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## UNIVERSE INTERNATIONAL HOLDINGS LIMITED

### 寰宇國際控股有限公司\*

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 1046)

#### POSITIVE PROFIT ALERT

This announcement is made by Universe International Holdings Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that the Group is preparing its interim results for the six months period ended 31 December 2013. Based on the information currently available, the Group is expected to record a net profit for the six months period ended 31 December 2013 against a net loss for the six months period ended 31 December 2012, which is mainly due to the fair value gains arising from the investment securities, notwithstanding the Group also (i) recorded lower gross profit contribution from licensing of newly released films due to the increase in advertising expenses and production costs, while higher gross profit was recorded for the same period last year from licensing of more non-newly released films and television series which their cost had been fully amortized in the previous years and (ii) incurred the fair value loss in issuance of the unlisted warrants by the Group during the six months period ended 31 December 2013. As the expected net effect and amounts of the fair value gains arising from the investment securities above-mentioned will exceed the expected sum of the aforesaid factors in (i) to (ii) above, the Group is expected to record a net profit for the six months period ended 31 December 2013.

As the Company is still in the process of finalising the interim result for the six months ended 31 December 2013, the information contained in this announcement is based only on the preliminary assessment by the management according to the information currently available to it and is not based on any figures or information that has been audited or review by the auditors and the audit committee of the Company. The interim result announcement of the Group for the six months ended 31 December 2013 is expected to be released in late February 2014.

\* for identification purposes only

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

As at the date of this announcement, the board of directors of the Company comprise of Mr. Lam Shiu Ming, Daneil, Mr. Yeung Kim Piu, Mr. Hung Cho Sing and Mr. Lam Kit Sun as executive directors of the Company and Mr. Lam Wing Tai, Mr. Choi Wing Koon and Mr. Lam Chi Keung as independent non-executive directors of the Company.

By Order of the Board  
**Lam Shiu Ming, Daneil**  
*Chairman and Executive Director*

Hong Kong, 4 February 2014