



## Pixium Vision and Silamir, honoured at Quai d'Orsay, during the Award Ceremony of Janus 2016 from French Institute of Design

**Paris, France – November 22<sup>nd</sup>, 2016** – Pixium Vision (FR0011950641 - PIX), a company developing innovative bionic vision systems to allow patients who have lost their sight to lead more independent lives, is proud to announce it was awarded "**Janus Healthcare Award**", together with the Design branch of the Silamir Group, for the commercial version of IRIS®II, its first Bionic Vision System (BVS).

Pixium Vision's bionic vision system is equipped with a bio-inspired camera and an epi-retinal implant with 150 electrodes, designed to be explantable and upgradeable. It is intended for patients who have lost their sight due to Retinitis Pigmentosa. The integrated and ergonomic design of the IRIS®II system, comprising a pair of goggles including a mini-neuromorphic-camera and a pocket computer, was a real challenge for the Pixium Vision and Silamir Design Branch teams.

For **Khalid Ishaque, CEO of Pixium Vision**, "*This award illustrates our patient-centric approach when it comes to system design and development as we always strive to propose comfort, ergonomics and aesthetics. We are delighted to join the club of recognized companies that use design to enhance the integration of high tech objects in daily lives.*"

"*This award, recognised in a most prestigious setting, crowns an exciting adventure. We have developed a close collaboration for more than two years with the Research and Development Department of Pixium Vision to achieve the ergonomic and compact design of this pair of connected glasses, also aesthetic and comfortable for its user. We are proud to have taken part in the design of this revolutionary system and thank our partner Pixium Vision for their confidence. We would also like to thank the French Institute of Design for this highly symbolic award*" **said Armand Billard, Head of Innovation at the Silamir Group.**

**Created in 1953 by ministerial decree and placed under the patronage of the Ministers of Industry, Commerce and Foreign Trade, the JANUS label** devotes the best achievements in terms of design innovation. It helps promote investment in design and its transformation into competitive advantage. The historical JANUS label for Industry is awarded today in different sectors: Business, Health, City, Service, Future, Living space, Heritage & innovation, Furniture, Components & Materials, Fashion & well-being, Brand and Student. The diversity of the origins of the members of the Jury makes it possible to integrate different points of view and to balance the "5E's" of design criteria: Economy, Aesthetics, Ergonomics, Ethics, Emotion.

### About Pixium Vision

[www.pixium-vision.com](http://www.pixium-vision.com) ;  @PixiumVision ;  [www.facebook.com/pixiumvision](https://www.facebook.com/pixiumvision)

Pixium Vision develops innovative bionic vision system to enable those who have lost their sight, to lead their lives with greater autonomy. Pixium Vision's bionic vision systems are made of various high technologic components and are associated with a surgical intervention as well as a rehabilitation period. The Company aims to enable patients who have lost their sight to lead more independent lives.

The company obtained CE mark for IRIS®II, its first bionic system, in July 2016.

Pixium Vision is, in parallel, developing PRIMA, a sub-retinal miniaturized wireless photovoltaic implant platform for the Age-related Macular Degeneration (AMD) indication. The company recently completed the pre-clinical study phases and plans to initiate first-in-human trials in Europe by end 2016.

The company is EN ISO 13485 certified.

Pixium Vision collaborates closely with academic and research partners spanning across the prestigious Vision research institutions including the Institut de la Vision in Paris, the Hansen Experimental Physics Laboratory at Stanford University, and Moorfields Eye Hospital in London.



Pixium Vision is listed on Euronext (Compartiment C) in Paris  
ISIN: FR0011950641; Mnemo: PIX  
*IRIS® is a trademark of Pixium-Vision SA*

Pixium Vision shares are eligible for the French tax incentivized PEA-PME and FCPI investment vehicles.

### About Silamir

[www.silamir.com](http://www.silamir.com) ; @silamir

Silamir's vision transforms user experience, from ideation to the realization of services, digital interfaces and connected or unconnected objects.

Silamir, a catalyst for innovation, relies on an unrivaled triple expertise to offer a full-stack experience to its clients: Consulting division, Tech development division, Design division.

Present in Paris and Rennes, Silamir brings together a hundred employees and accompanies 200 companies.

### About French Institute of Design

Created in 1951 by Jacques Viénot and joined by 400 industrialists, the French Institute of Design (IFD), as a center of expertise, works to promote professional ethics in a market economy.

Because our living environment, a real engine of evolution, is constantly improving, the French Institute of Design (IFD) promotes projects that are part of a sustainable way of living.

Through its three centers of expertise, the French Institute of Design, a private and independent organization, works for the promotion of design in France and abroad.

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*Pixium Vision provides this press release as of the aforementioned date and does not commit to update forward looking statements contained herein, whether as a result of new information, future events or otherwise.*

*For a description of risks and uncertainties which could lead to discrepancies between actual results, financial condition, performance or achievements and those contained in the forward-looking statements, please refer to Chapter 4 "Risk Factors" of the company's Registration Document filed with the AMF under number R16-033 on April 28, 2016 which can be found on the websites of the AMF - AMF ([www.amf-france.org](http://www.amf-france.org)) and of Pixium Vision ([www.pixium-vision.com](http://www.pixium-vision.com)).*