

## JCDecaux intends to sell additional part of its stake in APG|SGA to NZZ

## Out of Home Media

Angola Australia Austria Bahrain Belgium Botswana Brazil Bulgaria Cameroon Canada China Colombia Costa Rica Croatia Czech Republic Denmark Ecuador El Salvador Estonia Eswatini Finland France Gabon Germany Guatemala Honduras Hungary India Ireland Israel

Japan Jordan Kazakhstan Kuwait Latvia Lesotho Lithuania Luxembourg Malawi Mauritius

Italy Ivory Coast

Mauritius
Mexico
Mongolia
Mozambique
Myanmar
Namibia
New Zealand
Nicaragua
Nigeria
Norway
Oman
Panama

Panama
Paraguay
Peru
Poland
Portugal
Qatar
Saudi Arabia
Singapore
Slovakia
Slovenia
South Africa
South Korea
Spain
Sweden
Switzerland

Switzerland
Tanzania
Thailand
The Dominican Republic
The Netherlands
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan
Zambia
Zimbabwe

Paris, December 12<sup>th</sup>, 2025 – After JCDecaux SE (Euronext Paris: DEC), the number one outdoor advertising company worldwide, sold approximately 13.56% of APG|SGA's share capital to NZZ on May 29<sup>th</sup>, 2024, a share purchase agreement was signed on December 11<sup>th</sup>, 2025 between JCDecaux SE and NZZ, under which JCDecaux SE will sell additional 325,519 APG|SGA's shares, corresponding to 10.85% of the share capital. Upon completion of this sale, the stake in APG|SGA will be reduced to around 5.6%.

The transaction is expected to be completed after the Annual General Meeting of APG|SGA in spring 2026 and is subject to various conditions. In particular, the shareholders of APG|SGA must approve the inclusion of selective opting up clause in the articles of association to ensure that the completion of the share purchase does not trigger a mandatory offer for NZZ.

This deal will generate cash proceeds for JCDecaux SE of c. 71mCHF, i.e. c.76mEUR<sup>1</sup> before transaction costs.

<sup>1</sup> EUR/CHF exchange rate of 0.9328 as of December 11, 2025.

## **Key Figures for JCDecaux**

- 2024 revenue: €3,935.3m H1 2025 revenue: €1,868.3m
- N°1 Out-of-Home Media company worldwide
- A daily audience of 850 million people in more than 80 countries
- 1,091,811 advertising panels worldwide
- Present in 3,894 cities with more than 10,000 inhabitants
- 12,026 employees
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the SBF 120 and CAC Mid 60 indexes
- JCDecaux's Group carbon reduction trajectory has been approved by the SBTi and the company has joined the Euronext Paris CAC® SBT 1.5° index
- JCDecaux is recognised for its extra-financial performance in the CDP (A), MSCI (AAA), Sustainalytics (11.9), and has achieved Gold Medal status from EcoVadis
- 1st Out-of-Home Media company to join the RE100
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- N°1 worldwide in street furniture (629,737 advertising panels)
- N°1 worldwide in transport advertising with 157 airports and 257 contracts in metros, buses, trains and tramways (340,848 advertising panels)
- N°1 in Europe for billboards (83,472 advertising panels worldwide)
- N°1 in outdoor advertising in Europe (736,310 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (178,010 advertising panels)
- N°1 in outdoor advertising in Latin America (89,526 advertising panels)
- N°1 in outdoor advertising in Africa (22,490 advertising panels)
- N°2 in outdoor advertising in the Middle East (20,689 advertising panels)

For more information about JCDecaux, please visit <u>icdecaux.com</u>. Join us on X, <u>LinkedIn</u>, <u>Facebook</u>, <u>Instagram</u> and <u>YouTube</u>.

Communications Department: Clémentine Prat +33 (0) 1 30 79 79 10 - clementine.prat@jcdecaux.com

Investor Relations: Rémi Grisard

+33 (0) 1 30 79 79 93 - remi.grisard@jcdecaux.com

JCDecaux SE

United Kingdom: 27 Sale Place - London W2 1YR - Tel.: +44 (0)20 7298 8000

Head Office: 17, rue Soyer - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79

www.jcdecaux.com

A European Company with an Executive Board and Supervisory Board

Registered capital of 3,264,372,84 euros - # RCS: 307 570 747 Nanterre - FR 44307570747