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Saint-Quentin en Yvelines – February 23, 2018

Europcar Group, sponsor of the European Startup Prize for Mobility, rewarded the Startup MaaS Global

Europcar Group, a major player in mobility markets, is a European sponsor of the European Startup Prize for Mobility and is pleased to give a Europcar award to the Finnish startup **MaaS Global** amongst the 10th selected finalists for the prize.

The European Startup Prize for Mobility reward the most innovative European startups in the mobility sector by supporting them in their international development. It is a European public-private initiative whose aim is to develop a green and connected mobility.

MaaS Global

Imagine if all your daily travel needs would be covered with one simple app and payment – directly from your mobile. Travel as much as you like with a flat fee, or pay-as-you-go, with public transport, taxis, cars, bikes and more. MaaS Global Ltd is bringing into reality the concept of Mobility as a Service (MaaS), by building the world's first mobility ecosystem. The revolutionary mobile app, Whim, brings all means of travel together and liberates people from the high costs of owning a car.

"*As a major mobility player, Europcar Group is very proud to be part of the European Startup Prize for Mobility initiative. Our choice focused on MaaS Global as they are an innovative alternative to car ownership. Being a sponsor of the European Startup Prize for Mobility is really important for us as we are constantly taking a look at new ideas and startups in order to be able to propose more mobility solutions to our customers. We are looking forward to see how we could work with MaaS Global.*", declared Sheila Struyck, Managing Director of New Mobility Business Unit.

A European tour of several major cities (Barcelona, Paris, Berlin, Copenhagen, Tallinn) promoting new mobility solutions will be organised for the ten final startups. At each stage, startups will meet public and private decision-makers, investors and experts from the local ecosystems to develop their projects, and will participate in major European technology fairs.

Europcar Lab to nurture new ideas in mobility services

The Europcar Lab is the innovation unit of the Europcar Group. It has been designed to nurture ideas for research into the company's new mobility packages and services. It supports in-house projects and take minority or majority stakes in innovative businesses. The acquisitions of Ubeeqo, E-Car Club, Wanderio (minority stake), Brunel, Bluemove and lastly SnappCar (minority stake) have been made through the Lab.

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Europcar Group offers a range of mobility services to its customers

The Group's mission is to be an attractive alternative to car ownership by providing a wide range of mobility solutions: car rentals, Vans&Trucks, "chauffeur service", car-sharing or peer-to-peer.

With its subsidiary **Ubeeqo**, its customers are able to use **car-sharing** in the biggest cities in Europe: London, Paris, Brussels, Madrid, Barcelona, Sevilla, Milan, Berlin and Hamburg. Ubeeqo is simple to use whenever you want, from one hour up to several days, fuel and insurance are included for each rental. With the application you can locate a car available in a parking to find the nearest one.

This year Europcar Group also launched its **Global Driver Services** which allows Europcar customers to book a "chauffeur" for the first and last kilometers of their trips in some European countries and soon available in all Europcar network. A shuttle between the train station and the airport or a few hours of shopping between two flights with a "chauffeur", is now easily available on europcar.com

Finally, Europcar Group has just announced recently the launch of its **Drive & Share** solution in Germany and Denmark together with SnappCar, the second-largest international peer-to-peer car sharing player in Europe, in which Europcar Group is a significant investor.
Drive & Share is dedicated to people who want to enjoy the flexibility of owning a car but who don't need to use it often. With Drive & Share, customers have access to a long term car rental to answer their mobility needs and which they can share on SnappCar platform with all the members when they don't need it. Drive & Share is a good alternative for car ownership.

About Europcar Group

Europcar Group is a major player in mobility markets and is listed on Euronext Paris. The Group's mission is to be an attractive alternative to car ownership by providing a wide range of mobility solutions: car rentals, Vans & Trucks, chauffeur service, car-sharing or peer-to-peer. Customer satisfaction is at the heart of the group's mission and all of its employees and this commitment fuels the continuous development of new services.

The group operates through multi brands meeting every customer specific needs: Europcar® - the European Leader in vehicle rental services, Goldcar® - Europe's largest low-cost car rental company, InterRent® - value for money brand targeting leisure customers and Ubeeqo® - a European company specializing in fleet and mobility solutions for both the business and the end-customers market.

The Group delivers its mobility solutions worldwide through an extensive network in 130 countries and territories (including 16 wholly-owned subsidiaries in Europe and 2 in Australia and New Zealand, franchisees and partners).

Further details on our website:
europcar-group.com

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