



INTELLIGENT MARKETING SOLUTIONS

Information concerning the total number of voting rights and shares

According to provisions of the article 223-16 of the Règlement Général AMF
and of the article L.233-8 II of the French Code de commerce

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
July 31, 2014	11 210 666	768 779	12 222 844	11 454 065
June 30, 2014	11 210 666	755 806	12 222 844	11 467 038
May 31, 2014	11 210 666	752 681	12 227 844	11 475 163
April 30, 2014	11 210 666	777 809	12 233 933	11 456 124
March 31, 2014	11 210 666	774 140	12 249 933	11 475 793
February 28, 2014	11 210 666	770 084	12 160 893	11 390 809
January 31, 2014	11 210 666	771 287	12 160 893	11 389 106
December 31, 2013	11 210 666	782 748	12 160 493	11 377 745

(*) exclusively consisting of treasury shares.

(**) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement général AMF).

About HighCo

HighCo offers consumer goods brands and retailers intelligent marketing solutions to influence shopper behaviour with the right deal at the right time and on the right channel.
Operating in 15 countries with nearly 900 employees, HighCo is listed in compartment C of NYSE Euronext Paris and in the GAIA Index, a selection of 70 responsible Small and Mid Caps.

Press contact:

Olivier MICHEL
Managing Director
+33 1 77 75 65 06
comfi@highco.com

Aimy GUEZ
Press Relations
+33 1 77 75 65 33
a.guez@highco.com