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July 15, 2026

Company name: Gunosy Inc.
Representative: Kentaro Nishio, Representative Director and President
(Securities code: 6047; TSE Standard Market)
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Notice of Termination of Business Alliance with KDDI CORPORATION

Gunosy Inc. (hereinafter "the Company") resolved at the Board of Directors meeting held today to terminate the business alliance based on the Basic Collaboration Agreement (hereinafter "the Business Alliance Agreement") concluded with KDDI CORPORATION (Tokyo Stock Exchange Prime Market, Securities Code: 9433; hereinafter "KDDI") on January 14, 2021, and hereby announces the details as follows.

1. Reasons for Termination of Business Alliance
The Company has been promoting collaboration with KDDI primarily in the media domain since 2014. As part of this initiative, as announced in the Company's timely disclosure dated January 14, 2021, titled "Notice Regarding Business Alliance with KDDI CORPORATION," the Company concluded the Business Alliance Agreement with KDDI and has been promoting the development and operation of the portal application "au Service Today."
In recent years, the business environment surrounding information distribution services for smartphones has undergone significant changes due to shifts in information distribution structures, including advances in generative AI, and the diversification of user behavior. While the business alliance with KDDI has achieved certain results over a long period, both companies engaged in repeated discussions regarding the future direction of their businesses in light of recent environmental changes, and The Company also conducted careful deliberations.
As a result, given the rapid pace of change in the current business environment, both companies reached a shared understanding that the flexible allocation of each company's management resources under their own decision-making would contribute to the medium-

to long-term enhancement of corporate value for both parties. Accordingly, The Company resolved at the Board of Directors meeting held today to terminate the business alliance.

2. Details of the Alliance Termination
The joint development and operation of the portal application "au Service Today" with KDDI. The Business Alliance Agreement is scheduled to be terminated as of March 31, 2027.

3. Overview of the Counterparty to the Business Alliance Termination (as of March 31, 2026)

(1) Name		KDDI CORPORATION
(2) Location		2-3-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo
(3) Title and Name of Representative		President and Representative Director, CEO: Hiromichi Matsuda
(4) Business Description		Telecommunications business
(5) Capital Stock		141,852 million yen
(6) Date of Incorporation		June 1, 1984
(7) Major Shareholders and Shareholding Ratios (as of March 31, 2026)		The Master Trust Bank of Japan, Ltd. (Trust Account) 15.77%
		KYOCERA Corporation 14.75%
		Toyota Motor Corporation 9.54%
		Custody Bank of Japan, Ltd. (Trust Account) 6.63%
(8) Relationship between Gunosy Inc. and KDDI CORPORATION		
	Capital Relationship	The said company is a major shareholder holding 10% or more of the total number of issued shares of the Company.
	Personnel Relationship	One director has been seconded from the said company. In addition, two employees have been seconded from the Company to the said company.
	Business Relationship	The Company and the said company collaborate on the au portal application "au Service Today." In addition, call charges are incurred for mobile phones sold by the said company.
	Status of Applicability as Related Party	The said company is a major shareholder of the Company and qualifies as a related party.

(9) Consolidated Operating Results and Consolidated Financial Position for the Most Recent Three Fiscal Years (Consolidated)			
Fiscal Year	Fiscal Year Ended March 31, 2024	Fiscal Year Ended March 31, 2025	Fiscal Year Ended March 31, 2026
Equity Attributable to Owners of the Parent	5,188,048 million yen	5,032,495 million yen	5,076,738 million yen
Total Assets	14,054,762 million yen	16,714,708 million yen	19,063,364 million yen

Equity Attributable to Owners of the Parent per Share	¥1,245.78	¥1,264.94	¥1,333.50
Revenue	¥5,699,724 million	¥5,835,525 million	¥6,071,915 million
Operating Income	¥912,031 million	¥1,087,468 million	¥1,099,125 million
Pre-tax Income for the Period	¥943,172 million	¥1,073,418 million	¥1,117,904 million
Profit for the Period Attributable to Owners of the Parent	¥600,281 million	¥655,416 million	¥707,112 million
Basic Earnings per Share	¥141.75	¥161.86	¥183.59
Dividends per Share	¥140.00	¥145.00	¥80.00

(Note) As KDDI Corporation applies IFRS, "ordinary income" is not presented; pre-tax income is stated instead. (Note) KDDI Corporation implemented a stock split at a ratio of two shares for every one share of common stock effective April 1, 2025. Basic earnings per share and equity attributable to owners of the parent per share are calculated on a post-split basis for all periods presented. Dividends per share for the Fiscal Year Ended March 31, 2024 and the Fiscal Year Ended March 31, 2025 are stated at the actual pre-split amounts, while the figure for the Fiscal Year Ended March 31, 2026 is stated on a post-split basis (equivalent to ¥160 on a pre-split basis). (Note) The one director seconded from KDDI Corporation is scheduled to resign upon the conclusion of the 14th Annual General Meeting of Shareholders of Gunosy inc., scheduled to be held on August 26, 2026.

4. Schedule

(1) Date of Board of Directors Resolution	July 15, 2026
(2) Date of Termination of Business Alliance	March 31, 2027 (scheduled)

5. Future Outlook
The impact of this matter on the consolidated financial results of Gunosy Inc. for the Fiscal Year Ending May 2027 is disclosed as part of the full-year consolidated financial forecast for the Fiscal Year Ending May 2027 announced today.

End

(Reference) Current Fiscal Year Consolidated Financial Forecast (announced on July 15, 2026) and Previous Fiscal Year Consolidated Actual Results

	Consolidated Revenue (millions of yen)	Consolidated Operating Income (millions of yen)	Consolidated Ordinary Income (millions of yen)	Net Income Attributable to Shareholders of the Parent Company (millions of yen)	Consolidated Net Income per Share (yen)
Current Fiscal Year Consolidated Financial Forecast (Fiscal Year Ending May 2027)	5,094 – 5,257	50 – 250	80 – 280	(179) – (32)	(7.51) – (1.34)
Previous Fiscal Year Consolidated Results (Fiscal Year Ending May 2026)	6,441	186	354	(11)	(0.50)