

# **GL EVENTS SHOWS RESILIENCE IN Q3** WHILE CONFIRMING FULL YEAR TARGETS **FOR 2025**

GL EVENTS (FR0000066672, GLO), THE INTEGRATED EVENT INDUSTRY GROUP, ANNOUNCES ITS 2025 THIRD-QUARTER REVENUE.

- Revenue stable at €1.2bn constant exchange for the rates first nine months of 2025.
- International markets accounted for 51% of revenue at 30 September 2025,
- Q3 2025 revenue: €288.2m,
- 2025 targets confirmed for revenue growth above 5%, improved operating margin, and Capex of around €80m.

2025 nine			
<b>GL events revenue</b> (€m, pre-IAS 29)	2025	2024	Change
Q1	430.0	386.5	11%
Q2	458.9	434.1	5%
Q3	288.2	384.0	-25%
2025 9-MONTH CONSOLIDATED TOTAL	1,177.0	1,204.6	-2%

# Olivier Ginon, Chairman-CEO of GL events Group, commented:

"GL events demonstrated solid momentum in the third quarter of 2025, boosted by growth in Brazil and Chile and a strong performance in France. This positive trend highlights our continuing commitment to strengthening our international presence and seizing growth opportunities in key regions. At the same time, as expected, we are experiencing a significant base effect (from the Paris Olympics, which generated €115m in revenue in Q3 2024) and currency effects (-€21m). At constant exchange rates, the level of activity remains comparable to the nine-month period ended 30 September 2024, at €1.2bn, of which 51% originated from international markets. In addition, mega-events will have a more significant impact in Q4 2025. The execution of our development plan remains on track and our teams are committed to delivering high-quality services that meet our customers' expectations.

The success of the first events organised at the Stade de France, and notably the AC/DC concerts, demonstrates our ability to successfully manage iconic venues with international reach, where each event showcases our expertise to the world. While rapidly taking control of the infrastructure was an enormous challenge, once again our teams successfully rose to the occasion I am proud that our operational excellence has been once again validated by these achievements further reinforcing the trust of our partners around the world.

We confirm our 2025 targets with a trajectory of sustainable and well managed growth, supported by a healthy pipeline and rigorous discipline, despite an unstable geopolitical environment."



REVENUE BY DIVISION								
(€m) pre-IAS 29	Q1 2025	Q2 2025	Q3 2025	9-month 2025	9-month 2024	Change		
GL events Live	195.5	263.4	172.9	631.7	746.7	-15%		
<b>GL</b> events Exhibitions	123.3	48.5	22.5	194.3	138.8	40%		
<b>GL</b> events Venues	111.2	147.0	92.8	351.0	319.1	10%		
Consolidated total	430.0	458.9	288.2	1,177.0	1,204.6	-2%		

GL EVENTS LIVE had revenue of €172.9m in Q3 2025, compared with €250.2m in Q3 2024, a change explained by a base effect from the Paris 2024 Olympic Games which for the division generated €100m in revenue. Despite this challenging context, the division has demonstrated its ability to adapt through impressive achievements that illustrate the wide range of its expertise. In France, highlights included the French 14th of July Bastille Day ceremonies, the Cannes Yacht Festival and the Maison et Objet exhibition. Internationally, GL events is consolidating its global presence with a number of high-profile projects: the Silverstone Grand Prix and the 6 Hours of São Paulo, the 2025 Club World Cup at the Cincinnati Football Club, the new grandstands at Aston Villa's stadium and the Monaco Yacht Show. This international momentum continues with the Osaka World Expo and the first performances for the Milano Cortina 2026 Olympic Games.

At 30 September 2025, the division posted total revenue of €631.7m, down 15% like-for-like compared with 30 September 2024.

GL EVENTS EXHIBITIONS generated revenue of €22.5m in Q3 2025, driven by a rich and diverse line-up of events that testifies to the vitality of its markets. The quarter was marked by noteworthy successes, including the Joint Congress of Visceral and Digestive Surgery in France and the Shoulder and Elbow Surgery Congress in the Netherlands, which highlight the growing importance of specialised medical conferences in GL events' portfolio. The division also benefited from the success of Première Vision in France, which confirmed its leadership position in the fashion industry, and Première Vision New York, which confirmed its presence in the American market. This momentum also remained on track in international markets thanks to strategic events such as the Estetika trade show in Brazil, SIRHA Arabia in Riyadh and Tranoï Tokyo Autumn.

At 30 September 2025, the division reported revenue of €194.3m, up 40% (+37% at constant exchange rates) compared with the same period in 2024, confirming the division's trajectory of sustained growth.

GL EVENTS VENUES had revenue of €92.8m in Q3 2025, attesting to the adaptability of its business model. This performance is based on a balanced mix of events that capitalises on the wide range of venues available: in France, AC/DC concerts confirm the appeal of hosting major live productions in exceptional venues, the Rose Festival in Toulouse has established itself as a leading cultural event, the Marseille International Fair maintains its strong regional roots, and the Lyon Motor Show is strengthening its presence in the automotive market. The division's international expansion is reflected in a range of projects, such as the Netflix television production at Lingotto, which opens up its activity to the audiovisual industry, the Expert XP event at São Paulo Expo, which strengthens its foothold in South America, and the Omek trade fair, which cultivates niche areas of expertise.



This positive trajectory resulted in year-to-date revenue of €351m for the first nine months of 2025, representing growth of 10% (+8% at constant currency) from €319.1m at the end of September 2024.

# **CONFIRMATION OF 2025 TARGETS**

In an uncertain geopolitical context and following strong growth in 2024, GL events confirms its full year targets for FY 2025;

- Sales growth exceeding 5%;
- An improved operating margin;
- A CAPEX programme of around €80m.

Furthermore, in light of the completion of the external growth operations announced in the first half of this year, GL events expects its net debt to remain stable in 2025.

# **UPCOMING EVENTS**

FY 2025 revenue: 22 January 2026FY 2025 results: 04 March 2026



### **ABOUT GL EVENTS:**

www.gl-events.com











About GL events: The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. GL events Live provides a complete range of services for corporate, institutional and

sports events, and offers turnkey solutions from consulting and design to staging the event itself. GL events Exhibitions manages and coordinates the Group's portfolio of more than 200 proprietary trade fairs covering a wide range of sectors: food industry, culture, textiles/fashion, manufacturing... GL events Venues manages a network of 60 venues (convention and exhibition centres, concert halls and multi-purpose facilities) in France and international destinations.

Present on five continents with operations in more than 20 countries, GL events has 5,950 employees. GL events is listed on Euronext Paris, Compartment B (mid-caps).

#### **INVESTOR RELATIONS**

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# **POST-IAS 29 PRESENTATION**

(€m) incl. IAS 29	Q1 2025	Q2 2025	Q3 2025	9-month 2025
GL events Live	195.2	261.5	172.7	629.4
GL events Exhibitions	123.3	48.5	22.5	194.3
GL events Venues	111.2	147.0	92.8	350.9
Consolidated total	429.7	458.9	288.0	1,174.6

# **DEFINITIONS**

Constant exchange rates: average exchange rate of N applied to the previous period (N-1)

**Organic growth**: growth in revenue excluding changes in the scope of consolidation

## **Constant structure**

- o For acquisitions of the period: by adding to revenue of prior periods the sales of the acquired
- For disposals of the period: by subtracting from revenue of prior periods the sales of the company sold

LFL: like-for-like defined as at constant structure and exchange rates (see the definitions above for "constant structure" and "constant exchange rates")