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Saint-Quentin en Yvelines – February 12, 2018

Tony Mikkelsen joins Europcar Group as Group Corporate Sales Director

Europcar Group announces the appointment of Tony Mikkelsen as Group Corporate Sales Director.

In his role, Tony Mikkelsen will be responsible for all corporate sales activities at group level. This includes the segments of Leasing and Replacement, TMCs, Key Accounts and the SME business community. Tony will work closely with all the Group's subsidiaries commercial leaders in order to further enhance B2B offers and to integrate new B2B mobility services into the overall Europcar Group offering.

Prior to joining Europcar Group, Tony was Vice-President Sales Global Segment for American Express Global Business Travel. Tony has more than 20 years of experience as a sales leader in large international organizations such as Sabre, EMC and Winshuttle.

Tony Mikkelsen holds a B.Sc. degree in Mechanical Engineering from the Danish Technical University and a MBA degree from City University, Washington.

About Europcar Group

Europcar Group is a major player in mobility markets and is listed on Euronext Paris. The Group's mission is to be an attractive alternative to car ownership by providing a wide range of mobility solutions: car rentals, Vans & Trucks, chauffeur service, car-sharing or peer-to-peer. Customer satisfaction is at the heart of the group's mission and all of its employees and this commitment fuels the continuous development of new services.

The group operates through multi brands meeting every customer specific needs: Europcar® - the European Leader in vehicle rental services, Goldcar® - Europe's largest low-cost car rental company, InterRent® - value for money brand targeting leisure customers and Ubeeqo® - a European company specializing in fleet and mobility solutions for both the business and the end-customers market.

The Group delivers its mobility solutions worldwide through an extensive network in 130 countries and territories (including 16 wholly-owned subsidiaries in Europe and 2 in Australia and New Zealand, franchisees and partners).

Further details on our website :
europcar-group.com

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