UNIVERSE INTERNATIONAL HOLDINGS LIMITED
寰宇國際控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1046)

INSIDE INFORMATION: TERMINATION OF THE MEMORANDUM OF UNDERSTANDING IN RESPECT OF THE PROPOSED ACQUISITION

Reference is made to the announcement of Universe International Holdings Limited ("**Company**", together with its subsidiaries, the "**Group**") dated 13 October 2014 ("**Announcement**") in respect of the entering into of a non-legally binding memorandum of understanding ("**MOU**") between Fragrant River Entertainment Culture (Holdings) Limited ("**Fragrant River**"), a wholly-owned subsidiary of the Company, and a potential seller ("**Potential Seller**") in respect of the proposed acquisition ("**Acquisition**") of all or part of the Potential Seller's shareholding in a company incorporated in the Cayman Islands with limited liability. Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless the context requires otherwise.

Pursuant to the terms of the MOU, among other matters, in the event that the Formal SPA has not been entered into between the parties within the Exclusivity Period (which ended on 13 February 2015), either Fragrant River or the Potential Seller may terminate the MOU forthwith by immediate notice to the other.

As no Formal SPA has been entered into between the parties to the MOU within the Exclusivity Period, Fragrant River served a notice of termination after the close of the trading hours on 13 February 2015 to the Potential Seller to forthwith terminate the MOU.

The Board considers that the termination of the MOU has no material adverse impact on the Group as a whole.

On behalf of the Board
Universe International Holdings Limited
Lam Shiu Ming, Daneil
Chairman and Executive Director

Hong Kong, 13 February 2015

As at the date of this announcement, the Board of comprise of Mr. Lam Shiu Ming, Daneil, Mr. Hung Cho Sing, Mr. Yeung Kim Piu and Mr. Lam Kit Sun as executive Directors and Mr. Lam Wing Tai, Mr. Choi Wing Koon and Mr. Lam Chi Keung as independent non-executive Directors.

* *for identification purposes only*