

First Sensor 

WE ENGINEER THE FUTURE

PRESENTATION OF THE
FINANCIAL YEAR 2014



First Sensor 

ENGINEERING THE FUTURE

Together developing the
products of tomorrow



VISION

Our innovation and excellence are your success.

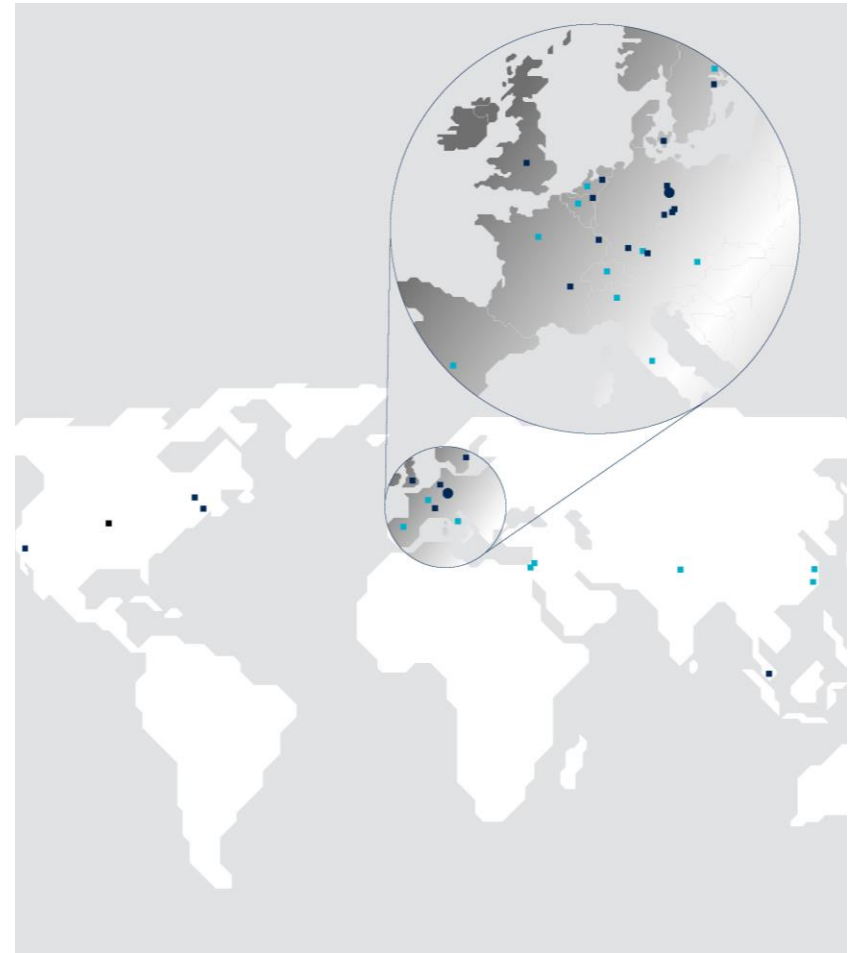
- Leading provider of certified top-quality sensor technology
- Development and production of standardized and tailor-made sensor solutions
- Applications in the industrial, medical and mobility growth markets



POSITIONING

We have 750 employees worldwide.

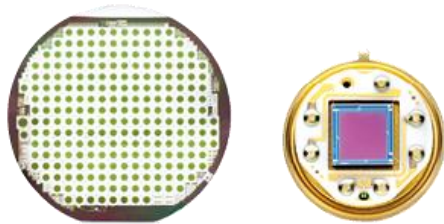
- Headquarters in Berlin
- Six German locations
- Sales and production locations in the USA, Canada, Singapore, the UK, France, Sweden, Denmark and the Netherlands
- Global sales partner network



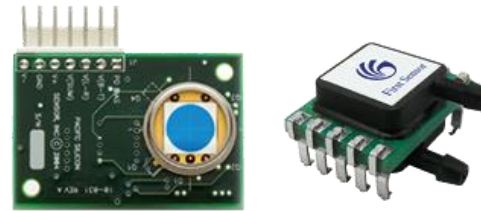
PRODUCT PORTFOLIO

We cover the entire value chain for sensor technology.

WAFER + COMPONENTS



SENSOR



SYSTEM



ELECTRONIC ENGINEERING AND MANUFACTURING SERVICE

- Product portfolio ranging from wafers and individual sensor components to conventional sensors and smart sensor systems
- Technological expertise to innovatively combine the properties of materials and components in sophisticated processes

CORPORATE STRUCTURE

We are organized in three business units.

GROUP STRUCTURE



- Three business units for greater market orientation and customer focus
- Focus on the industrial, medical and mobility growth markets
- Two competence centers for development and production
- Comprehensive sales organization

First Sensor 

Industrial

ENGINEERING THE FUTURE

Innovative solutions for
the automation of industry



ENGINEERING THE FUTURE

Reliable technology
whenever it is needed

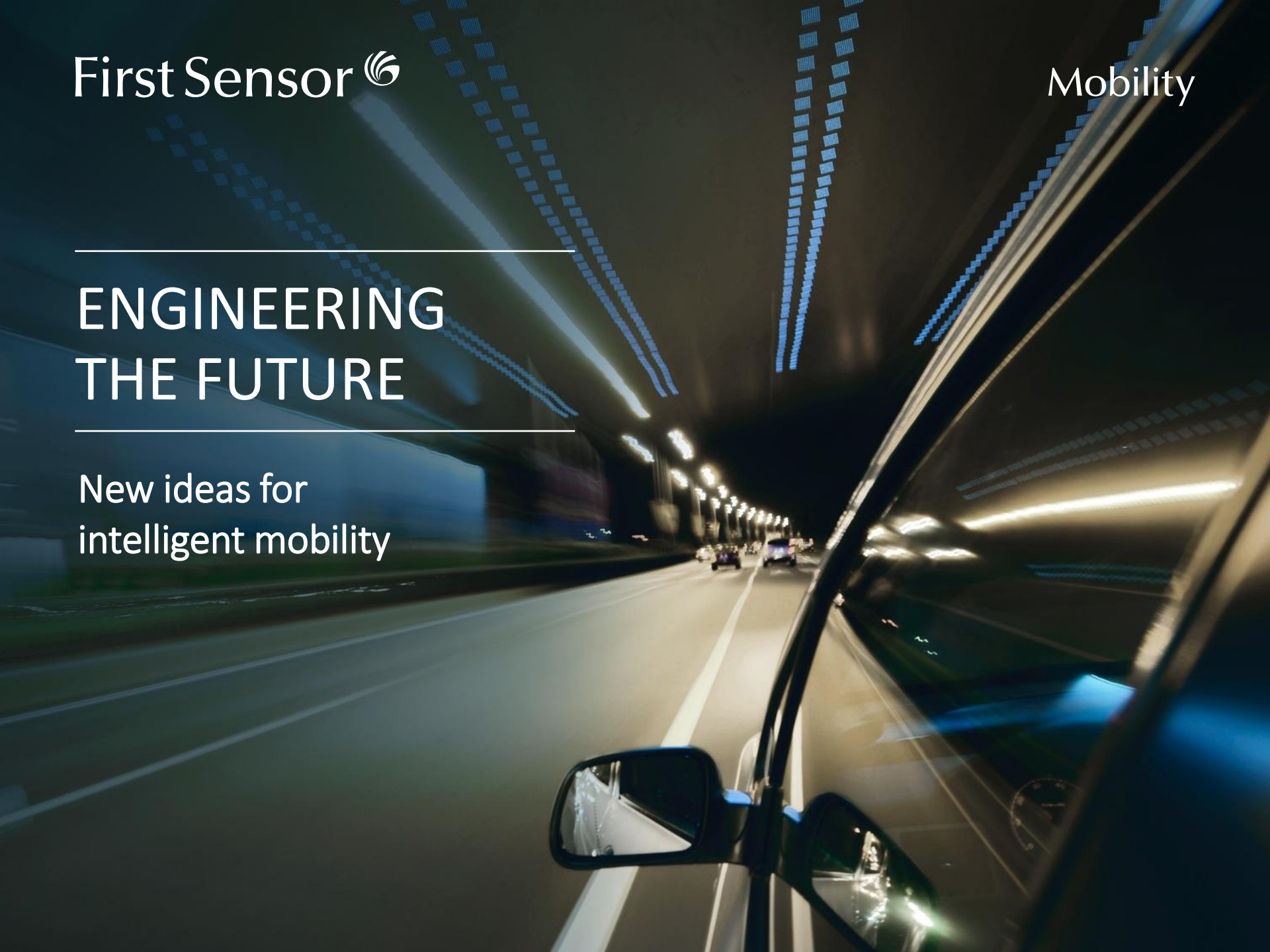


First Sensor 

Mobility

ENGINEERING THE FUTURE

New ideas for
intelligent mobility



KEY FIGURES

FISCAL YEAR 2014 AT A GLANCE

Sales revenues

Increase of 14.2%
year-on-year.

124.0

MILLION
EURO

EBITDA

Improvement of
more than 17%.

13.5

MILLION
EURO

Incoming orders

Increase of 14.7%.

139.3

MILLION
EURO

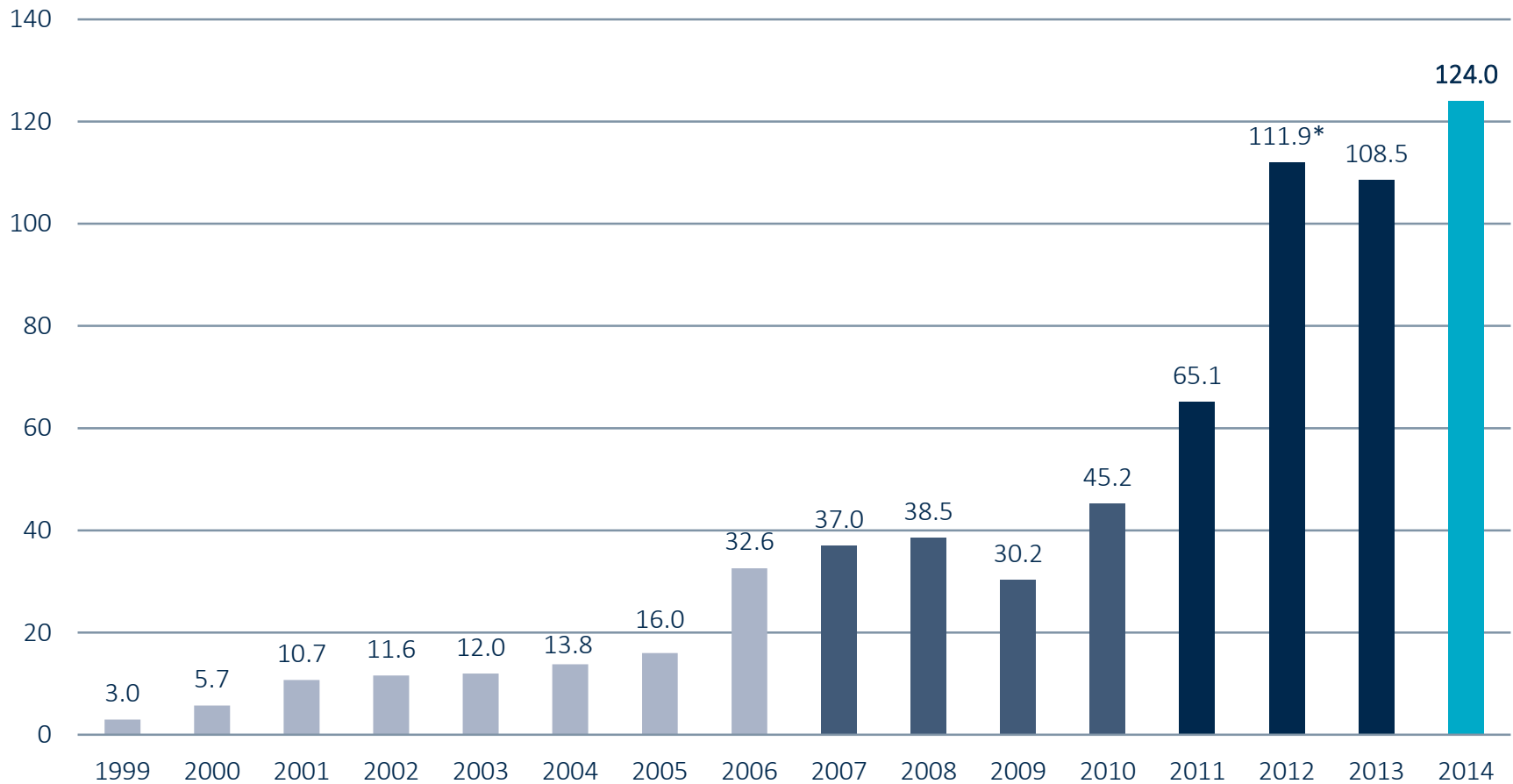
Equity ratio

Improvement of
1.4 percentage points.

49.7 %

FIRST SENSOR CLEARLY ON A PATH OF GROWTH

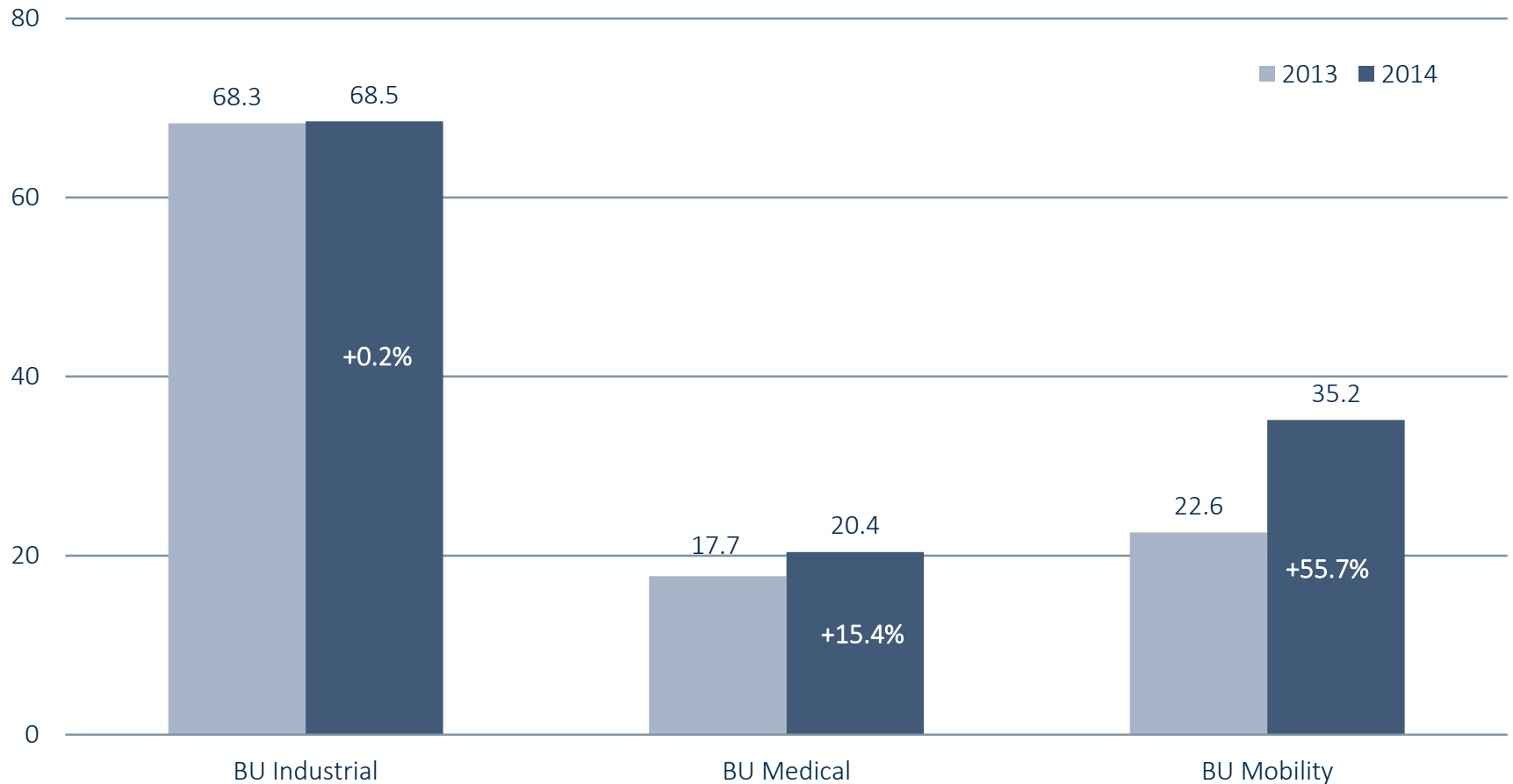
Development of sales since IPO in € million



*Acquisition of Sensortech Group

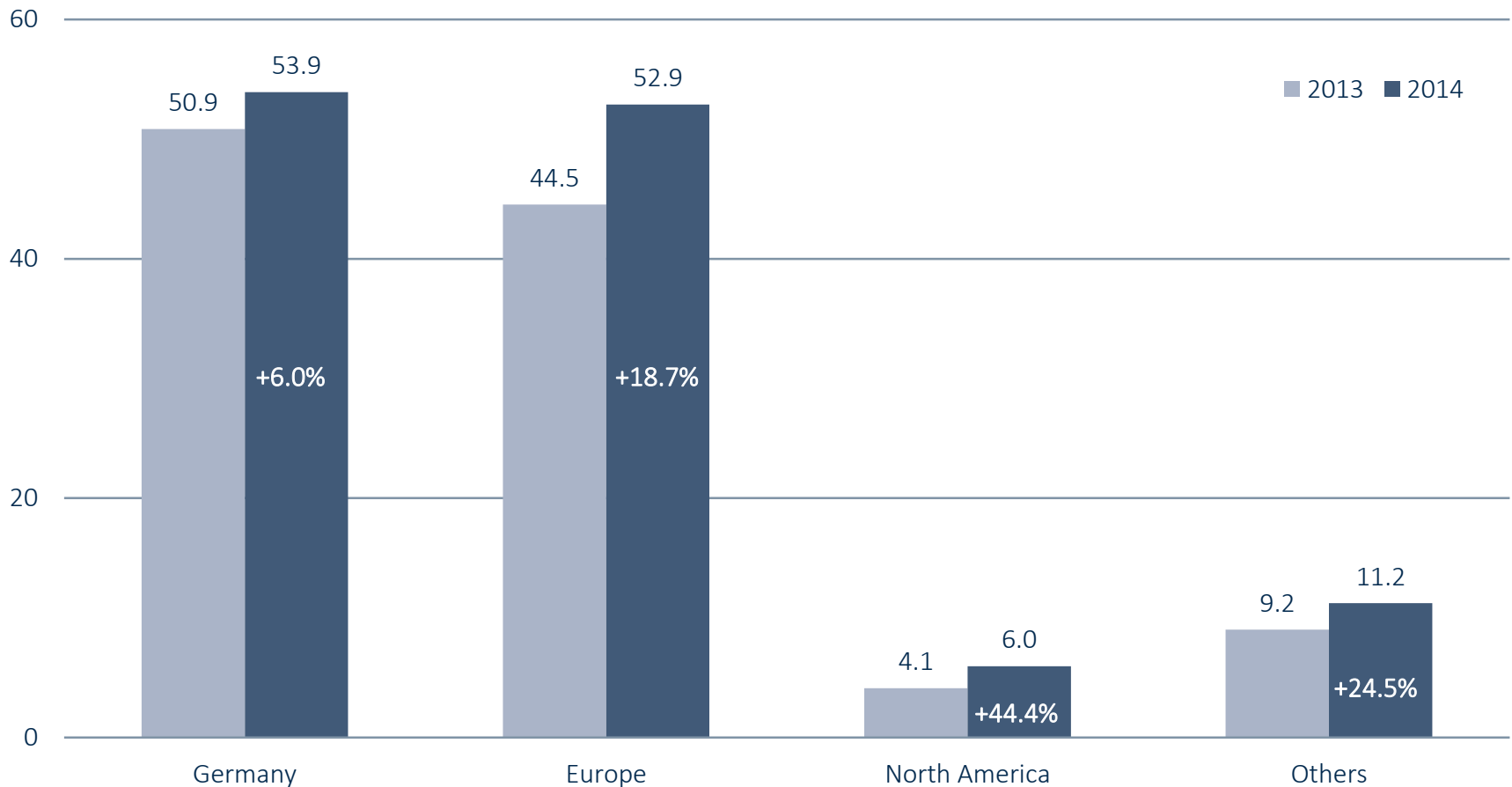
STRONGEST GROWTH: BU MOBILITY

Sales distribution by segment in € million



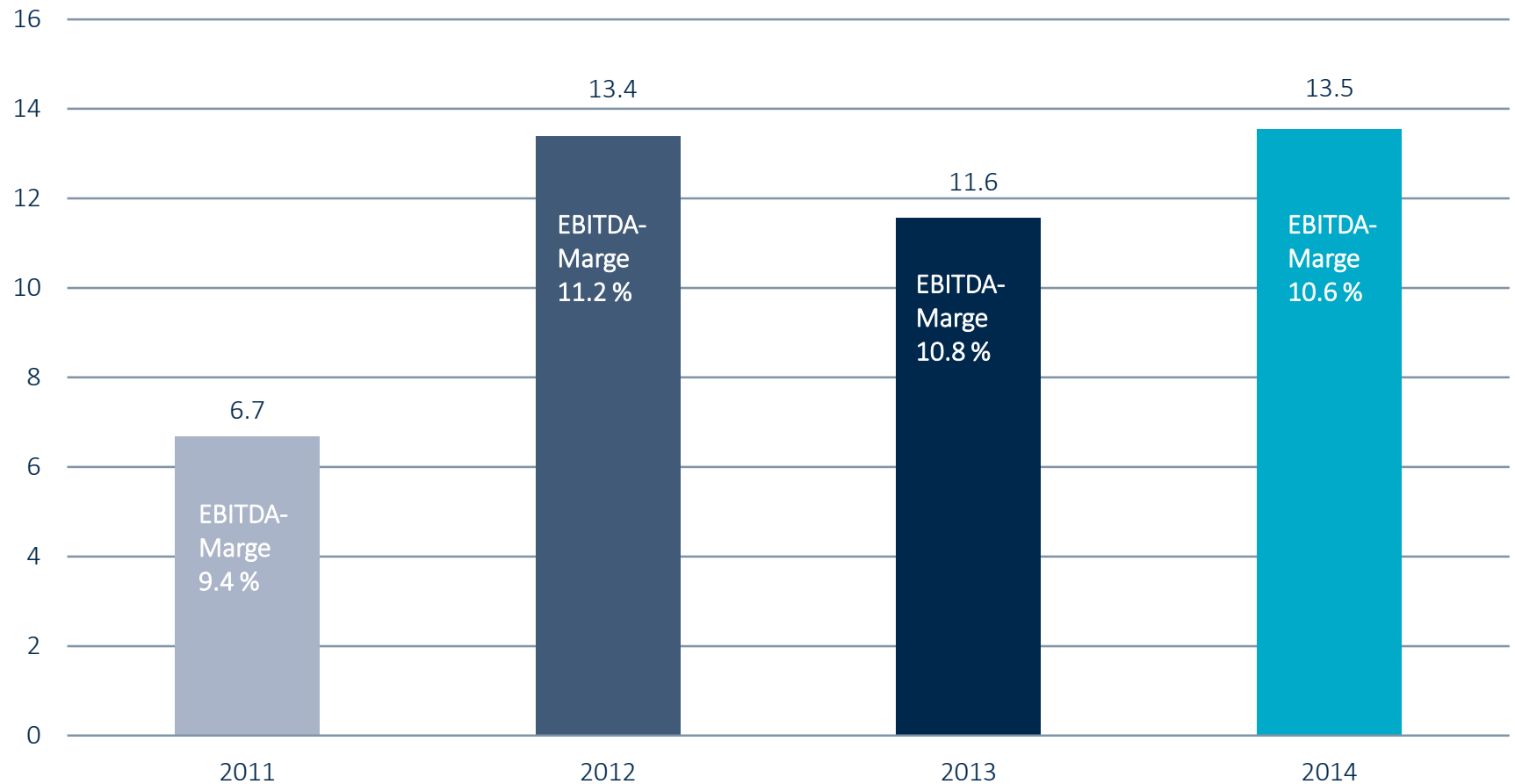
STRONGEST MARKETS: GERMANY & EUROPE

Sales distribution by region in € million



EBITDA IMPROVES BY MORE THAN 17%

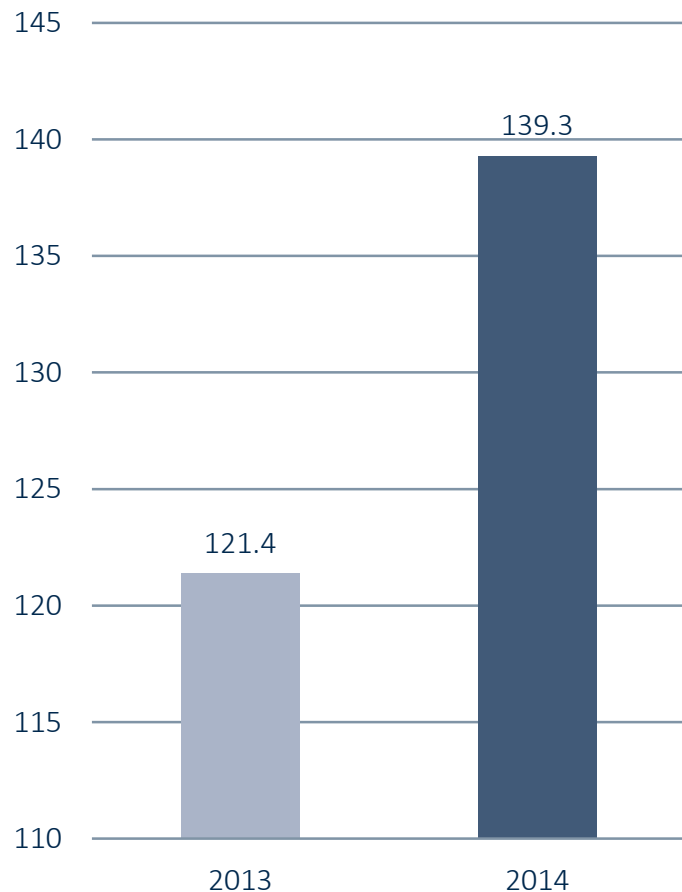
Development of EBITDA in € million



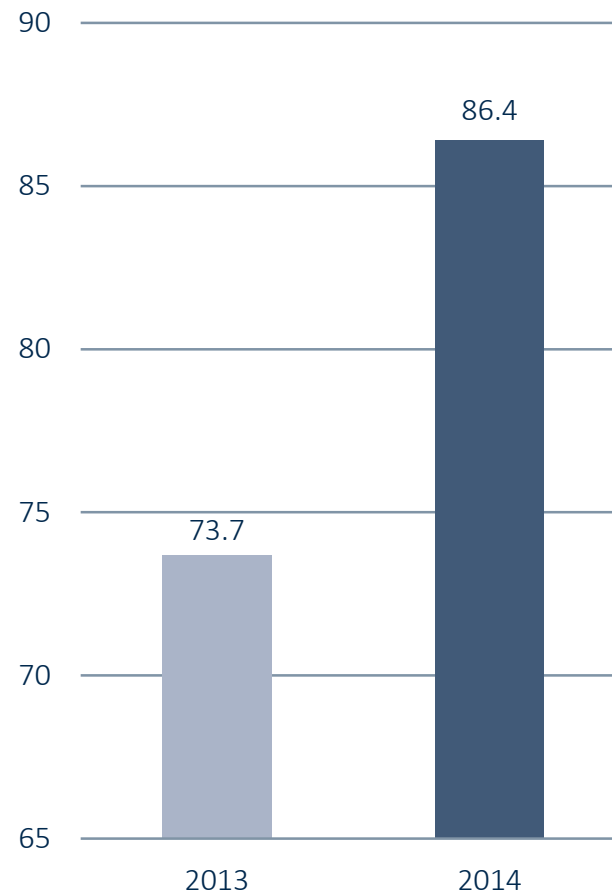
INCOMING ORDERS UP 14.7%

Book-to-bill ratio 1.12

Incoming orders in € million



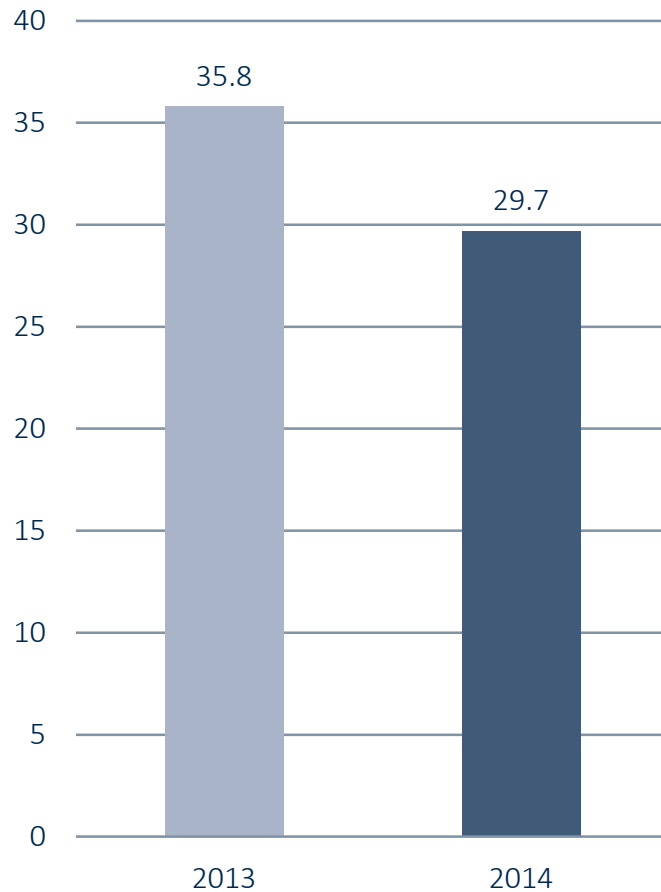
Orders on hand in € million



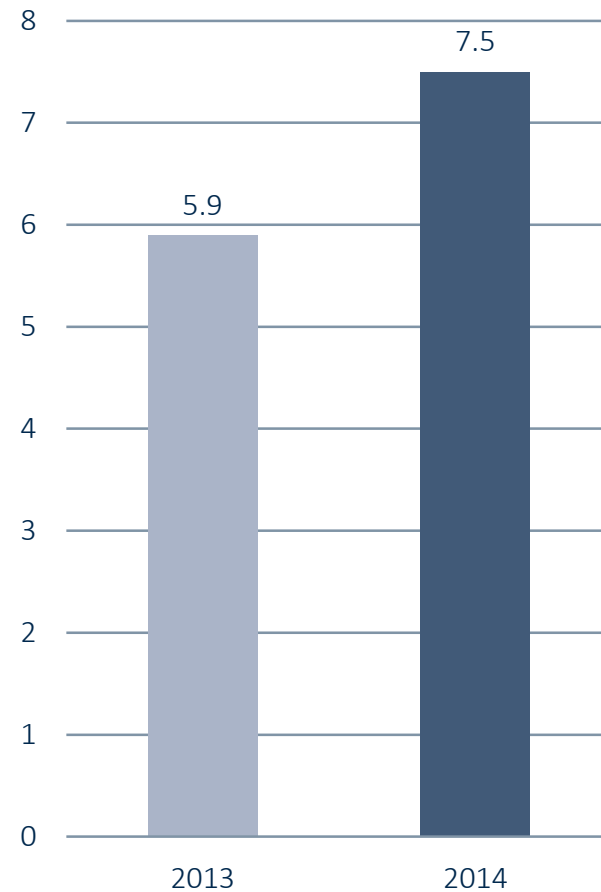
LOWER DEBT, HIGHER FREE CASH FLOW

Achievement of investment grade

Net debt in € million



Free cash flow in € million



2014 ANNUAL FINANCIAL STATEMENTS

2014 income statement

in € million	Actual 12M 2014	Actual 12M 2013	Δ Actual-PY
Sales revenues	124.0	108.5	14.2%
Gross profit	68.4	62.1	10.1%
Gross margin (%)	51.3	53.9	-2.6
Personnel expenses	-39.4	-36.6	7.7%
Other operating expenses	-15.0	-13.9	7.3%
EBITDA	13.5	11.6	17.1%
EBITDA margin(%)	10.8	10.6	0.2
EBIT	4.1	2.7	48.4%
EBIT margin (%)	3.2	2.5	0.7

Sales revenues

Year	Sales revenues
Actual 2013	108.5
Actual 2014	124

EBITDA

Year	EBITDA	EBITDA margin(%)
Actual 2013	11.6	10.6 %
Actual 2014	13.5	10.8 %

EBIT

Year	EBIT	EBIT margin (%)
Actual 2013	2.7	2.5 %
Actual 2014	4.1	3.2 %

2014 ANNUAL FINANCIAL STATEMENTS

2014 balance sheet - assets

ASSETS			
in € million	Actual Dez 14	Actual Dez 13	Δ Actual-PY
Intangible assets	19.1	21.9	-12.7%
Internally-generated intangible assets	3.5	4.0	-11.7%
Goodwill	29.8	29.8	0.0%
Property, plant and equipment	36.4	37.5	-3.0%
Total non-current assets	88.8	93.1	-4.7%
Inventories	29.9	29.8	0.3%
Trade accounts receivables	8.1	6.6	30.9%
Other current assets	3.1	4.1	-24.4%
Cash and cash equivalents	14.5	11.4	27.9%
Total current assets	56.6	51.8	9.3%
TOTAL ASSETS	144.9	144.9	0.0%

2014 ANNUAL FINANCIAL STATEMENTS

2014 balance sheet – equity and liabilities

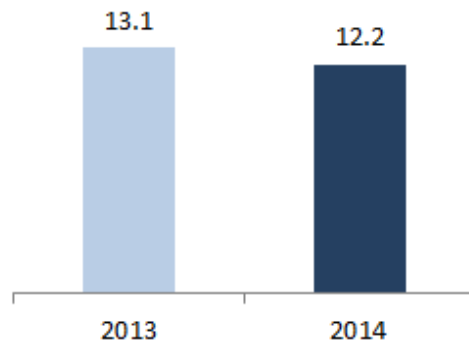
EQUITY AND LIABILITIES			
	Ist Dez 14	IST Dez 13	Δ Actual-PY
Equity	72.0	70.0	2.9%
Long-term loans, excluding current portion	41.2	42.9	-4.1%
Other non-current liabilities	10.4	11.5	-9.6%
Total non-current liabilities	51.6	54.4	-5.2%
Other current provisions	2.7	1.8	50.0%
Short-term loans¤t portion of long-term loans	3.1	4.2	-27.1%
Payments received on account of orders	0.5	0.9	-41.4%
Trade accounts payables	8.2	7.7	6.5%
Other current liabilities	6.8	5.8	17.4%
Total current liabilities	21.9	20.5	6.6%
TOTAL EQUITY AND LIABILITIES	144.9	144.9	0.0%

2014 ANNUAL FINANCIAL STATEMENTS

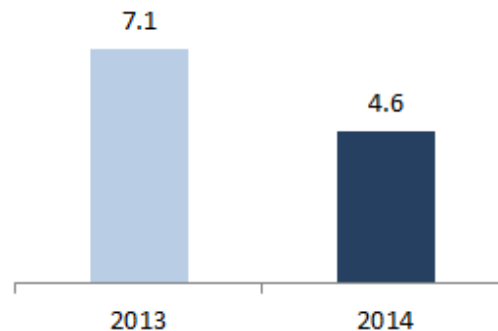
2014 cash flow statement

in € milliom	12M 2014	12M 2013	Δ
Cash flow from operating activities	12.2	13.1	-6.8%
Cash flow from investment activities	-4.6	-7.1	-35.1%
Free cash flow	7.5	5.9	27.3%
Cash flow from financing activities	-4.4	-6.7	-34.3%
Cash and cash equivalents at the begin	11.4	12.2	-6.9%
Changes	4.6	-4.2	-208.4%
Cash and cash equivalents at the end of	14.5	11.4	27.9%

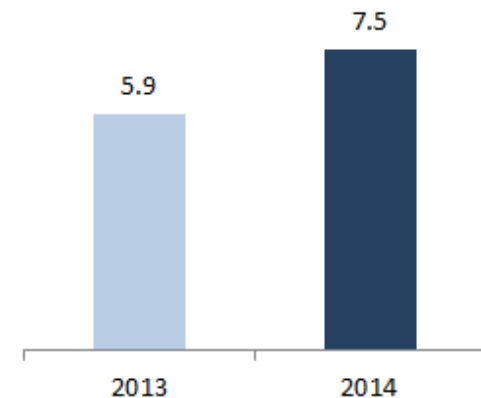
Cashflow from operating activities



Cashflow from investment activities



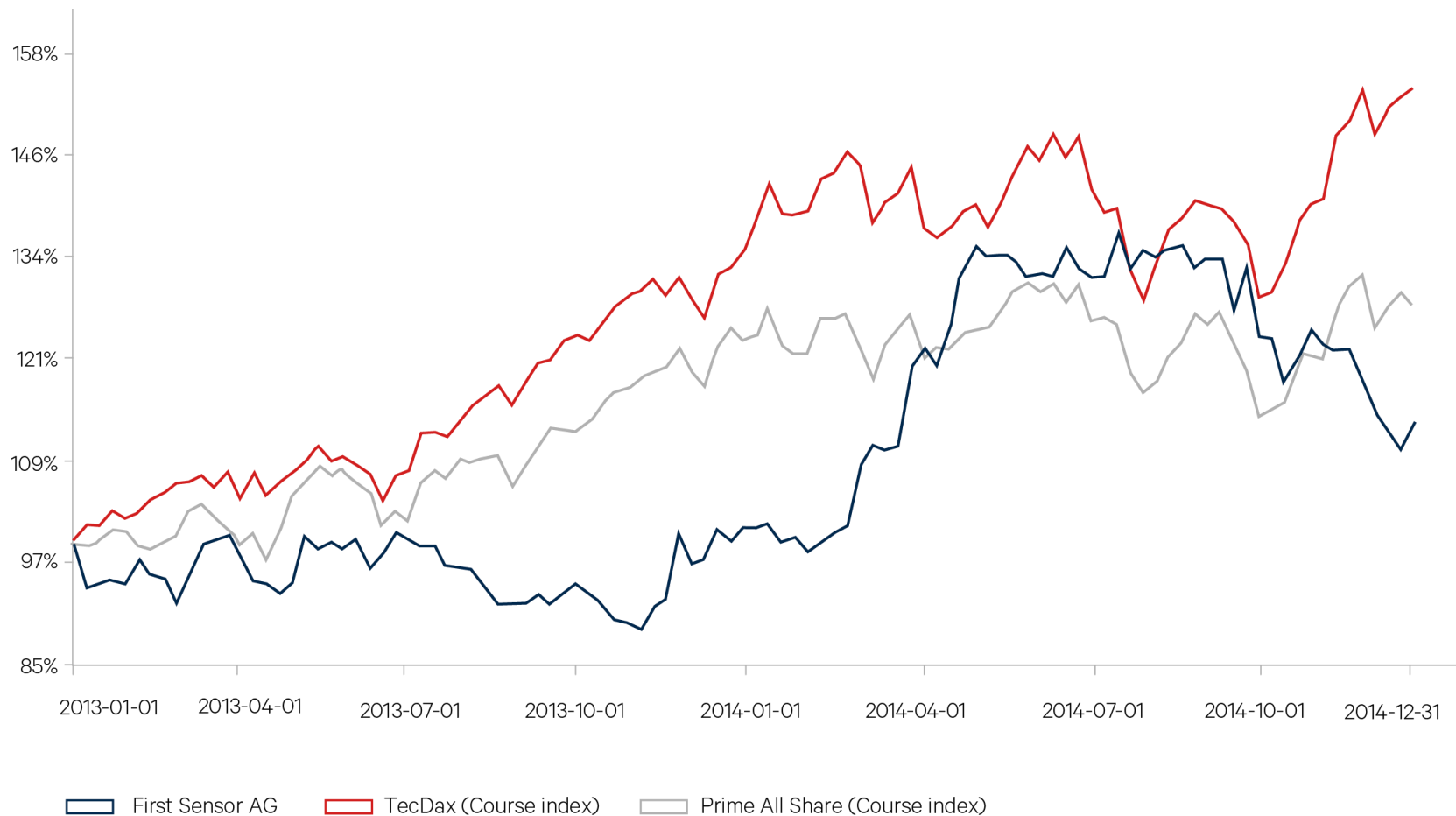
Free Cashflow



THE SHARE

FIRST SENSOR SHARE PRICE PERFORMANCE

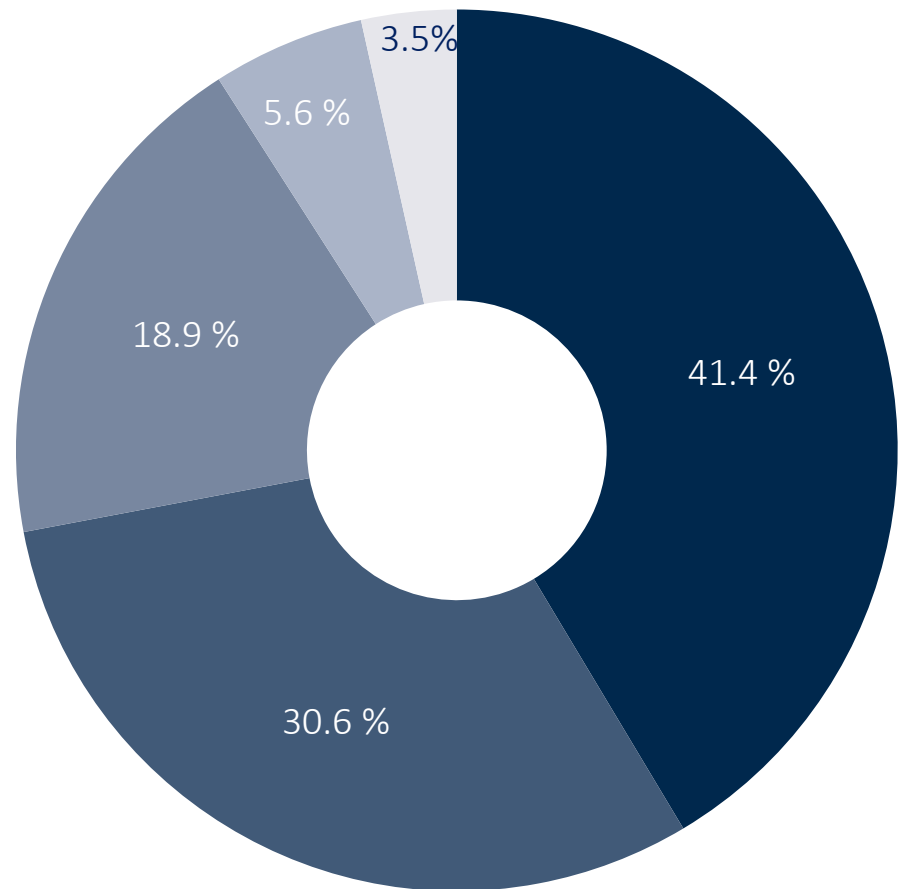
01.01.2013 – 31.12.2014



OVERVIEW OF SHAREHOLDER STRUCTURE

As of 31.12.2014

- Freefloat
- FS Technology Holding S.à.r.l.
- DAH Beteiligungs GmbH
- Lampe Beteiligungsgesellschaft
- Midlin NV



FINANCIAL CALENDAR FOR 2015

Date	Feature
May 12, 2015	Publication of consolidated quarterly financial report as at March 31, 2015
May 28, 2015	Annual General Meeting
Aug. 13, 2015	Publication of consolidated interim financial report as at June 30, 2015
Nov. 12, 2015	Publication of consolidated quarterly financial report as at September 30, 2015
Nov. 23-25, 2015	Analysts' conference / German Equity Forum 2015

OUTLOOK FOR 2015

GUIDANCE FOR 2015

We will continue to grow.

Sales revenues

128 - 132

MILLION
EURO

EBITDA

14 - 16

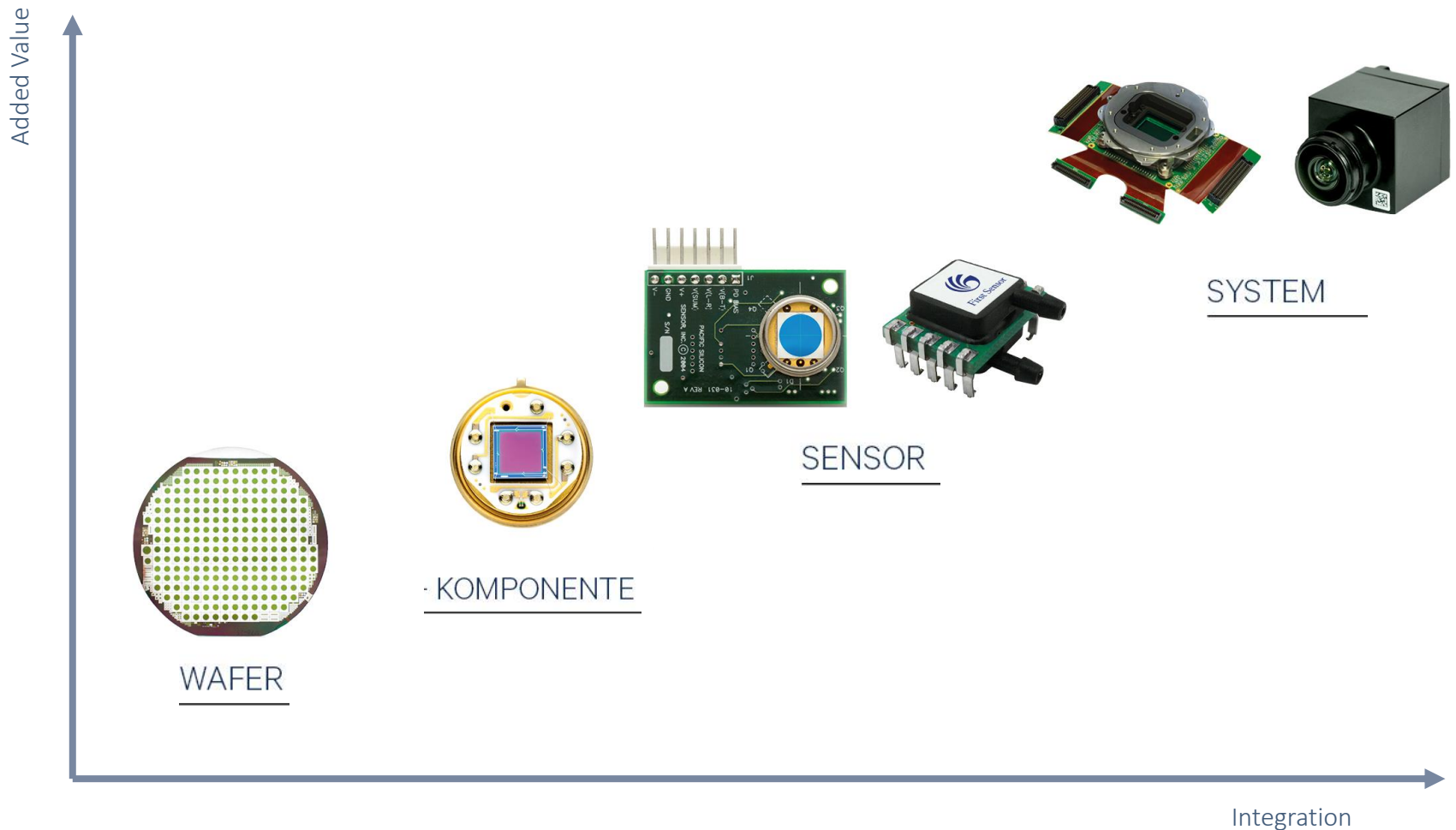
MILLION
EURO

Employees

800

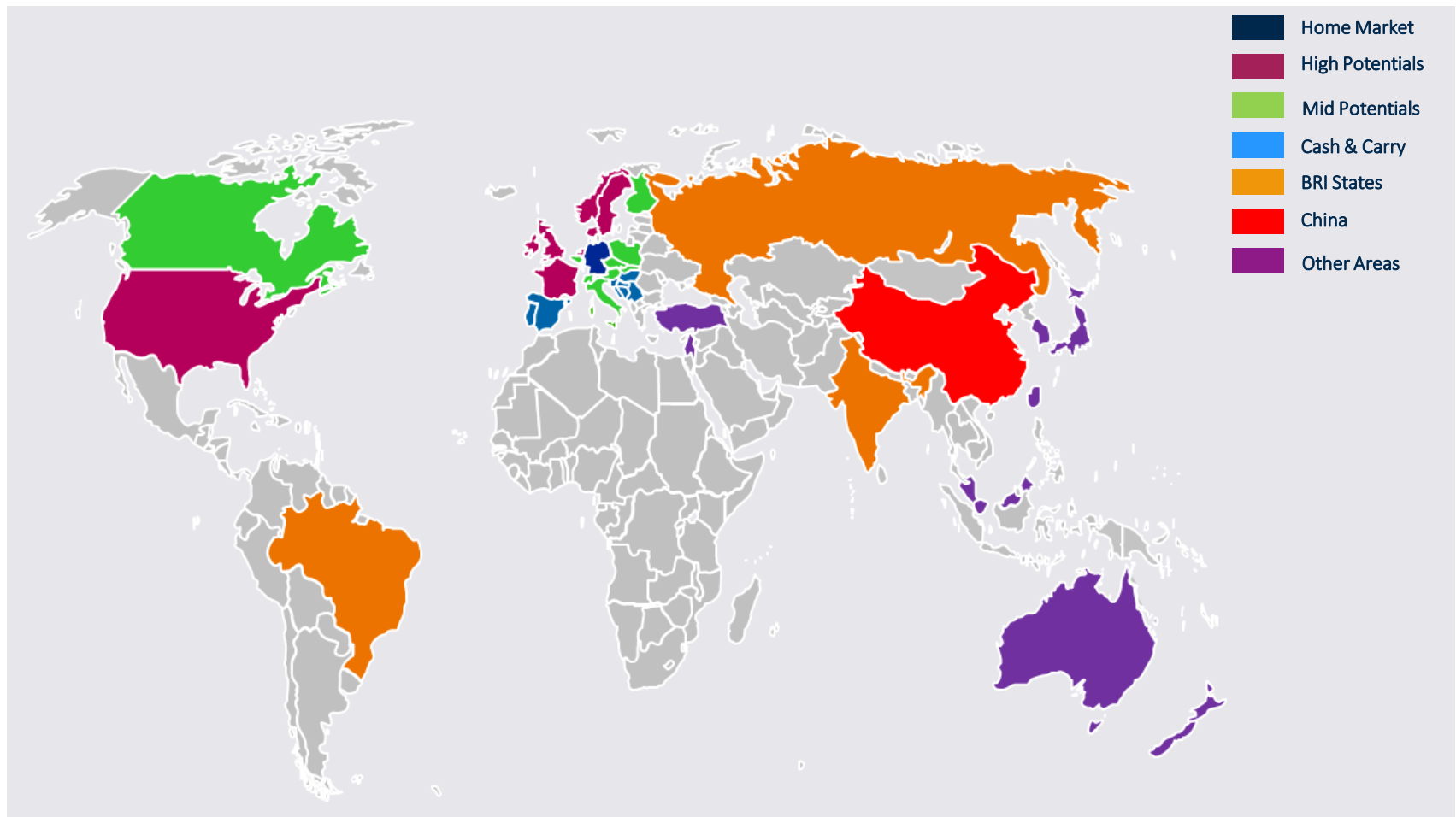
GROWTH STRATEGY OF FIRST SENSOR AG

We will grow along the value chain.



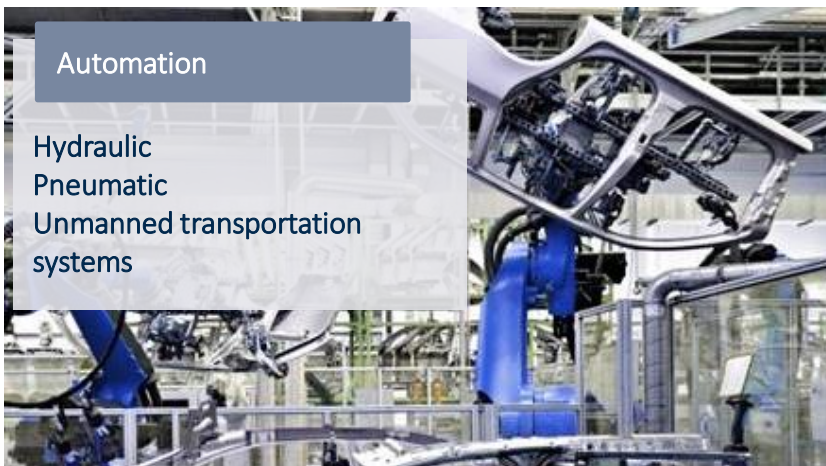
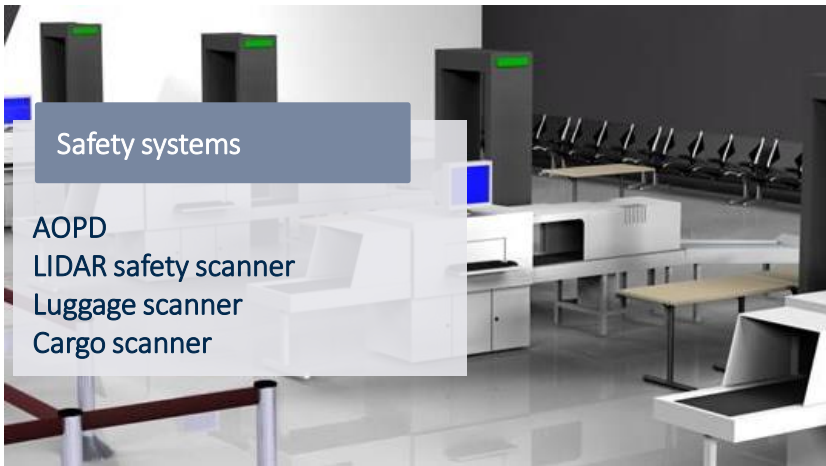
GROWTH STRATEGY OF FIRST SENSOR AG

We will expand sales in growth regions.



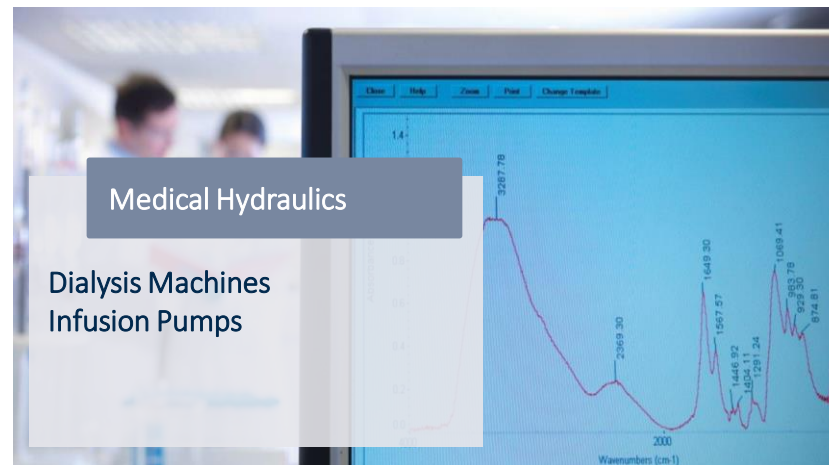
GROWTH STRATEGY OF INDUSTRIAL BU

We will focus on growing markets.



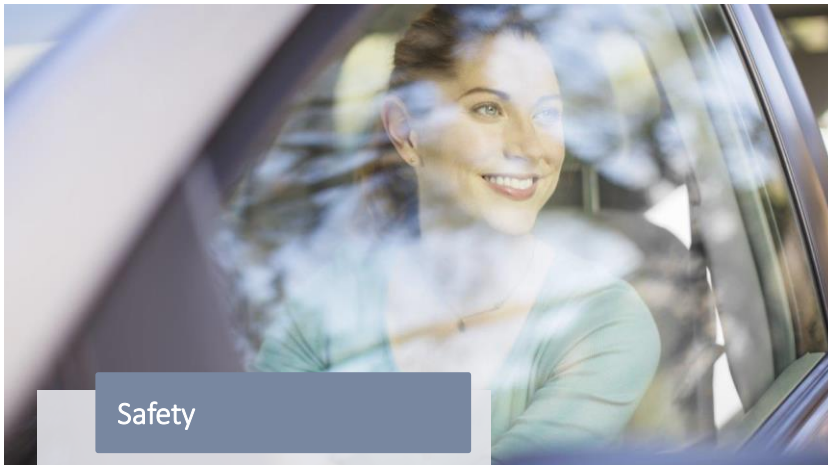
GROWTH STRATEGY OF MEDICAL BU

We will extend on our core segments.



GROWTH STRATEGY OF MOBILITY BU

We will break into the market segment of smart cars.



Safety

- Adaptive cruise control (ACC)
- Speed control
- Distance detection
- Blind spot assist systems
- Pedestrian recognition
- Tank leak detection



Comfort

- Park control
- Lane keeping assist
- Traffic sign recognition
- Sun and rain detection
- Automatic start-stop systems
- Connected cars

THANK YOU FOR LISTENING

Disclaimer

This presentation contains forward-looking statements. This presentation does not represent any solicitation to purchase shares of First Sensor AG. Rather it is intended exclusively for information purposes with regard to possible future developments at the company. All future-oriented information in this presentation was produced on the basis of probability-based planning and represents statements regarding the future which cannot be guaranteed.