

August 3, 2026

To whom it may concern:

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange Prime Market)
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Announcement of Financial Results by Other Affiliated Company

ASKUL Corporation (the “Company”) hereby announces that there are some descriptions about the Company in the presentation materials for the financial results briefing for the first quarter of fiscal year 2026 announced today by LY Corporation (headquarters: 1-3 Kioicho, Chiyoda-ku, Tokyo; representative: Takeshi Idezawa, President and Representative Director, CEO), a company defined as “other affiliated company” of the Company. Please refer to the appendix for the applicable page of the presentation materials.

In the attached material, there are descriptions of the Company’s business results. Please note that the consolidated accounting periods of LY Corporation and the Company differ as shown in the table below, and due to the differences in the accounting standards, etc. between the two companies*, the figures described in the material do not match the financial results to be announced by the Company.

*The Company applies Japanese GAAP, and LY Corporation applies IFRS as accounting standards.

Consolidated accounting period	LY Corporation	Company
First quarter	From April 1, 2026, to June 30, 2026	From May 21, 2026 to August 20, 2026
	• Page 1 and 2 The Company’s adjusted EBITDA. • Page 3 The Company’s transaction value. • Page 4 The Company’s consolidated revenue.	

Appendix: LY Corporation Financial Briefing Presentation Materials for FY2026 Q1 (excerpt)

Note: LY Corporation holds 46.76% of the Company’s outstanding shares as of May 20, 2026.

In addition to PayPay Consolidated, higher gross profit at LY Corporation contributed to overall profit growth

Factors of Change in Adjusted EBITDA¹

(JPY B)

Adjusted EBITDA of LY Corporation, etc. +14.8

Adjusted EBITDA
of PayPay
Consolidated
+14.0

Adjusted EBITDA of
ZOZO/ASKUL/newly
consolidated
subsidiaries²
+0

(YoY +23.1%)
154.8

Gross profit
+13.7

SG&A, etc.
-1.0

- Media: +5.4
- Commerce: +4.3
- Strategic: +3.9

- Media: -4.0
- Commerce: -0.8
- Strategic: +5.5
- Other/adjustments: -1.8

- ZOZO: +1.4
- ASKUL: -5.2
- Newly consolidated subsidiaries²: +3.9

125.8

Q1'25

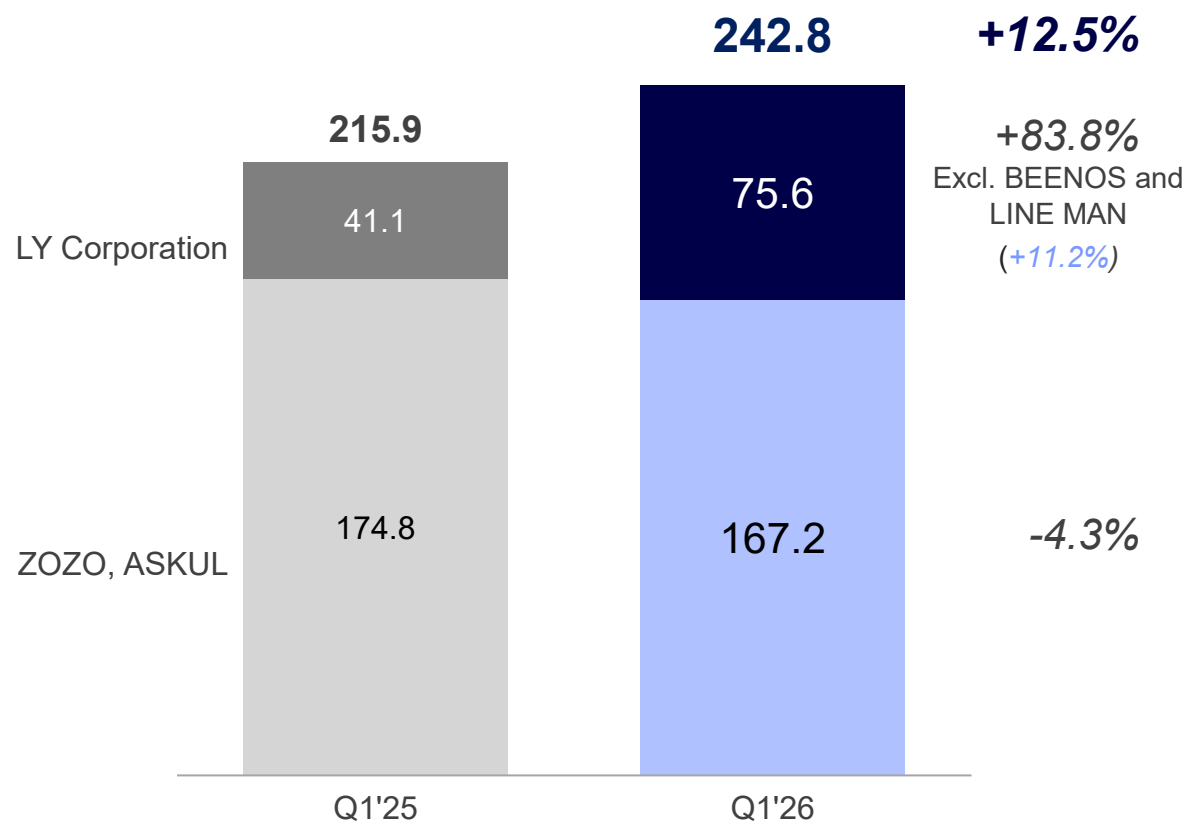
Q1'26

1. Adjusted EBITDA: Operating income + depreciation & amortization ± EBITDA adjustment items. Depreciation & amortization: Depreciation, depreciation of right-of-use assets, etc. EBITDA adjustment items: Gains/losses on non-recurring and non-cash transactions within operating revenue and expenses (loss on retirement of fixed assets, impairment losses, stock compensation expenses, gains on remeasurement relating to business combinations, other transactions with undetermined cash outflows (one-time provisions, etc.), etc.). Also, gains/losses on sales of shares held by certain funds. Definitions changed from FY2022 Q3. Added certain rents to depreciation and amortization, and gains/losses on sales of shares held by certain funds to EBITDA adjustment items.

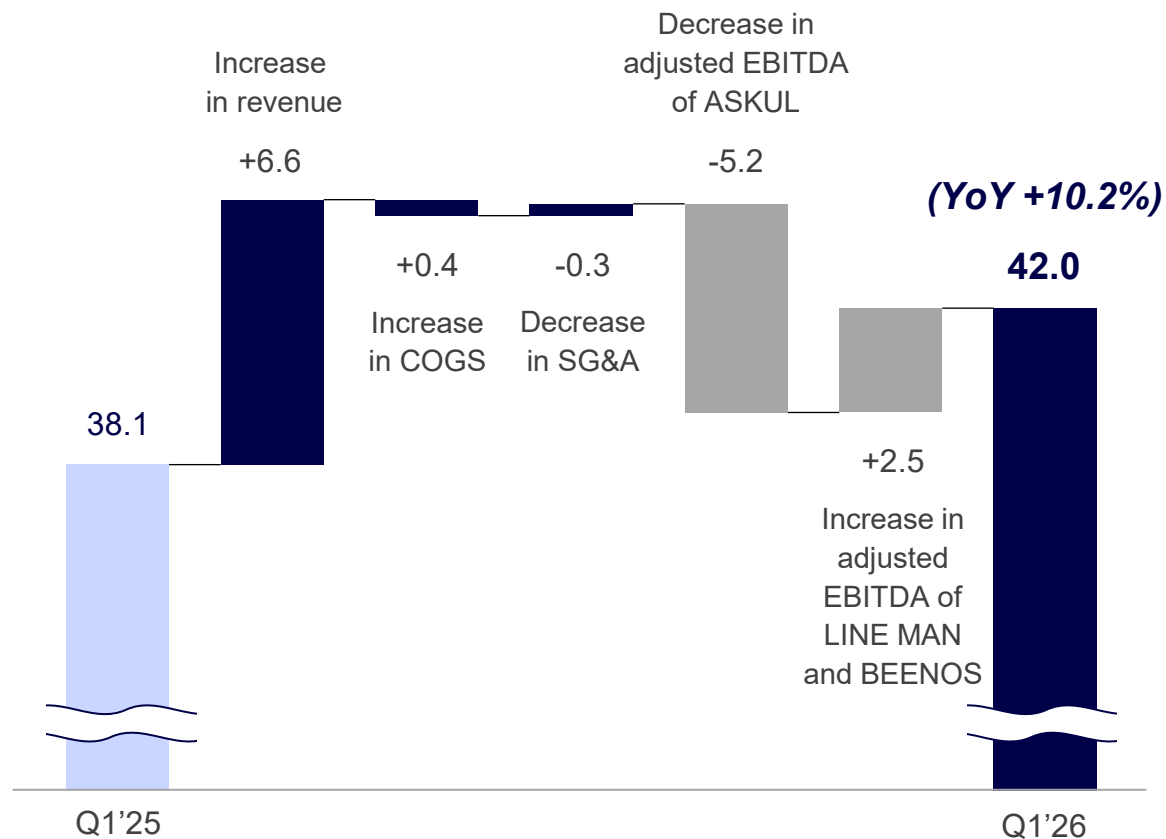
2. Subsidiaries newly consolidated in FY2025: BEENOS, LINE Bank Taiwan, LINE MAN

Revenue^{1, 2}

(JPY B)

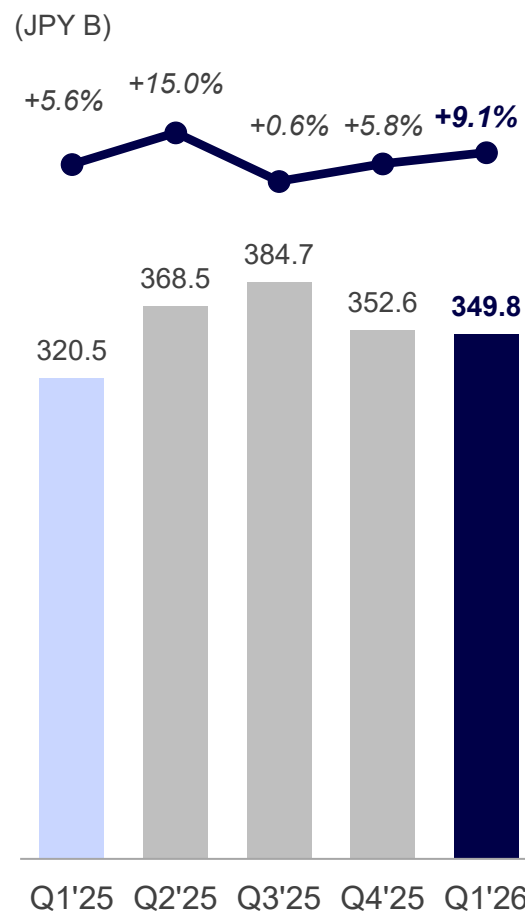
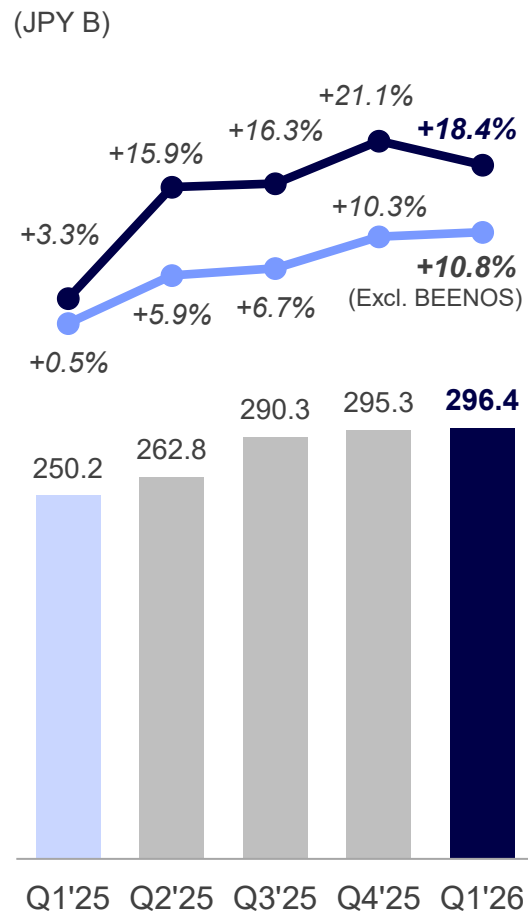
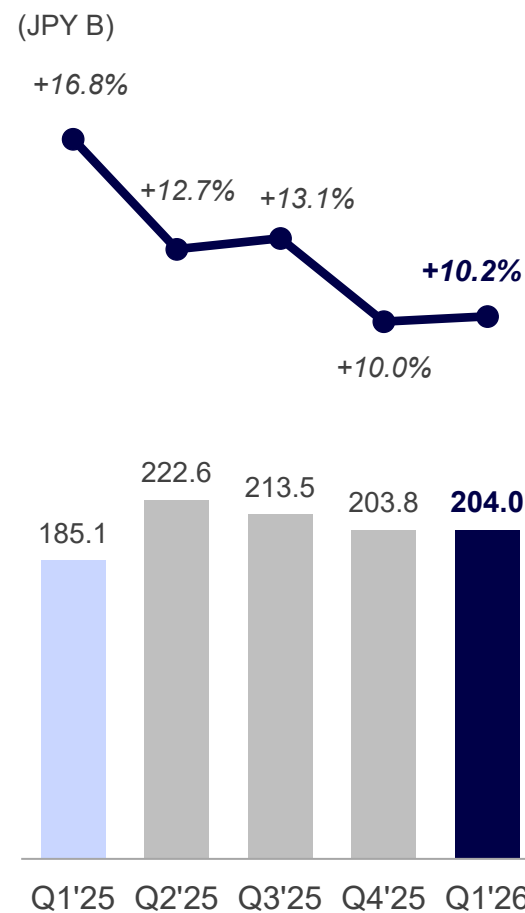
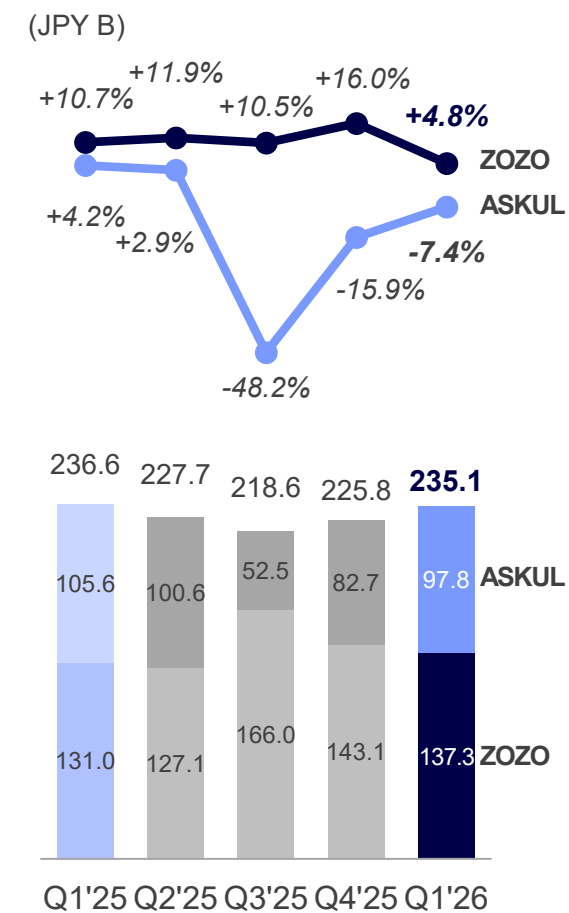
Factors of Change in Adjusted EBITDA^{1, 2, 3}

(JPY B)



1. In FY2025 Q3, services were transferred between segments as part of an organizational restructuring. As a result, figures for FY2024, FY2025 Q1, and Q2 have been retroactively revised.
2. In FY2026 Q1, services were transferred between segments as part of an organizational restructuring. Furthermore, the standards for allocating expenses related to the back office, data centers, and internal infrastructure were revised. As a result, figures for FY2025 have been retroactively revised.
3. Adjusted EBITDA: Operating income + depreciation & amortization ± EBITDA adjustment items. Depreciation & amortization: Depreciation, depreciation of right-of-use assets, etc. EBITDA adjustment items: Gains/losses on non-recurring and non-cash transactions within operating revenue and expenses (loss on retirement of fixed assets, impairment losses, stock compensation expenses, gains on remeasurement relating to business combinations, other transactions with undetermined cash outflows (one-time provisions, etc.), etc.). Also, gains/losses on sales of shares held by certain funds. Definitions changed from FY2022 Q3. Added certain rents to depreciation and amortization, and gains/losses on sales of shares held by certain funds to EBITDA adjustment items.

Reuse business sustained strong growth

Shopping
Transaction Value / %YoY GrowthReuse
Transaction Value / %YoY GrowthServices
Transaction Value / %YoY GrowthZOZO & ASKUL
Transaction Value / %YoY Growth

1. Please refer to P. 24 of the Appendix for a definition of transaction value.

(JPY Million)

	FY2025 Q1 ^{1,2,3}	FY2026 Q1 ^{1,2,3}	YoY
Revenue	215,946	242,896	+12.5%
LY Corporation	41,145	75,609	+83.8%
Shopping business	18,705	21,902	+17.1%
Reuse business	12,395	17,417	+40.5%
Services e-commerce	9,591	35,905	+274.4%
Other	452	383	-15.2%
ZOZO, ASKUL	174,801	167,287	-4.3%
Cost of goods sold	96,248	112,573	+17.0%
Gross profit	119,698	130,323	+8.9%
Selling, general and administrative expenses	100,167	109,813	+9.6%
Sales promotion cost + Advertising and promotional expenses	20,529	25,355	+23.5%
Other selling, general and administrative expenses	79,637	84,457	+6.1%
Other revenue and expenses	-	-	N/A
Operating income (Operating income margin)	19,530 (9.0%)	20,510 (8.4%)	+5.0%
Depreciation and EBITDA adjustment items	18,608	21,536	+15.7%
Adjusted EBITDA (Margin)	38,139 (17.7%)	42,046 (17.3%)	+10.2%

1. In FY2025 Q1, the standards for allocating personnel expenses of technology divisions and expenses related to data centers and internal infrastructure were revised.

2. In FY2025 Q3, services were transferred between segments as part of an organizational restructuring. As a result, figures for FY2025 Q1, and Q2 have been retroactively revised.

3. In FY2026 Q1, services were transferred between segments as part of an organizational restructuring. Furthermore, the standards for allocating expenses related to the back office, data centers, and internal infrastructure were revised. As a result, figures for FY2025 have been retroactively revised.

Item	Breakdown
LY Corporation	—
Shopping business	Yahoo! JAPAN Shopping, LINE Brand Catalog, LINE GIFT, LINE SHOPPING ¹ , overseas e-commerce (LINE SHOPPING (Taiwan, Thailand), GIFTSHOP, MyShop)
Reuse business	Yahoo! JAPAN Auction, Yahoo! JAPAN Flea Market, BEENOS
Services e-commerce	Yahoo! JAPAN Travel, Ikyu.com, LINE TRAVEL (Taiwan), LINE MAN.
ZOZO/ASKUL	—
ZOZO	ZOZOTOWN, ZOZOUSED, Lyst
ASKUL	ASKUL BtoB business (ASKUL, SOLOEL ARENA, APMRO, FEED DENTAL), LOHACO, Charm

1. LINE SHOPPING in Japan terminated its service on June 1, 2026.

Revised the disclosure categories to align with the P/L and highlight the growth of each service, separating the categories into “LY Corporation” and “ZOZO and ASKUL”

Until FY2025 Q4

E-commerce transaction value	Total transaction values of domestic merchandise, domestic services, domestic digital content, and overseas e-commerce
Domestic merchandise	—
Shopping business	Yahoo! JAPAN Shopping, ZOZOTOWN, LOHACO, Charm, LINE Brand Catalog, LINE GIFT, LINE SHOPPING ¹ , LINE FRIENDS, Yahoo! JAPAN Quick Mart ¹
Reuse business	Yahoo! JAPAN Auction, Yahoo! JAPAN Flea Market, ZOZOUSED, BEENOS
ASKUL BtoB	ASKUL, SOLOEL ARENA, APMRO, FEED DENTAL
Domestic services	Yahoo! JAPAN Travel, Ikyu.com, PayPay Gourmet, Ikyu.com for Restaurants, Demae-can
Domestic digital content	ebookjapan, LINE Manga, LINE MUSIC, LINE STICKERS, LINE GAME, LINE Fortune, other paid digital content
Overseas e-commerce	LINE SHOPPING (Taiwan, Thailand), GIFTSHOP, MyShop, ZOZO FIT, Lyst, LINE FRIENDS, LINE TRAVEL, LINE MAN, LINE STICKERS, LINE GAME, DOSI ¹

FY2026 Q1 Onwards

E-commerce transaction value	Total transaction values of LY Corporation, ZOZO, ASKUL as well as previously disclosed digital content, LINE FRIENDS and Demae-can
LY Corporation	—
Shopping business	Yahoo! JAPAN Shopping, LOHACO, LINE GIFT, LINE Brand Catalog, LINE SHOPPING (Taiwan, Thailand), GIFTSHOP
Reuse business	Yahoo! JAPAN Auction, Yahoo! JAPAN Flea Market, BEENOS
Services	Yahoo! JAPAN Travel, Ikyu.com, LINE TRAVEL (Taiwan), PayPay Gourmet, Ikyu.com for Restaurants, LINE MAN
ZOZO, ASKUL	—
ZOZO	ZOZOTOWN, ZOZOUSED, ZOZO FIT, Lyst
ASKUL	ASKUL BtoB, SOLOEL ARENA, APMRO, FEED DENTAL, Charm