



**Lagardère**

**PRESS  
RELEASE**

Paris, 22 September 2016

## **Arnaud Lagardère appoints Andrew Georgiou as Chief Executive Officer of Lagardère Sports and Entertainment**

Arnaud Lagardère, General and Managing Partner of Lagardère SCA, has appointed Andrew Georgiou as Chief Executive Officer of Lagardère Sports and Entertainment.

Arnaud Lagardère stated at the time of the division's creation and at the latest Group Investor Day that he would be handing over the management reins of Lagardère Sports and Entertainment when the time was right.

Commenting on the appointment, he said: "Over the past two years Andrew has done an outstanding job, guiding Lagardère Sports and Entertainment through a complex integration process while demonstrating his ability to grow the company's global capabilities and to develop the business in new areas. The business is now performing well and I trust him to lead the next phase of growth for the division."

Andrew Georgiou has served as Chief Operating Officer of Lagardère Sports and Entertainment since 2014, overseeing the operations of the Group's global sports and entertainment businesses. Before that, he was also Chief Executive Officer of World Sport Group (WSG), a Lagardère Sports and Entertainment company, managing its business throughout Asia. Andrew has been with the company for ten years and brings with him more than 15 years of experience in the sports marketing and media rights industry.

As the new Chief Executive Officer of Lagardère Sports and Entertainment, Andrew Georgiou becomes a member of the *Comité Élargi* of Lagardère SCA.

### **About Lagardère Sports and Entertainment**

*Lagardère Sports and Entertainment is a leading sport and entertainment agency, with a global network of local experts dedicated to delivering innovative solutions that meet our clients' needs. We believe sport and entertainment inspire emotions and passion that are essential to enrich people's lives and generate powerful collective experiences. At Lagardère Sports and Entertainment, we dedicate our expertise and passion to provide our clients with privileged access to the infinite opportunities of sport and entertainment. Lagardère Sports and Entertainment has more than 1,700 employees worldwide and 50 years of experience in sport.*

### **About Lagardère**

*The Lagardère group is a global leader in content publishing, production, broadcasting and distribution, whose powerful brands leverage its virtual and physical networks to attract and enjoy qualified audiences. It is structured around four business lines: Books and e-Books; Travel Retail; Press, Audiovisual, Digital and Advertising Sales Brokerage; Sports and Entertainment. Lagardère shares are listed on Euronext Paris. [www.lagardere.com](http://www.lagardere.com)*

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