



PRESS RELEASE

Paris, July 30th, 2010



Availability of the Interim financial report for the period ended June 30th, 2010

PPR announces that its interim financial report for the period ended June 30th, 2010 is publicly available at the www.ppr.com website (*Finance section*).

This press release is a free translation of the French original press release.

The original French version of this press release is available on our website at www.ppr.com



About PPR

PPR develops a portfolio of high-growth global brands. Through its Consumer and Luxury brands, PPR generated sales of €16.5 billion in 2009. With approximately 73,000 employees the Group is present in 59 countries. PPR shares are listed on Euronext Paris (FR 0000121485, PRTP.PA, PPPF).

To explore the universe of PPR brands go to www.ppr.com: Fnac, Redcats Group (La Redoute, Vertbaudet, Somewhere, Cyrillus, Daxon, Ellos, The Sportsman's Guide, The Golf Warehouse and brands of the plus-size division), Conforama, Puma and the Luxury brands of Gucci Group (Gucci, Bottega Veneta, Yves Saint Laurent, Balenciaga, Boucheron, Sergio Rossi, Alexander McQueen and Stella McCartney).



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