Translation

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August 6, 2026

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Name of representative：	Takumi Yamaguchi, President and CEO
Stock code：	3922
Stock exchange：	Tokyo (Prime Market) Nagoya (Premier Market)
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Notice Concerning the Termination of General Availability and Business Discontinuation of Task and Project Management Tool "Jooto"

PR TIMES Corporation (Location: Minato-ku, Tokyo; Representative Director: Takumi Yamaguchi; TSE Prime, NSE Premier: 3922; hereinafter "the Company") hereby announces that, at a Board of Directors meeting held today, August 6, 2026, it resolved to terminate the general availability of "Jooto" (URL: https://www.jooto.com/), a task and project management tool operated by the Company, effective July 31, 2027, and to discontinue the Jooto business, as detailed below.

Furthermore, "Hyojun no Hako" (Standard Box), a proprietary operation management tool being developed by the Company's Jooto Division under a joint structure with its consolidated subsidiary Glucose Inc., upon request from Toyota Motor Corporation, is excluded from this business discontinuation and will continue to be provided as before.

We express our deepest apologies to customers who have incorporated "Jooto" into their daily operations for any inconvenience and burden caused by this termination. The Company will responsibly undertake necessary measures up to the service termination date, including maintaining service quality and security, data export and migration support, and the settlement of contracts and fees.

1. Reasons for the Decision to Discontinue the Jooto Business

Under the mission of "Empowering act-driven information to stir human emotions," the Company has operated the task and project management tool "Jooto" as one of its businesses supporting the journey of "actors" leading up to their announcements.

The Company has implemented measures to increase the value of the service provided and achieve sustainable business growth, including reviewing pricing plans, making functional improvements, strengthening sales and customer success, adding new features leveraging generative AI, and expanding custom business system development projects. However, in all areas—acquiring new customers, retaining existing customers and expanding usage within organizations, expanding into the enterprise segment, and rolling out custom development projects to other companies—the Company was unable to establish a competitive advantage that achieves sustainable growth. Furthermore, revenue has continuously fallen short of targets, with current fiscal year revenues falling below the previous fiscal year, and operating losses continuing since the inception of the business.

The customer base, technology, and knowledge accumulated by "Jooto" hold significant value. On the other hand, as a result of a comprehensive examination of the growth and profitability that could be expected from additional investments, the opportunity cost of continuing to allocate capital and human resources to the business, and the responsibility to provide long-term, stable service to customers, the Company determined that there is little rational basis to continue investing in it as an independent growth business.

The Company believes that management responsibility entails allocating resources based on verified facts rather than treating the mere fact of having taken on a challenge as a reason to continue investment, even in the pursuit of new challenges. To realize our mission, achieve sustainable growth, and increase medium- to long-term corporate value, the Company has decided to reallocate human resources and capital, and, placing top priority on its responsibility to existing customers, set a sufficient transition period to terminate the provision of Jooto and discontinue the Jooto business.

2. Details of the Business Being Discontinued

(1) Details of the Jooto Business

As a SaaS-type tool supporting corporate task and project management, "Jooto" provides Web, iOS, and Android applications, various paid plans, APIs for integration with external systems, generative AI-related features, as well as onboarding support, business process re-engineering (BPR), and custom development. As of the end of July 2026, the number of paid corporate contracts is 2,379.

In connection with this decision, effective today, August 6, 2026, the Company will cease accepting new user registrations, new paid contracts and upgrades, as well as new requests for onboarding support, BPR, and custom development. Existing customers may continue to use the service until July 31, 2027, in accordance with their contract terms. The handling of contract renewals, fees, refunds, etc., will be communicated individually according to the contract type.

(2) Revenue and Operating Income of the Jooto Business in the Most Recent Fiscal Year

Revenue for the fiscal year ended February 2026: 387 million yen
Operating Loss for the fiscal year ended February 2026: 17 million yen
Ordinary Loss for the fiscal year ended February 2026: 17 million yen
*Most recent 1st Quarter (March 2026 – May 2026):
Revenue: 85 million yen
Operating Loss: 16 million yen
Ordinary Loss: 16 million yen

3. Schedule

Date of Board of Directors Resolution	August 6, 2026
Date of Jooto General Availability Termination (Scheduled)	July 31, 2027

4. Future Outlook

The Company is currently reviewing its consolidated financial forecast for the fiscal year ending February 2027, including whether revisions are necessary, factoring in the impact of this matter. While revenue is expected to decrease due to the suspension of new contracts and the run-off of existing contracts for the Jooto business, because the business has been incurring continuous operating losses, the impact of this revenue reduction on consolidated operating income is expected to be relatively limited compared to the amount of revenue decrease. Meanwhile, temporary expenses related to service operations, customer support/data migration assistance, settlement of prepaid usage fees, termination of external contracts, system shutdown, and data deletion may arise following the termination, and the Company is currently carefully reviewing these amounts. Note that an impairment loss was recorded for Jooto-related assets in the fiscal year ended February 2020. Therefore, no material impact from asset impairment resulting from this decision is expected at present.

At present, the verification of renewal and refund conditions for each contract type, the necessary development and operational setup required until service termination, and accounting treatments have not been completed, and the monetary impact of this matter has not been reasonably calculated. Details on the necessity and contents of any forecast revisions are scheduled to be announced simultaneously with the second quarter financial results presentation scheduled for October 14, 2026.

5. Other Matters to Report

(1) Concerning the Operation Management Tool "Hyojun no Hako" for Toyota Motor Corporation

This business discontinuation applies to the Jooto service provided to general customers; "Hyojun no Hako," a proprietary operation management tool developed by the Company's Jooto Division for Toyota Motor Corporation, is not included. Provision, operation, maintenance, and support for this tool will continue without interruption under the collaborative structure with Glucose Inc., a consolidated subsidiary of the Company.

(2) Measures for Existing Customers

For existing customers, the Company will maintain service quality and security until the general availability termination date, and will provide guidance on data output/migration support, settlement of prepaid usage fees, and other necessary responses with a sufficient notification period.

(3) Measures for Employees

As of July 31, 2026, 15 employees are engaged in the Jooto business. The Company considers the decision to terminate a business to be distinct from the individual capabilities and future success of the employees who have worked there. The affected employees will handle customer support, service operations, and migration assistance until service termination to fulfill our responsibilities to customers, and, as a general rule, will be progressively reassigned to other businesses within the Company where they can utilize the expertise and experience cultivated in this business.

(4) Customer Support Contact Information

Telephone: +81-3-6625-4891

Email: jooto-cs@prtimes.co.jp

Contact Form URL: https://www.jooto.com/contact/

(Reference) Consolidated Financial Forecast for the Current Fiscal Year (FY Ending February 2027) and Consolidated Financial Results for the Previous Fiscal Year (FY Ended February 2026)

(Unit: Millions of Yen)

	Revenue	EBITDA	Operating Income	Ordinary Income	Net Income Attributable to Owners of Parent
Consolidated Forecast for Current Fiscal Year (FY Ending Feb 2027)	10,844	3,685	3,250	3,238	2,200
Consolidated Results for Previous Fiscal Year (FY Ended Feb 2026)	9,546	3,976	3,622	3,611	2,397

*EBITDA = Operating Income + Depreciation + Amortization of Goodwill + Stock-based Compensation Expense