PRESS RELEASE

Paris, March 23, 2009

ORDINARY & EXTRAORDINARY SHAREHOLDERS' GENERAL MEETING ON APRIL 29, 2009

Imerys' Annual General Meeting will take place on Wednesday, April 29, 2009 at 11:00 a.m. in Pavillon Gabriel (5 avenue Gabriel – 75008 Paris - France).

The agenda and draft resolutions were published in BALO today.

The documents concerning the General Meeting are available at Imerys headquarters and from CACEIS Corporate Trust.

For any information, please contact:

CACEIS Corporate Trust 14 rue Rouget de Lisle 92862 Issy les Moulineaux Cedex 09- France

Tel.: +33 (0)1 57 78 32 32 Fax: +33 (0)1 49 08 05 82 Imerys 154, rue de l'Université 75007 Paris - France Tel.: +33 (0)1 49 55 66 55

Fax: +33 (0)1 49 55 63 98

The world leader in adding value to minerals, Imerys is active in 47 countries through approximately 260 industrial and commercial sites. The Group achieved almost ϵ 3.5 billion in sales in 2008. Imerys mines and processes minerals from reserves with rare qualities in order to develop solutions that improve its customers' product performance and manufacturing efficiency. The Group's products have a great many applications in everyday life, including construction, personal care, paper, paint, plastic, ceramics, telecommunications and beverage filtration.

