

PRESS RELEASE

Paris, March 20, 2012

ORDINARY & EXTRAORDINARY SHAREHOLDERS' GENERAL MEETING ON APRIL 26, 2012

Imerys' Annual General Meeting will take place on Thursday, April 26, 2012 at 11:00 a.m. at Maison des Arts & Métiers (9 bis avenue d'Iéna – 75116 Paris - France).

Preliminary notice was published in BALO on March 19, 2012. It includes the agenda of the General Meeting, the drafts of resolution that will be submitted to the shareholders' vote, as well as the conditions to participate and vote to the Meeting.

The documents and information concerning the General Meeting will be available in accordance with the legal and regulatory conditions at Imerys headquarters, on its corporate website and from CACEIS Corporate Trust.

For any information, please contact:

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The world leader in mineral-based specialty solutions for industry, Imerys bases its development on a sound, profitable business model. The Group processes, enriches and combines a unique range of minerals, in many cases mined from its own deposits, to contribute essential functions to its customers' products and processes. Thanks to their properties (heat resistance and mechanical strength, conductivity, coverage, barrier effect, etc.), these specialties have a great number of everyday applications in consumer durables, fast-consumer goods, capital goods and construction, and are developing on many growing markets. Imerys' R&D and marketing teams combine their efforts to identify new applications in promising sectors of business and in emerging markets, and to develop new, value-added solutions that meet those needs.

