



Boulogne-Billancourt, December 22, 2014

PRESS RELEASE

**Carrefour and Cora / Supermarchés Match sign  
a purchasing cooperation agreement**

***Carrefour France and Cora / Supermarchés Match announce today that they have signed an agreement to cooperate on purchasing. This agreement establishes a long-term partnership, with no equity ties between the two companies, under which both companies maintain their independence while committing to sustainable relationships with their suppliers. The agreement will enhance the competitiveness of their banners for the benefit of consumers.***

This partnership covers purchasing negotiations for national and international brands, food products and general merchandise, with the exception of private label products, goods produced by SMEs and fresh produce from the agricultural sector.

Carrefour and Cora / Supermarchés Match will maintain their separate commercial policies, with each banner independently setting its prices and promotional policy.

This partnership becomes effective on January 1, 2015.

***About Carrefour Group***

*The Carrefour Group is the leading retailer in Europe and the second-largest retailer in the world, employing 365,000 people. With more than 10,600 stores in more than 30 countries (at September 30, 2014), it generated revenues of €100.2 billion under banners in 2013. As a multi-local, multi-format, and multi-channel retailer, Carrefour is a partner for daily life. Every day, Carrefour welcomes more than 10 million customers around the world. For more information: [www.carrefour.com](http://www.carrefour.com) and [@GroupeCarrefour](https://twitter.com/GroupeCarrefour) on Twitter*

***About Cora***

*Cora France operates 59 hypermarkets mainly in the north and east of France. The company employs 15,100 people and generated revenues of €5 billion in 2013. For more information: [www.cora.fr](http://www.cora.fr)*

***About Supermarchés Match***

*Supermarchés Match operates 140 supermarkets in the north and east of France. The company employs 5,300 people and generated revenues of €1.2 billion in 2013. For more information: [www.supermarchesmatch.fr](http://www.supermarchesmatch.fr)*

**CONTACTS**

**Carrefour**

Group Communication  
Investor Relations

Tel: +33 (0) 1 41 04 26 17  
Tel: +33 (0) 1 41 04 26 00

**Cora & Supermarchés Match**

Nathalie Bernard, Hopscotch

Tel: +33 (0) 1 58 65 00 08