 2.5% to NIS 59.5 million (U.S. \$12.9 million) compared to NIS 58.1 million in 2004.

Other Income (Expenses) net: Other Income (net) for 2005 was NIS 0.7 million (U.S. \$0.1 million) compared to Other Expenses (net) of NIS 19.6 million in 2004. Other income for the period reflected a capital gain related to the sale of one of the Company's small subsidiaries, countered by capital losses related to store closures and reserves. Other expenses for 2004 reflected impairment of assets, expenses related to store closures and employee dismissals, and a compensation payment for the termination of a private label contract.

Taxes On Income: The Company's taxes on income for 2005 were NIS 58.5 million (U.S. \$12.7 million), an increase of 41.9% compared to NIS 41.2 million in 2004. This reflected the rise in the Company's Income Before Taxes on Income, offset partially by the reduction of the Company's nominal tax rate in line with amendments to the Income Tax Ordinance that were enacted in July 2004 and August 2005 that provide for a gradual reduction in the rate of corporate tax. As a result, the Company's corporate tax rate was reduced from 35% in 2004 to 34% in 2005, and will be reduced during the next five years as follows: 2006 – 31%; 2007 – 29%; 2008 – 27%; 2009 – 26%; 2010 and thereafter – 25%.

Net Income: The Company's net income for 2005 increased by 48.6% to NIS 90.0 million (U.S. \$19.5 million), or NIS 2.32 per ADS (U.S. \$0.50), compared to NIS 60.5 million, or NIS 1.57 per ADS, for 2004.

Dividends:

- During 2005, the Company distributed dividends totaling NIS 89 million.
- During 2005, the Company's subsidiary, The Blue Square Chain Investments & Properties Ltd (BSIP), received a court approval to distribute a dividend totaling NIS 80 million from capital gains that were originally classified as a capital reserve, due to the accounting principles related to transactions between BSIP and former controlling shareholders. The dividend was distributed on April 11, 2005. The Company's share in this capital gain (net of costs related to the said

transaction) was NIS 44.9 million, and was reclassified from a capital reserve (within Paid In Capital) to Retained Earnings.

- Subsequent to the balance sheet date, on March 21, 2006, the Company declared a dividend in the amount of NIS 50 million (U.S. \$10.7 million), or NIS 1.28 per share (approximately U.S. \$0.27 per ADS). The dividend, net of taxes, will be paid to shareholders on record as of close of business on April 3, 2006. The dividend will be paid on or about April 20, 2006, with payments to ADS holders in the US distributed several days later.

Other Operating Data:

- The Company's Same Store Sales (see Note C) for 2005 increased by 1.7%.
- Sales per square meter increased by 3.0% in 2005 compared to 2004, reaching NIS 18,621 (US \$4,045) per square meter.
- The Company's sales per employee (see Note D) increased by 3.7% in 2005 compared to 2004, reaching NIS 899 thousand (U.S. \$195 thousand) per employee.
- During 2005, the Company opened 7 stores and closed 3, adding a net total of 12,000 square meters to the chain.

Results for the Fourth Quarter

Revenues: The Company's revenues for the fourth quarter of 2005 were NIS 1,475.5 million (U.S. \$320.6 million), an increase of 7.2% compared with NIS 1,376.9 million in the fourth quarter of 2004. The growth in sales derives from the factors explained in Results for 2005 above, including the success of the Company's marketing initiatives, store openings during the prior 12 months, increased sales of Non-Food products and the contribution of Kfar Hashaashuim's sales (see Note B). Same Store Sales (see Note C) for the quarter decreased by 1.3% reflecting continued competition in the Mega marketplace together with the smaller number of selling days during the period compared to the parallel period of 2004.

Gross Profit: Gross Profit for the fourth quarter of 2005 increased by 6.7% to NIS 384.2 million (U.S. \$83.5 million) compared with NIS 360.1 million in the fourth quarter of 2004, reflecting the quarter's higher revenues mitigated by strong competition and price pressure in the Company's markets. The gross margin for the fourth quarter of 2005 was 26.0% compared to 26.2% in the fourth quarter of 2004.

Selling, General, and Administrative Expenses: The Company's Selling, General, and Administrative expenses for the fourth quarter of 2005 increased by 2.7% to NIS 325.8 million (U.S. \$70.8 million) compared with NIS 317.4 million in the fourth quarter of 2004, due primarily to the expenses of new stores opened during the prior 12 months. As a percentage of revenues, expenses for the quarter were 22.1% of sales, a significant reduction compared to 23.1% in the parallel quarter of 2004.

EBITDA (Earnings Before Interest, Taxes, Depreciation, and Amortization): EBITDA (excluding one-time expenses) for the fourth quarter of 2005 was NIS 91 million (U.S. \$19.8 million), an increase of 26.4% compared with NIS 72 million in the fourth quarter of 2004.

Operating Income: Operating Income for the fourth quarter of 2005 increased by 36.8% to NIS 58.4 million (U.S. \$12.7 million) compared with NIS 42.7 million in the fourth quarter of 2004. Operating margin for the quarter was 4.0% compared to 3.1% in the fourth quarter of 2004.

Financial Expenses: The Company's Financial Expenses for the fourth quarter of 2005 were NIS 15.5 million (U.S. \$3.4 million), a decrease of 7.3% compared to NIS 16.7 million in the fourth quarter of 2004.

Other Income (Expenses), net: Other Income (net) for the fourth quarter of 2005 was NIS 2.1 million (U.S. \$0.5 million) compared to Other Expenses (net) of NIS 9.9 million recorded in the fourth quarter of 2004. Other Income for the fourth quarter of 2005 related primarily to the variance between actual one-time expenses recorded during 2005 and related provisions taken previously, while Other Expenses for the fourth quarter of 2004

consisted primarily of a provision taken in respect of impairment of fixed assets and a compensation payment for the termination of a private label contract.

Net Income: The Company's net income for the fourth quarter of 2005 was NIS 26.8 million (U.S. \$5.8 million), or NIS 0.69 per ADS (U.S. \$0.15), an increase of 247.3% compared to NIS 7.7 million, or NIS 0.20 per ADS, for the comparable period of 2004. The increase reflects the quarter's increase in Operating Income and decrease in Other Expenses compared to the fourth quarter of 2004, offset somewhat by the quarter's higher taxes on income.

Other Operating Data:

- The Company's Same Store Sales (see Note C) for the fourth quarter decreased by 1.3%, reflecting continued competition in the Mega marketplace together with the smaller number of selling days during the period compared to the parallel period of 2004.
- Sales per employee (see Note D) increased by 0.5% in the fourth quarter of 2005 compared to the fourth quarter of 2004, reaching NIS 223.4 thousand (U.S. \$48.5 thousand) per employee.

Comments of Management

Commenting on the results, Mr. Gil Unger, Blue Square's President and CEO, said, "2005 was another strong year for Blue Square-Israel. Despite intense competition, we delivered four straight quarters of top-line and bottom-line growth, reflecting progress in our initiatives for building the chain and our unwavering commitment to sustainable pricing policies. During the third quarter, we restructured our operations into three autonomous brand-based divisions, a strategic move that has already begun improving our sales, market share and profitability. In parallel, revenues from our Non-Food and Near-Food sectors continue to grow.

"From a macro perspective, the year was mixed, with the general economy's growth countered by rising costs and the continued shift of the market toward Hard Discount sales. The fall of Clubmarket in July has worked to our benefit, boosting our sales for a period of time and highlighting the consequence of pursuing market share at any price. As a result of the fall, Supersol has now acquired Clubmarket, transforming Israeli retail into a marketplace with just two major chains and a number of small privately-held players."

Mr. Unger continued, "In 2006, our plan is to continue building our supermarket business and to launch new initiatives aimed at capitalizing more fully on our assets and customer base.

- Continuing the aggressive expansion policy we have been following for the past two years, during 2006 we plan to open at least 7 new stores, 3 of which belonged previously to the Clubmarket chain.
- To capitalize on our ~50 million yearly checkouts, we will continue to expand the range of items that customers can purchase in our stores, beginning with a new focus on the textile and leisure (videos, computers, magazines etc.) categories.
- With Dor Alon, our controlling shareholder, we are preparing to launch Israel's largest customer loyalty club and an exciting array of personal finance and insurance products as a natural extension of our "one-stop shopping" concept. To kick-start

these ventures, in November we entered into an agreement (together with Dor Alon) to purchase 49% of the Israeli Diners Club franchise.

- We are also embarking on a new strategy designed to unleash the significant value currently locked within our real estate assets. The first step in this process will be the spin-off of a new subsidiary that will own and manage the 146,000 square meters currently occupied by our stores and other lessors, as well as the free land and unused building rights under our ownership, with the goal of seeking out ways to increase their value.”

Mr. Unger concluded, “Taken as a whole, we are pleased with our progress during 2005, and implementing a strategy with the potential to create significant value for our shareholders in the future.”

NOTE A: Convenience Translation to Dollars

The convenience translation of New Israeli Shekel (NIS) into U.S. dollars was made at the rate of exchange prevailing at December 31, 2005: U.S. \$1.00 equals NIS 4.603. The translation was made solely for the convenience of the reader.

NOTE B: Kfar Hashaashuim

Further to the closing of the Company’s acquisition of Hamachsan Hamerkazi Kfar Hashaashuim Ltd. (“Kfar Hashaahuim”) in May, 2005, Kfar Hashaashuim’s balance sheet and operating results of the second half have been consolidated into the Company’s consolidated financial statements. Comparison data from parallel periods in 2004 include no contribution from Kfar Hashaashuim.

NOTE C: Change in Calculation of Same Store Sales

For a more meaningful comparison, the Company has changed the policy by which it calculates Same Store Sales.

As of this report and going forward, the Company’s Same Store Sales calculation is based only on stores 1) that have operated continuously throughout the current and prior reporting period, and 2) that have not been resized significantly during the period.

Previously, the Company’s Same Store Sales referred to the sales of those stores that operated continuously during the entire reporting period of both the current year and that preceding it. Stores were not deemed to have operated continuously (and therefore not included as “same stores”) if such stores were closed for at least two weeks during the reported period or the preceding period for any reason including renovation or relocation.

NOTE D: Calculation of Sales Per Employee

In 2005, the Company began outsourcing its cleaning activities to external service

providers, a step that reduced its total number of employees as compared to 2004. To facilitate a meaningful comparison between the Company's Sales Per Employee for the two years, the number of employees used to calculate Sales Per Employee for 2004 has been adjusted to exclude cleaning personnel.

##

Blue Square is a leading retailer in Israel. A pioneer of modern food retailing in the region, Blue Square currently operates 169 supermarkets under different formats, each offering varying levels of service and pricing.

This press release may contain forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995, with respect to the Company's business, financial condition, prospects and operating results. These statements are based on current expectations and projections that involve a number of risks and uncertainties. Actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors, including risk of market acceptance, the effect of economic conditions, the impact of competitive pricing, supply constraints, the effect of the Company's accounting policies, as well as certain other risks and uncertainties which are detailed in the Company's Annual Report on Form 20-F and other filings with the Security and Exchange Commission. Forward-looking statements speak only as of the date on which they are made and the Company undertakes no commitment to revise or update any forward-looking statement in order to reflect events or circumstances after the date any such statement is made.

BLUE SQUARE - ISRAEL LTD.
CONDENSED CONSOLIDATED BALANCE SHEETS
AS OF DECEMBER 31, 2005

				Convenience translation ^a	
	<u>December 31,</u>		<u>2005</u>	<u>2005</u>	
	<u>2004</u>	<u>2005</u>			
	<u>Audited</u>	<u>Unaudited</u>			
	<u>NIS</u>	<u>U.S. dollars</u>	<u>In thousands</u>		
A s s e t s					
CURRENT ASSETS:					
Cash and cash equivalents	47,359	66,773	14,506		
Trade receivables	483,524	558,758	121,390		
Other accounts receivable	145,292	129,670	28,171		
Inventories	288,042	356,881	77,532		
 Total current assets	 964,217	 1,112,082	 241,599		
INVESTMENTS AND LONG-TERM RECEIVABLES:					
Restricted deposit	-	500,190	108,666		
Investment in an associated company	2,795	3,325	722		
Other long-term receivables	-	2,962	643		
 2,795	 506,477	 110,031			
FIXED ASSETS, NET OF ACCUMULATED DEPRECIATION AND AMORTIZATION					
	2,011,599	1,971,577	428,324		
OTHER ASSETS, NET OF ACCUMULATED AMORTIZATION:					
Goodwill	76,665	82,511	17,925		
Deferred charges	23,735	10,388	2,257		
 100,400	 92,899	 20,182			
 3,079,011	 3,683,035	 800,136			

BLUE SQUARE - ISRAEL LTD.
CONDENSED CONSOLIDATED BALANCE SHEETS
AS OF DECEMBER 31, 2005

	December 31,		Convenience translation^a	
	2004			
	Audited			
	NIS	Unaudited		
In thousands				
Liabilities and shareholders' equity				
CURRENT LIABILITIES:				
Credit and loans from banks	136,541	291,058	63,232	
Current maturities of debentures	-	68,258	14,829	
Trade payables	837,757	879,136	190,992	
Other accounts payable and accrued expenses	331,614	323,674	70,318	
Dividend payable	38,971	-	-	
Total current liabilities	<u>1,344,883</u>	<u>1,562,126</u>	<u>339,371</u>	
LONG-TERM LIABILITIES:				
Long-term loans from banks, net of current maturities	390,375	781,304	169,738	
Debentures, net of current maturities	200,000	136,517	29,658	
Convertible debentures	186,193	184,989	40,189	
Deferred income taxes	14,576	13,392	2,909	
Liability for employee rights, net of amount funded	26,894	28,166	6,119	
Total long-term liabilities	<u>818,038</u>	<u>1,144,368</u>	<u>248,613</u>	
CONTINGENT LIABILITIES AND COMMITMENTS				
Total liabilities	<u>2,162,921</u>	<u>2,706,494</u>	<u>587,984</u>	
MINORITY INTEREST	<u>96,780</u>	<u>111,233</u>	<u>24,165</u>	
SHAREHOLDERS' EQUITY:				
Share capital -				
Ordinary shares of NIS 1 par value -				
Authorized: 100,000,000 shares at December 31, 2005 and 2004; Issued and outstanding 38,950,091 and 38,782,336 shares at December 31, 2005 and 2004, respectively				
	52,503	52,671	11,443	
Additional paid-in capital	754,264	714,796	155,289	
Retained earnings:				
Dividend declared subsequent to balance sheet date	-	50,000	10,862	
Unappropriated	<u>12,543</u>	<u>47,841</u>	<u>10,393</u>	
Total shareholders' equity	<u>819,310</u>	<u>865,308</u>	<u>187,987</u>	
	<u>3,079,011</u>	<u>3,683,035</u>	<u>800,136</u>	

BLUE SQUARE - ISRAEL LTD.
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
FOR THE TWELVE AND THREE MONTH PERIODS ENDED DECEMBER 31, 2005

					Convenience translation ^(a) for the three months ended December 31, 2005	
	Twelve months ended December 31,		Three months ended December 31,			
	2004	2005	2004	2005		
	Audited	Unaudited	Unaudited	Unaudited		
NIS						
In thousands (except share and per share data)						
Sales	5,365,784	5,797,018	1,376,933	1,475,522	320,557	
Cost of sales	3,962,303	4,298,211	1,016,838	1,091,281	237,080	
Gross profit	1,403,481	1,498,807	360,095	384,241	83,476	
Selling, general and administrative expenses	1,203,391	1,269,760	317,406	325,837	70,788	
Operating income	200,090	229,047	42,689	58,404	12,688	
Financial expenses, net	(58,090)	(59,529)	(16,672)	(15,463)	(3,359)	
	142,000	169,518	26,017	42,941	9,329	
Amortization of goodwill	(5,870)	(6,508)	(1,499)	(1,821)	(396)	
Other income (expenses), net	(19,593)	690	(9,939)	2,168	471	
Income before taxes on income	116,537	163,700	14,579	43,288	9,404	
Taxes on income	41,230	58,490	3,020	13,820	3,002	
Income after taxes on income	75,307	105,210	11,559	29,468	6,402	
Share in profit (losses) of associated company, net	(1,204)	498	(398)	61	13	
Minority interest in profits of subsidiaries, net	13,555	15,717	3,439	2,713	589	
Net income (loss)	60,548	89,991	7,722	26,816	5,826	
Net income (loss) per Ordinary share or ADS	1.57	2.32	0.20	0.69	0.15	
Weighted average number of shares or ADS used for computation of income per share	38,782,336	38,950,091	38,782,336	38,950,091	38,950,091	

BLUE SQUARE - ISRAEL LTD.
SELECTED OPERATING DATA
FOR THE TWELVE AND THREE MONTH PERIODS
ENDED DECEMBER 31, 2005

					Convenience (a) translation for the three months ended December 31	
	Twelve months ended December 31		Three months ended December 31			
	2004	2005	2004	2005		
	NIS	NIS	NIS	NIS	U.S.\$	
Sales (in millions)	5,366	5,797	1,377	1,476	321	
Operating income (in millions)	200	229	43	58	13	
EBITDA (in millions) (excluding one-time expenses)	335	360	72	91	20	
EBITDA margin (excluding one-time expenses)	6.2%	6.2%	5.2%	6.1%	NA	
Increase (decrease) in same store sales^(c)	(1.3%)	1.7%	3.2%	(1.3%)	NA	
Number of stores at end of period	164	168	164	168	NA	
Stores opened during the period	7	7	0	0	NA	
Stores closed during the period	4	3	0	0	NA	
Total square meters at end of period	300,000	312,000	300,000	312,000	NA	
Square meters added during the period, net	9,200	12,000	0	0	NA	
Sales per square meter	18,074	18,621	4,590	4,578	1,028	
Sales per employee (in thousands)^(d)	867	899	222	223	49	

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed by the undersigned, thereunto duly authorized.

BLUE SQUARE – ISRAEL LTD.

By: _____

Elli Levinson-Sela, Adv.
General Counsel &
Corporate Secretary

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
OF THE SECURITIES EXCHANGE ACT OF 1934

21 March 2006

BLUE SQUARE - ISRAEL LTD.
2 Amal St., Afek Industrial Park, Rosh Ha'ayin 48092, Israel

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X Form 40-F _____

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes _____ No X