

Press release from LT Participations

Paris, 11 July 2016

Following some information related to sale talks that Ipsos would have with a number of private equity firms, LT Participations, the holding company of Ipsos, controlled by Mr. Didier Truchot, indicates that no talks are currently lead by Ipsos SA.

As far as LT Participations is concerned, it is periodically reviewing with its shareholders for patrimonial reasons mainly, indications of interest received spontaneously or at its request, without having entered necessarily in a formal sale process. In this context, no decision in relation with the evolution of its ownership structure has been taken and in order to avoid any misunderstanding, LT Participations has decided to stop any talk.

In any event, the strategy defined a long time ago and followed by Mr. Didier Truchot, founder and Chief Executive Officer of Ipsos remains unchanged: developing a leader in market and public opinion research, global, specialised and independent.