



**Parrot** has revealed the all new **Parrot Bebop 2 Power**, the fully equipped, new generation of its original world renowned quadcopter.

Lightweight (525g), robust, compact and accessible to everyone, the **Parrot Bebop 2 Power** embeds a wide range of technology and features that are ideal for a pilot or amateur aerial videographer.

- New photography capabilities: for shooting photos or video footage like a professional
- New piloting modes: Sport or video
- New take-off modes: either hand throw into the air or take-off from the ground
- New flight time: 30 minutes of flight time, or up to 60 minutes thanks to the two high capacity batteries
  included!<sup>1</sup>
- New comfort for immersive flights: FPV Parrot Cockpitglasses 2 goggles are compact, foldable and lightweight, and especially designed to put you in the pilot's seat
- All new designs: The new Parrot Bebop 2 Power has been redesigned with a deep matte black finish and a distinctive gloss coat, for a more stylish look
- Parrot Skycontroller Wifi 2 controller gives you complete control, for a precise piloting experience, and reach speeds of up to 2km<sup>2</sup>...

The all new Parrot Bebop 2 Power will take you to new heights and creates an impressive piloting experience.

#### Availability and MSRP:

**Parrot Bebop 2 Power** is available in **September 2017** at Argos, Maplin, Amazon.co.uk and at parrot.com.

**The Parrot Bebop 2 Power contains:** 1 Parrot Bebop 2 Power, 2 high capacity batteries, 1 Parrot Skycontroller 2, 1 Parrot Cockpitglasses 2.

MSRP: £629



## The high performing drone

<sup>1 –</sup> Theoretical flight time for one battery fully charged. Flight time may change depending on product use, maneuvers managed and weather conditions.

<sup>2 –</sup> Please check local regulations before flying with a drone

## Parrot



Compact, lightweight (525g) and ultra-resistant, thanks to its fiberglass and Grilamid® structure, the Parrot Bebop 2 Power comes in a new Dual Black design, combining two texture effects; black matte and black gloss.

Easy to set up as it is to pilot, via the **FreeFlight Pro**, the **Parrot Bebop 2 Power** includes a Wi-Fi **Parrot Skycontroller 2** to explore the world up to **2km**!

The **Parrot Bebop 2 Power** embeds unique advanced technology and sensors to ensure a reliable and stable flight. Thanks to **two new high capacity batteries**, you can enjoy up to **60 minutes of flight time** (30 minutes per battery¹)

## Film like a pro!

Thanks to Parrot Bebop 2 Power, it has never been so easy to make aerial videos.

Capture beautiful landscapes, yourself and adventures with your friends. The drone's unique piloting features, which are based on Artificial Intelligence, will help you to take truly impressive shots.

These features have been expertly created by **Parrot** engineers, who have developed a neuronal like network which is able to analyze live images captured by the **Parrot Bebop 2 Power's** camera, and can recognize different elements of its surroundings such as humans and vehicles. This technology makes the **Parrot Bebop 2 Power** visual tracking much more accurate and the selection of subject to track much more simple and fast.

- Cameraman: Similar to a Director's assistant, it will allow you to take perfect videos and photos
  effortlessly. Thanks to the Parrot Bebop 2 Power Artificial Intelligence, just double tap the screen on a
  smartphone to focus. Slide a finger on the screen to position your subject into the frame, guided by the
  line of force. Thanks to that you are fully focused on the piloting and the Parrot Bebop 2 Power takes care
  of everything else. Even if the subject is moving, the position will remain the same on the screen.
- Magic Dronies: capture the ultimate 'dronie' using the Parrot Bebop 2 Power's four automatic
  movements, which use visual recognition and GPS positioning of the Smartphone. The Orbit, Tornado,
  Parabola or Boomerang modes will select the visual effect you want, and make sure you're in the center
  of the video or photograph at all times.
- Follow Me with GPS and visual tracking: Integrated into the Parrot Bebop 2 Power, this feature gives the drone the capacity to follow your every step, record your adventures, and keep you in the center of the video even during extreme sports activities!
- Auto Shots: four pre-programed flying movements for capturing landscape views, including sophisticated
  photographic features and camera moves. Panoramas, travelling and other visual effects will be accessible
  in a flash thanks to 360, Reveal, Epic and Rise features.

### **High quality images**

**Parrot Bebop 2 Power** is equipped with a **customised wide angle lens** and a cutting-edge anti-distortion technology, which provides bright and clear aerial shots.

Its 3 axis digital stabilization patented technology provides unrivalled stabilized images, reducing vibrations and aliasing effects. Its **CMOS 1/2,3" 14MPX** sensor allows you to film in **Full HD** 30fps and to take JPEG and Adobe DNG Raw formats for retouching via a post-production process.

The new **FreeFlight Pro** app highlights a new and more ergonomic interface, including a photo and video widget.

<sup>1 –</sup> Flight time for 1 battery fully charged. Flight time can change depending on drone use, manoeuvers and weather conditions.

<sup>2 –</sup> Please check local regulations before flying.

# Parrot

## The pleasure of piloting accessible to everyone!

Parrot has reworked the **Parrot Bebop 2 Power**'s piloting ergonomic to offer everyone the maximum of sensations that includes new features and smart piloting modes.

#### • Take-off launch

Parrot Bebop 2 Power guarantees a new flying experience that starts from take-off! The sensors identify if the drone is put on the ground or on your hand. If Parrot Bebop 2 Power is on your hand, click on the app or Parrot Skycontroller 2 take-off button and propellers will turn slowly. Throw the Parrot Bebop 2 Power in front of you and the propellers will accelerate until stabilizing the drone. It's now awaiting your commands.

#### · Piloting modes that suit each usage

Parrot Bebop 2 Power has introduced two piloting pre-sets, adapted to the drone:

- **'Sport'** mode releases the power of the machine! This is ideal for experiencing an FPV drone race, reach 65km/h of speed and as a racer it will tilt at turns whilst remaining perfectly stable.
- 'Video' mode proposes settings that suit aerial video shoots. Movement and rotation speeds are controlled.

Each mode can be customised to suits your own piloting style.

#### • Touch & Fly: Point a position to explore

**Touch & Fly** is a navigation feature that allows you to select a position on the map and as a result, the drone will fly there autonomously.

Keep your finger on the map and you will add a point of interest.



## An intense immersive experience



The new **Parrot Cockpitglasses 2** are lightweight, compact, foldable and comfortable, thanks to its adjustable interpapillary distance.

Compatible with the majority of smartphones (up to 6"), **Parrot Cockpitglasses 2** place you at the heart of the action with a wide field of view of 96 degrees.

Landscape will pass before your eyes as you control your shoots perfectly benefiting of a precise image with no disruption.

Similar to a heads-up display, information from the flight are highlighted in front of you (e.g. altitude, speed, distance and level of battery).

A button allows you to switch to a sight view, meaning that you will stop the FPV mode without removing goggles.

## Reliable and safe flights

**Parrot** has equipped the **Bebop 2 Power** with a number of systems that improve quadcopter reliability and flight safety:

- A **flashing electric blue light**, on the back of the drone enables you to identify the drone even from distance.
- The FreeFlight Pro piloting app, allows you to manage each flight
  parameters (speed, altitude etc) and place a geo-fence for limiting your
  flying zone that the drone won't be able to exceed.
- On the app or on the **Parrot Skycontroller 2** just click the **'Return Home'** button the **Bebop 2 Power** will automatically fly back to the take-off point.
- If necessary, FindMyDrone feature will indicate you the last GPS position of the drone will guide you to it.



and

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#### Fly responsibly!

Expert and novice pilots should take responsibility when commanding a leisure drone and respect the rules and regulations.

To fully enjoy Parrot Bebop 2, Parrot recalls some usual rules:

- 1 Flight time for 1 battery fully charged. Flight time can change depending on drone use, manoeuvers and weather conditions.
- 2 Please check local regulations before flying.



- Never lose sight of Parrot Bebop 2;
- Do not approach or film people without their consent;
- Be very careful to privacy;
- Do not exceed the maximum authorized altitude in your country;
- Do not fly near airports, military bases, industrial zones and other sensitive areas;
- Do not fly over populated and urban areas;
- Do not fly in rain, snow, fog, strong wind or at night;
- Do not fly over stations, rails lines and highways.

Access safety instructions here.

Parrot recommends you always take note of the local regulations.

#### Availability and price:

Parrot Bebop 2 Power is available in September 2017 at Argos, Maplin, Amazon.co.uk and at parrot.com.

Pack content: 1 Parrot Bebop 2 Power, 2 high capacity batteries, 1 Parrot Skycontroller 2, 1 Parrot Cockpitalasses 2.

MSRP: £629



@Parrot #ParrotBebop2Power #limitlessfreedom



For more information, please visit <u>www.Parrot.com</u> or contact :

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#### **ABOUT PARROT**

Founded in 1994 by Henri Seydoux, Parrot creates, develops and markets advanced technology wireless products for consumers and professionals.

The company builds on a common technological expertise to innovate and develop in three primary markets:

- Civil drones: With recreational drones and solutions for professional use.
- Connected objects: With a focus on audio and gardening.
- Automotive: With the most extensive range of hands-free communication and infotainment systems for vehicles on the market.

Headquartered in Paris, Parrot currently employs more than 700 people worldwide and generates the majority of its sales

Parrot has been listed on Euronext Paris since 2006. (FR0004038263 - PARRO)

For more information, please visit www.parrot.com

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