

**BIGBEN INTERACTIVE AND BANDAI NAMCO ENTERTAINMENT AMERICA INC.
BRING THE GREATEST DETECTIVE IN HISTORY TO LIFE WITH
SHERLOCK HOLMES: THE DEVIL'S DAUGHTER**

*Crime, Mystery, and Intrigue Set to Draw Players into the Victorian Era World
of Sherlock Holmes*

Lesquin (FRANCE), September 12th 2016 – Bigben Interactive, worldwide player in video game publishing, today announces its partnership with leading interactive entertainment media publisher and developer BANDAI NAMCO Entertainment America Inc. to publish ***Sherlock Holmes: The Devil's Daughter*** in the Americas (except Argentina and Brazil) for the PlayStation®4 computer entertainment system and Xbox One. ***Sherlock Holmes: The Devil's Daughter*** is scheduled to launch in the Americas October 2016.

Developed by Frogwares Games, ***Sherlock Holmes: The Devil's Daughter*** is a unique single-player adventure game where players take the role of the greatest detective in history, Sherlock Holmes. Using Holmes' superior powers of observation, deduction, and his uncanny photographic memory, players will explore the streets of London to chase and interrogate subjects in order to unravel five different mysteries ranging from a series of disappearances in the heart of Whitechapel to uncovering a mysterious Mayan treasure. ***Sherlock Holmes: The Devil's Daughter*** blends exploration, investigation, and action to create heart-pounding experiences with each mystery being able to be solved in multiple ways depending on players' actions. Beyond the mysteries, players will also slowly discover that Holmes is plagued by a looming threat over 221B Baker Street that could jeopardize the safety of Katelyn, his adoptive daughter; that may prove to be the great detective's undoing.

"We are delighted to be working with BANDAI NAMCO Entertainment America Inc. on the distribution of ***Sherlock Holmes: The Devil's Daughter*** in North America." said Benoît Clerc, Head of Software Group at Bigben Interactive. "BANDAI NAMCO is a major player in the videogame industry and their knowledge of the American market combined with the quality of the game developed by Frogwares will make this launch a success. This partnership illustrates Bigben's ambition: our publishing activity is advancing at a rapid pace and will enjoy strong international growth thanks to our varied portfolio of high-quality games."

“For over 120 years, Sherlock Holmes has been a transcendent character that has preserved his popularity through print, radio, television, film and of course video games,” said Eric Hartness, Vice President of Marketing at BANDAI NAMCO Entertainment America Inc. “With ***Sherlock Holmes: The Devil’s Daughter***, players will be immersed in Holmes’ world and bring his adventures to life in a way that Sir Arthur Conan Doyle could not imagine.”

Sherlock Holmes: The Devil’s Daughter is rated “T” for Teen by the ESRB. The game will be coming to the Americas for the PlayStation®4 computer entertainment system and Xbox One October 2016. It is currently available on STEAM® for PC. To learn more about BANDAI NAMCO Entertainment America Inc.’s other products go to: <http://www.bandainamcoent.com/home.html> or follow us on Facebook at <https://www.facebook.com/BandaiNamcoUS> or join the conversation at <https://twitter.com/BandaiNamcoUS>.

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About Bigben Interactive

Bigben is a European player specialized in video game publishing and the design and distribution of smartphone and gaming accessories as well as audio products. The Group, which is recognized for its capacities in terms of innovation and creation, aspires to become one of European leaders in each of its business segments. www.bigben.eu

Company listed on Euronext Paris, compartiment C – Index : CAC SMALL – Éligible SRD long | ISN : FR0000074072 ; Reuters : BIGPA ; Bloomberg : BIGFP | SALES 2015-2016: 202,2M€ | HEADCOUNT: 350 employees | INTERNATIONAL: 9 subsidiaries and a distribution network in 50 countries. www.bigben-group.com

About BANDAI NAMCO Entertainment America Inc.

BANDAI NAMCO Entertainment America Inc., part of BANDAI NAMCO Holdings Inc., is a leading global publisher and developer of interactive entertainment for all major video game consoles, iOS, Android, and online platforms. The company is known for creating and publishing many of the industry’s top video game franchises including PAC-MAN®, GALAGA®, TEKKEN®, SOULCALIBUR®, and ACE COMBAT®. BANDAI NAMCO Entertainment America Inc. is the premier publisher in the Western hemisphere for anime based video games including NARUTO SHIPPUDEN™, DRAGON BALL Z®, and ONE PIECE®. More information about the company and its products can be found at <http://www.bandainamcoent.com> or www.facebook.com/BandaiNamcoUS.

About Frogwares Ireland, Ltd.

Frogwares is an independent video game development studio based in Dublin and Kiev. Since 2000, the studio has become renowned for its vast catalogue of games, ranging from RTS to action-adventure games. Frogwares’ games are available on major game platforms, including the latest generation consoles, and are often compared in quality to many AAA titles. The developer’s cutting-edge Sherlock Holmes games are also trademarks and/or registered trademarks of the studio. For more information, please visit www.frogwares.com

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