# UNIVERSE INTERNATIONAL HOLDINGS LIMITED
# 寰宇國際控股有限公司*

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 1046)**

## INSIDE INFORMATION: LAPSE OF COOPERATION FRAMEWORK AGREEMENT

Reference is made to the announcement of Universe International Holdings Limited ("**Company**") dated 18 December 2013 ("**Announcement**") regarding the Cooperation Framework Agreement entered into between Fragrant River Entertainment, a wholly-owned subsidiary of the Company, and FingerAd, a wholly-owned subsidiary of China National Culture Group Limited (formerly known as China Railsmedia Corporation Limited). Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless the context requires otherwise.

Pursuant to the terms of the Cooperation Framework Agreement, among other matters, a formal cooperative agreement to set out definitive terms of cooperation shall be entered into by the parties to the Cooperation Framework Agreement prior to 30 May 2014. Given that the parties have not agreed upon on the terms of such formal cooperative agreement by 30 May 2014, the Cooperation Framework Agreement has lapsed on 30 May 2014.

The Board considers the lapse of the Cooperation Framework Agreement has no material adverse impact on the Group as a whole.

On behalf of the Board
**Universe International Holdings Limited**
**Lam Shiu Ming, Daneil**
*Chairman and Executive Director*

Hong Kong, 30 May 2014

*As at the date of this announcement, the Board comprises Mr. Lam Shiu Ming, Daneil, Mr. Hung Cho Sing, Mr. Yeung Kim Piu and Mr. Lam Kit Sun as executive Directors and Mr. Lam Wing Tai, Mr. Choi Wing Koon and Mr. Lam Chi Keung as independent non-executive Directors.*

* *for identification purposes only*