

Information concerning the total number of voting rights and shares

According to provisions of the article 223-16 of the *Règlement Général AMF*
and of the article L.233-8 II of the French *Code de commerce*

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
August, 30 2013	11 210 666	769 620	12 110 888	11 341 268
July, 31 2013	11 210 666	752 692	12 110 888	11 358 196
June, 28 2013	11 210 666	744 233	12 114 388	11 370 155
May, 30 2013	11 210 666	749 239	12 119 495	11 370 256
April, 30 2013	11 210 666	742 609	12 125 927	11 383 318
March, 28 2013	11 210 666	732 849	12 130 782	11 397 933
February, 28 2013	11 210 666	780 457	12 138 633	11 358 176
January, 31 2013	11 210 666	773 359	11 895 045	11 121 686
December, 31 2012	11 210 666	772 284	11 898 045	11 125 761

(*) exclusivement constitué des actions auto-détenues.

(**) droits de vote théoriques pour le calcul des franchissements de seuil incluant les actions privées de droit de vote (article 223-11 du Règlement général de l'AMF).

About HighCo

HighCo is a retail marketing specialist, offering its brand and retailer clients Coupon & Promotions and In-Store Media solutions.

In response to the new retail dynamics resulting from the explosion in communication channels and data use, HighCo invents new digital solutions to connect with shoppers.

Operating in 15 countries, HighCo has nearly 900 employees and is listed in compartment C of NYSE Euronext Paris and in the GAIA Index, a selection of 70 responsible Small and Mid Caps.

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