



INFOSYS LIMITED

Regd. Office: Electronic City, Hosur Road,  
Bangalore – 560 100, India.  
Tel: 91 80 2852 0261 Fax: 91 80 2852 0362  
www.infosys.com

**TO ALL STOCK EXCHANGES-BY FACSIMILE**

**BOMBAY STOCK EXCHANGE -022 2272 3121/ 2272 2037  
NATIONAL STOCK EXCHANGE OF INDIA LIMITED-022 2659 8237/ 2659 8238  
NEW YORK STOCK EXCHANGE  
NYSE EURONEXT LONDON  
NYSE EURONEXT PARIS**

May 7, 2013

Dear Sirs/Madam,

**Sub: Press Release**

Please find attached the press release titled

**“Infosys Collaborates with SAP on Mobile Applications to Enhance Retail Sales”**

This is for your information and records.

Yours sincerely,

**For Infosys Limited**

**N R Ravikrishnan**  
*Company Secretary*



## **Infosys Collaborates with SAP on Mobile Applications to Enhance Retail Sales**

*Cooperation Aimed at Boosting Productivity and Enabling Consumer Packaged Goods Companies to Gain Critical Business Insights via Wireless Tablets and Smart Phones*

**Bangalore, May 7, 2013:** Infosys, a global consulting and technology leader, announced it is collaborating with SAP on development of mobile applications for the retail industry. These efforts are focused on giving consumer packaged goods (CPG) companies anytime, anywhere access to sales representatives and merchandisers, enabling them to capture information from the field to make them more competitive and agile.

Specifically, Infosys has cooperated with SAP on development of the SAP® Retail Execution mobile application version 3.0. The application powers work Infosys does for CPG companies, along with their merchandisers and promotions planners. It streamlines sales forces by providing data via user-friendly mobile devices, instead of cumbersome laptops and user interfaces. The applications also provide critical business insights that help grow sales and more efficiently perform in-store activities like surveys, audits, order taking, promotion compliance and other functions. Infosys is continuing this cooperation on development of future versions of SAP Retail Execution.

The Infosys mobility practice has more than 2,600 core professionals and vast experience in developing and deploying mobile solutions across various industry vertical markets.

Infosys will showcase its capabilities for SAP Retail Execution and the SAP HANA® platform in booth 139 at the SAPPHERE® NOW conference, being held in Orlando, Fla., May 14-16.

### **Quotes:**

Rajesh Murthy, Global Head of SAP practice, Infosys:

“SAP Retail Execution helps CPG companies boost return on brand and promotion investments by increasing promotional compliance and monitoring the success of new products. Our partnership with SAP creates new opportunities for organizations to maximize the data their



systems generate, which improves the speed and confidence of their decision making.”

#### **Related Links:**

- Infosys SAPPHIRE NOW microsite [here](#):
- Infosys Practice for SAP Solutions [here](#).
- Infosys Mobility Solutions and Services [here](#).
- SAP Retail Execution Mobile App [here](#).
- SAPPHIRE NOW website [here](#).

#### **About Infosys**

Infosys partners with global enterprises to drive their innovation-led growth. That's why Forbes ranked Infosys #19 among the top 100 most innovative companies. As a leading provider of next-generation consulting, technology and outsourcing solutions, Infosys helps clients in more than 30 countries realize their goals. Visit [www.infosys.com](http://www.infosys.com) and see how Infosys (NYSE: INFY), with its 156,000+ people, is Building Tomorrow's Enterprise® today.

###

SAP, SAP HANA, SAPPHIRE and all SAP logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries. All other product and service names mentioned are the trademarks of their respective companies.

#### **Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2012 and on Form 6-K for the quarter ended June 30, 2012, September 30, 2012 and December 31, 2012. These filings are available at [www.sec.gov](http://www.sec.gov). Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

#### **For more information please contact:**

##### **The Americas**

Jay Barta  
Infosys, U.S.  
Phone: +1-510-926-7840  
[Jay\\_Barta@Infosys.com](mailto:Jay_Barta@Infosys.com)

**For Infosys Limited**

  
**N. R. Ravikrishnan**  
Company Secretary