



PRESS RELEASE

25 November 2008

Stéphane Tsassis appointed Chairman of the Laurent-Perrier Management Board Yves Dumont appointed Chairman of Laurent-Perrier Développement

The Supervisory Board of Laurent-Perrier, which met on 20 November 2008, appointed Stéphane Tsassis as Chairman of the Laurent-Perrier Management Board, taking over from Yves Dumont, as announced at the Annual General Meeting in July.

Stéphane Tsassis, aged 42, has been the Deputy General Manager of Laurent-Perrier since July. He is a graduate of the Institut Supérieur de Gestion, a business school based in Paris, the Manhattan Institute of Management in New York and the International Management University of Asia in Tokyo. He has spent most of his career in the perfumery sector, where he acquired a wealth of experience in the luxury products segment. Before joining Laurent-Perrier, he was Chairman of the Japanese subsidiary and a member of the Executive Committee of Guerlain.

The appointment will take effect as of 1 January 2009.

From this date and until his retirement in March 2010, Yves Dumont will be Chairman of Laurent-Perrier Développement. He will provide advice and assistance relating to the development of the Group, and issue strategic guidelines. He will oversee the House's relationships within the profession and with various bodies.

The Supervisory Board would like to thank Yves Dumont for his work over the last ten years, during which time the image and financial solidity of the House have been considerably strengthened.

Laurent-Perrier is one of the few Champagne Houses listed on the French stock exchange, dedicated exclusively to champagne and focused on the premium segment. Laurent Perrier offers a broad range of products renowned for their quality, and sold under four main brands: Laurent-Perrier, Salon, Delamotte and Champagne de Castellane.

Marie-Clotilde DEBIEUVRE-PATOZ
Director of Communication and Public Relations
☎ 03.26.58.91.22

www.finance-groupep.com

DOMAINE LAURENT-PERRIER – 51150 TOURS-SUR-MARNE – FRANCE
TEL: 33 (0) 3 26 58 91 22 – FAX: 33 (0) 3 26 58 77 29

LAURENT-PERRIER, S.A. A FRENCH LIMITED COMPANY WITH A BOARD OF DIRECTORS AND A SUPERVISORY BOARD, WITH
SHARE CAPITAL OF 22,594,271.80 EUROS
REIMS REGISTER OF COMPANIES (RCS) NO. B 335680096 – SIRET CODE 335 680 096 00021 – APE INDUSTRY CODE 741J
CHAMPAGNE LAURENT-PERRIER – CHAMPAGNE SALON – CHAMPAGNE DELAMOTTE – CHAMPAGNE DE CASTELLANE