



Results 2023

Q4



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Q4 23 & 2023 Summary

Mr. José María Álvarez-Pallete
Chairman & CEO

Transform, Deliver and Commit

WE TRANSFORM

Continued streamlining
Building a stronger TEF

WE DELIVER

2023 guidance **delivered**,
FCF beat

WE COMMIT

On track for GPS
ambition, **FCF 24 >10%**

Stronger Telefónica

Next Generation **NETWORKS**

- **More fibre, +10m FTTH PPs to 74m**
- **More 5G, 62%** coverage in core markets (Germany 94%, Spain 87%)
- **More APIs**

Enhanced **CUSTOMER** experience focus

- **More customers, +5m to 388m**
- **More satisfied, 31 NPS** score
- **AI driven customer engagement**
- **More digitised, +3pp of revenue from BB & SoC to 76%**

Leaner **OPERATIONS**

- **Operating leverage +1 p.p. to 19%**, OpEx+CapEx efficiencies
- **3,420 employees** joining Spain's redundancy program
- **Legacy shut-down** (1.9k Spain COs)

Guidance delivered



	Initial 2023 guidance	Upgraded 2023 guidance	FY 23	
Revenue y-o-y organic	“Low single digit growth”	~4%	3.7%	✓
OIBDA y-o-y organic	“Low single digit growth”	~3%	3.1%	✓
CapEx/Sales	~14%	~14%	14.0%	✓
FCF	Former definition	~€4bn ex-spectrum	€4.2bn	✓
	New definition	~€2.1bn	€2.3bn	
Dividend		€0.3/sh. (cash)	Dec-23 €0.15/sh. Jun-24 €0.15/sh.	✓

1.4% treasury stock to be canceled in the next AGM

We delivered and we commit



Growth

Profitability

Sustainability

+1.6%

Revenue

+1.4%

EBITDA

+5.7%

EBITDAaL-CapEx

€4.2bn

FCF

Reported FY 23; FCF ex-spectrum; EBITDA adjusted and EBITDAaL adjusted

Q4 23 Results: Core Markets

Mr. Ángel Vilá
COO

Telefónica Group: strong Q4 results with exceptional FCF



Revenue
€10.2bn

+4.1% y-o-y organic

OIBDA
€3.5bn

+4.5% y-o-y organic

Service revenue
€9.0bn

+4.2% y-o-y organic

OIBDA - CapEx
€1.9bn

+18.7% y-o-y organic

B2B revenue
€2.2bn

+4.9% y-o-y organic

FCF
€1,562m

+€432m q-o-q

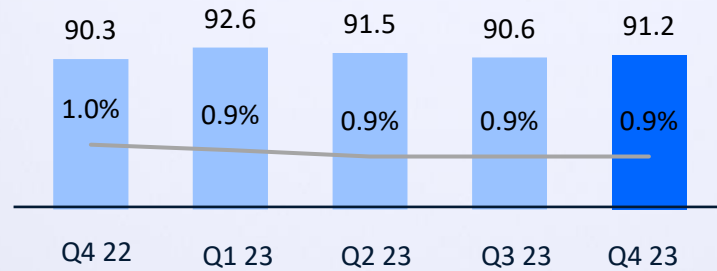


Spain: continuing to improve and execute

Convergent KPIs

ARPU (€)

Churn (%)

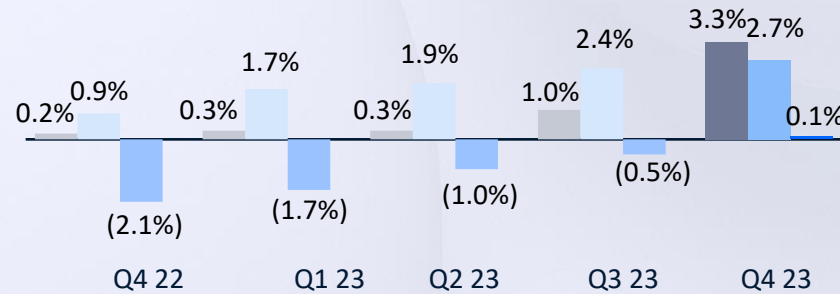


Revenue & OIBDA growth (y-o-y organic)

Revenue

Retail Rev.

OIBDA



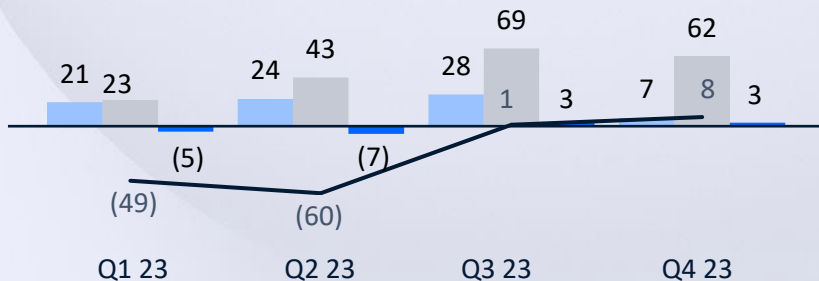
Net adds (k)

FBB

Postpaid

Convergent

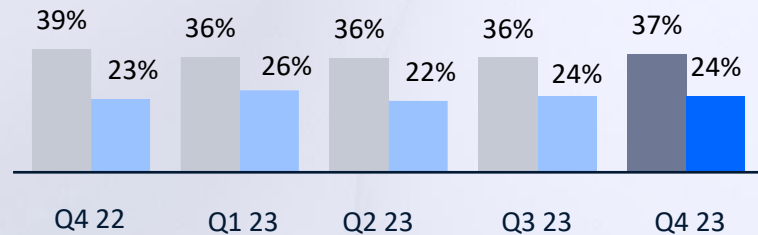
Pay TV



Margins (organic)

OIBDA

OIBDA-CapEx



Highlights powered by GPS

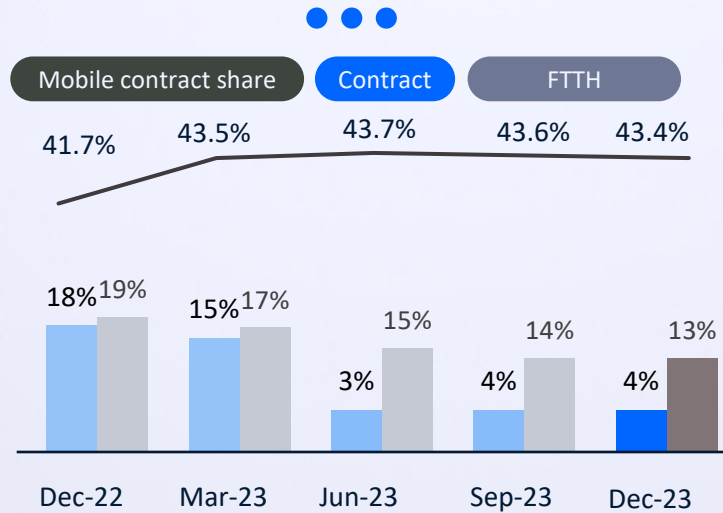
- Accelerated retail revenue growth: strong trading momentum and record IT
- Net adds in all accesses for 2nd straight Q on record-low churn since 2013
- Pay-TV turnaround completed; de-regulation gives us back flexibility
- Stabilised OIBDA leveraged on top line growth and efficiencies
- Tariff upgrade in Jan-24
- Redundancy program in 2024 and collective agreement until 2026



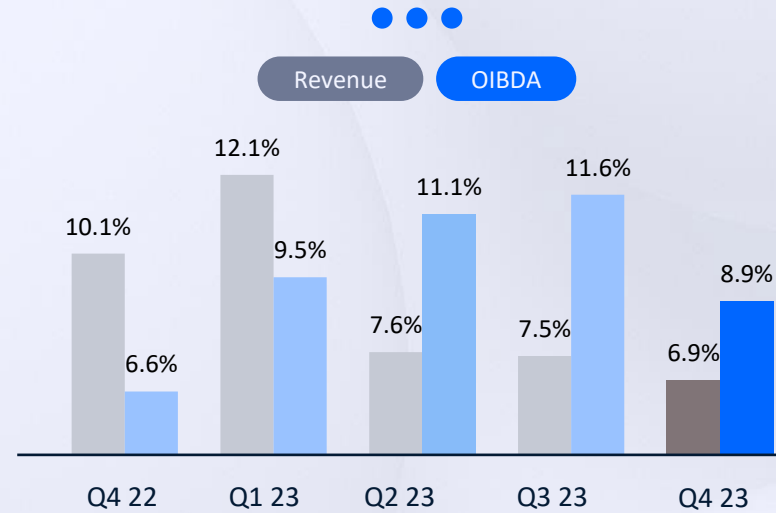


Brazil: keeping up the strong momentum

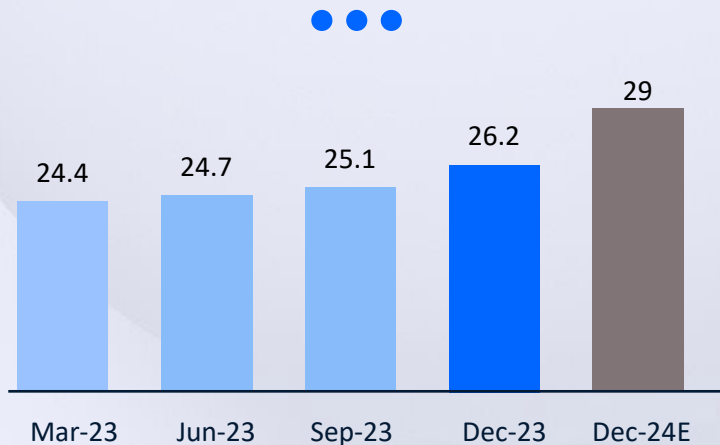
Accesses growth (y-o-y)



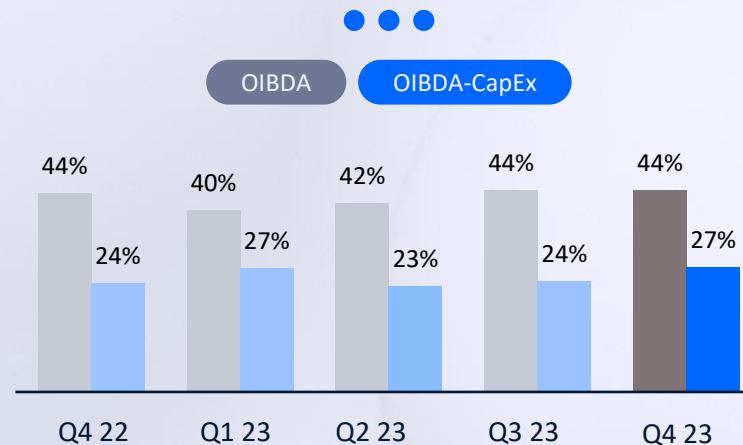
Revenue & OIBDA growth (y-o-y organic)



FTTH Premises passed (m)



Margins (organic)



Highlights powered by GPS

- Growing above inflation on differential value proposition
- Highest mobile ARPU & lowest churn in 4 years on rational market environment
- Fixed revenue grew for the 10th consecutive Q
- Record OIBDA-CapEx margin ever, supported by operating efficiencies
- Growing sales and improved operating leverage supercharge future cash growth
- Leader of ISE-B3 Corporate Sustainability Index

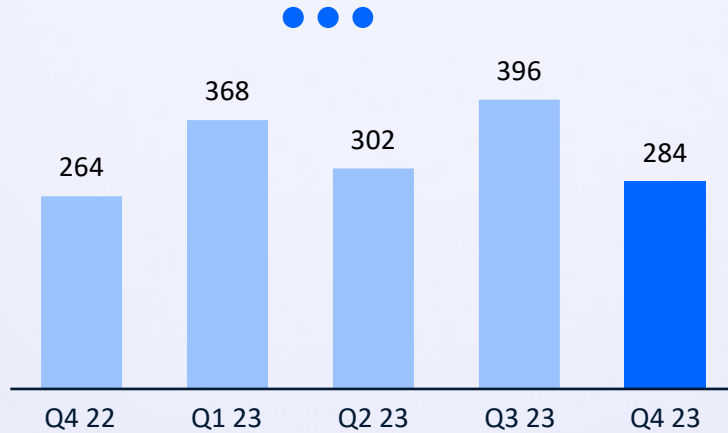
vivo
Day 2024



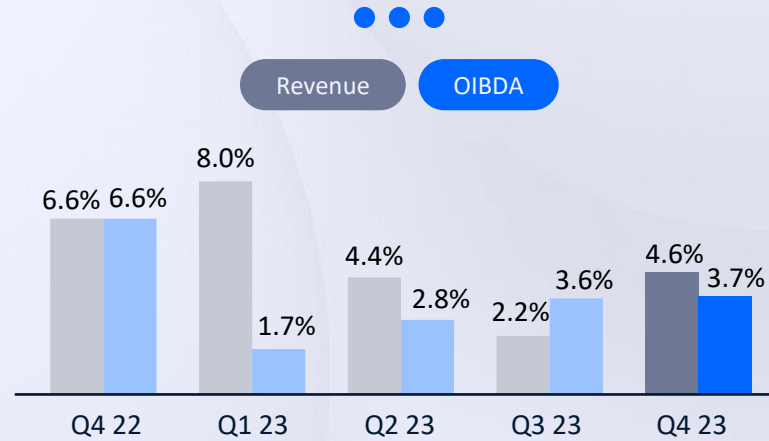


Germany: healthy trends in a growing market

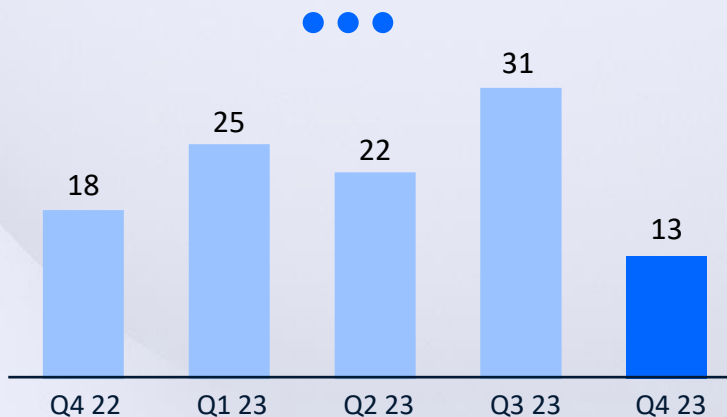
Postpay net adds (k)



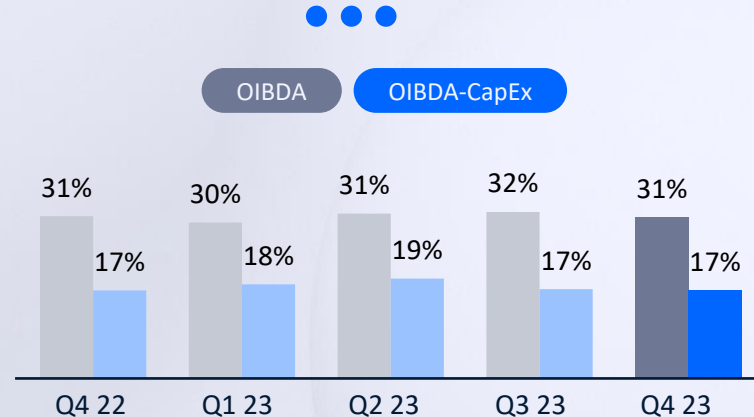
Revenue & OIBDA growth (y-o-y organic)



Fixed BB net adds (k)



Margins (organic)



Highlights powered by GPS

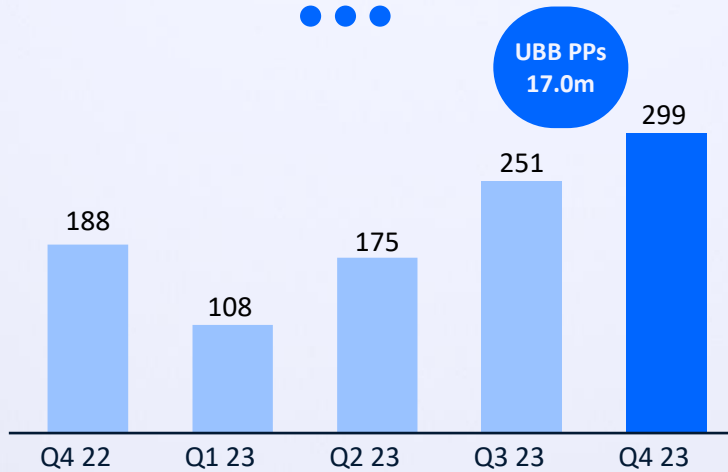
- Sustained financial momentum on robust commercial traction; >1.3m 2023 postpaid net adds
- O2 postpaid ARPU +1.9% vs. Q4 22
- 5G pop coverage ~95% at YE 23 (>80% Dec-22), on track with expectations
- “Very good” rating in Connect test; improve in network quality
- #1 telco worldwide on ‘Sustainalytics ESG Risk Score’



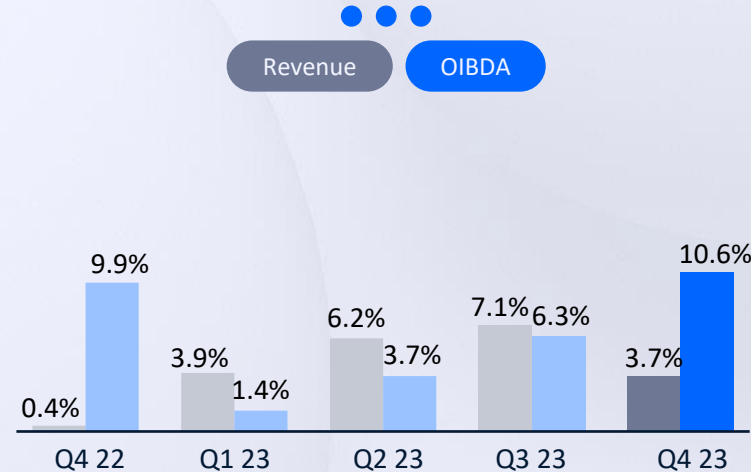


Virgin Media O2: increasing customers, fibre and 5G reach

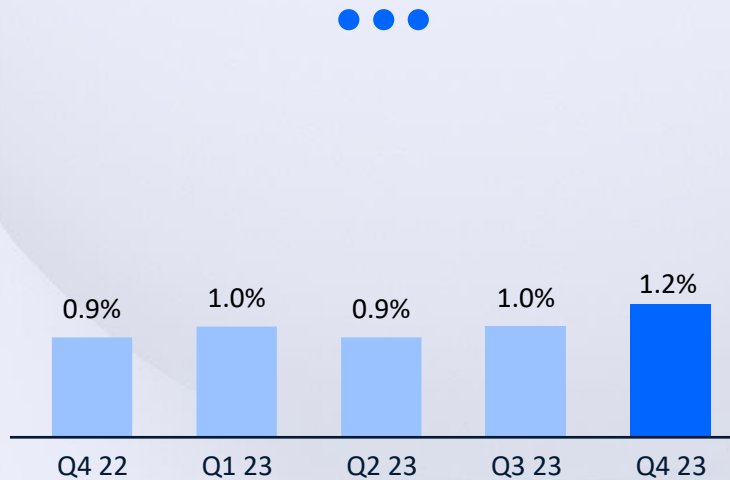
Fixed network build (k PPs)



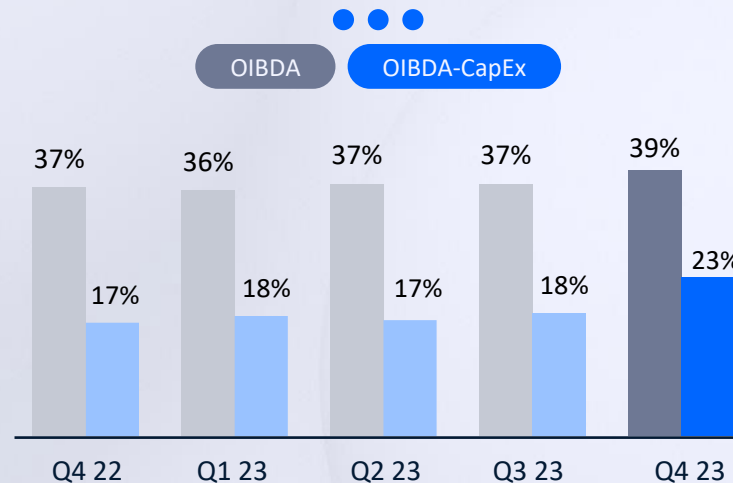
Revenue & OIBDA growth (y-o-y organic)



Mobile contract churn (%)



Margins (organic)



Highlights powered by GPS

- Solid commercial traction
- Record fixed network expansion; +833k PPs in 2023, contributing to net adds
- Realised ~2/3 of annualised £540m run-rate synergies, ahead of plan and on track to fulfil by mid-2026
- O2 owned stores now National Digital Inclusion Hubs (free services to communities in need)

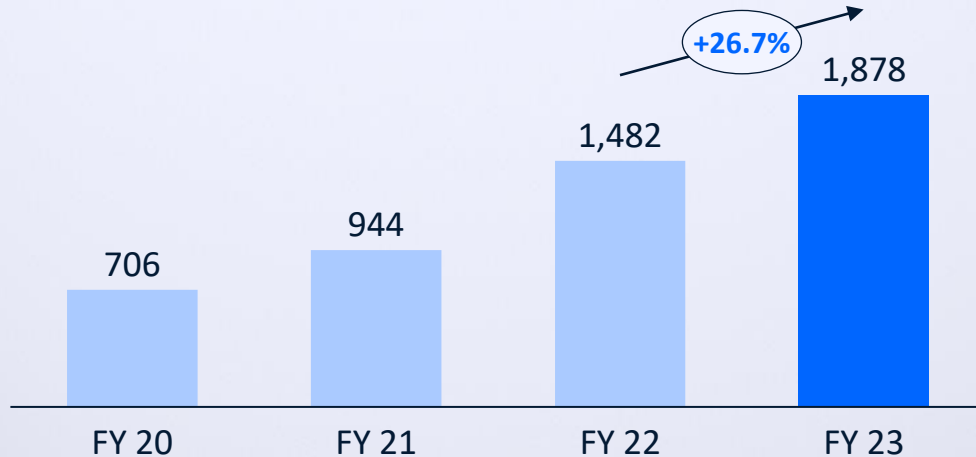


T. Tech: keeping above industry momentum, cornerstone of strong B2B

T. Tech Revenue

Reported (€m)

Constant Perimeter
+21.7% vs FY 22



- Solid double-digit revenue growth in constant perimeter
- Well-balanced revenue mix
- Strong commercial activity, large revenue visibility

Operational Highlights

New operating model delivering value

- Key driver to increase share of wallet

Highly skilled and diversified team

- 6.3k professionals; >60 nationalities; 80% in Europe; ~4k certifications

Partners awards



Hewlett Packard
Enterprise

"Best Computing Partner 2023"



"Top Selling Partner 2023"

Google Cloud

Next

"To infinity and beyond"

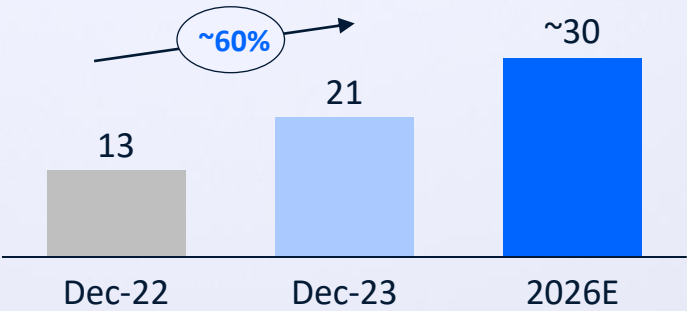


"Top Performance Partner 2023"

T. Infra: strengthening Telefónica's infrastructure to support growth and efficiency

Accelerating FTTH deployment

Total FTTH
Premises Passed¹ (m)



Leveraging wholesale to increase reach

~30% of 23-26 of TEF's FTTH rollout



Telxius >110k km international network by 2026

TELXIUS

Solid profitability

51.4% OIBDA margin (FY 23)

Joining Firmina subsea cable

Providing three redundant routes to connect US, Brazil and Argentina

Fully invested capital base

No material additional renewal CapEx required

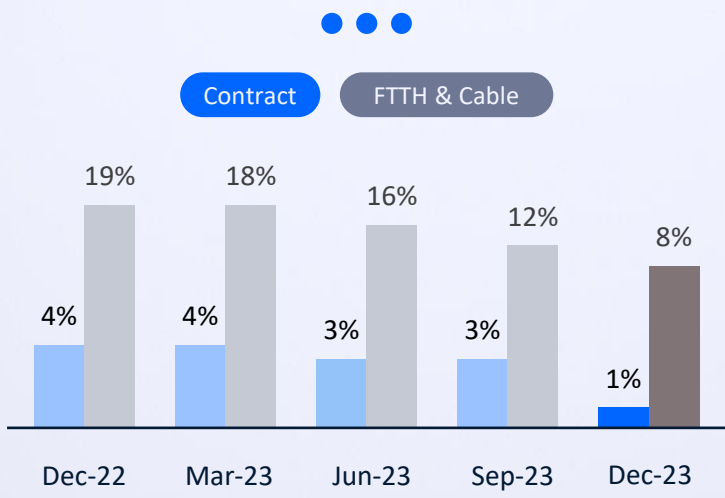
¹ Included in the total Group's FTTH PPs. Dec-23 and 2026E includes Pangea PPs.

Q4 23 Results & Capital Allocation

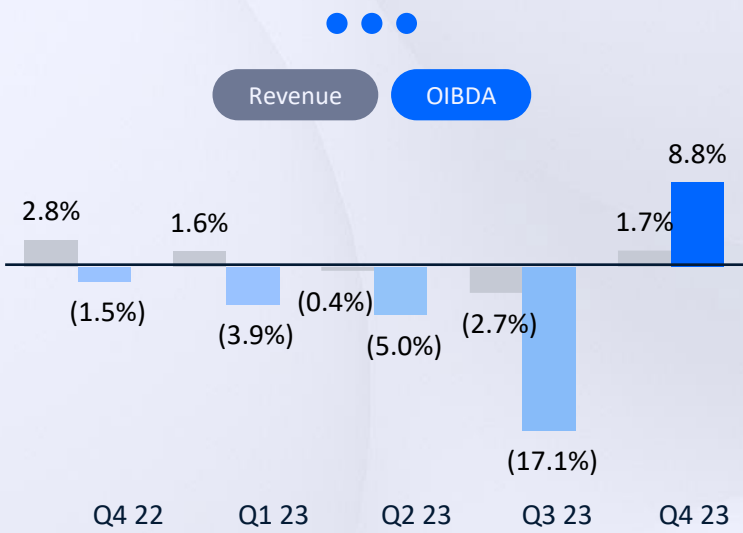
Mrs. Laura Abasolo
CFCO & Head of T. Hispam

T. Hispam: progressing in “asset-light” model

Accesses growth (y-o-y)



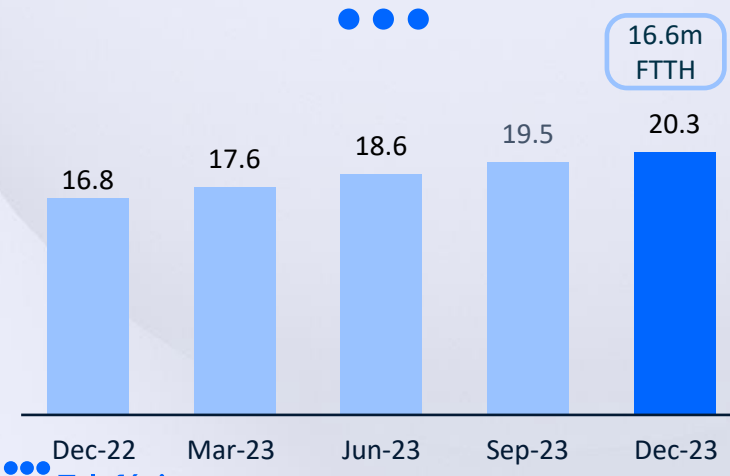
Revenue & OIBDA growth (y-o-y organic)



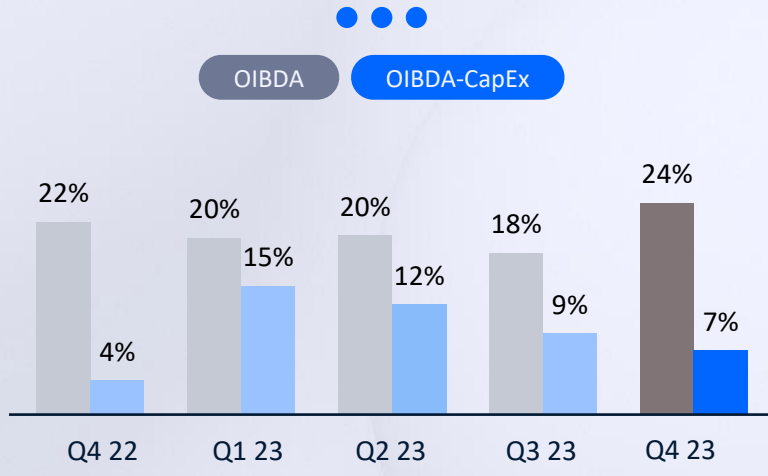
Highlights powered by GPS

- FiberCo model allows FTTH accesses +8% while reducing CapEx
- COL: 5G Spectrum acquired jointly with Millicom
- Cooling down competition in a tough environment
- CapEx/Sales FY 23: 9.4% (-1 p.p. y-o-y)

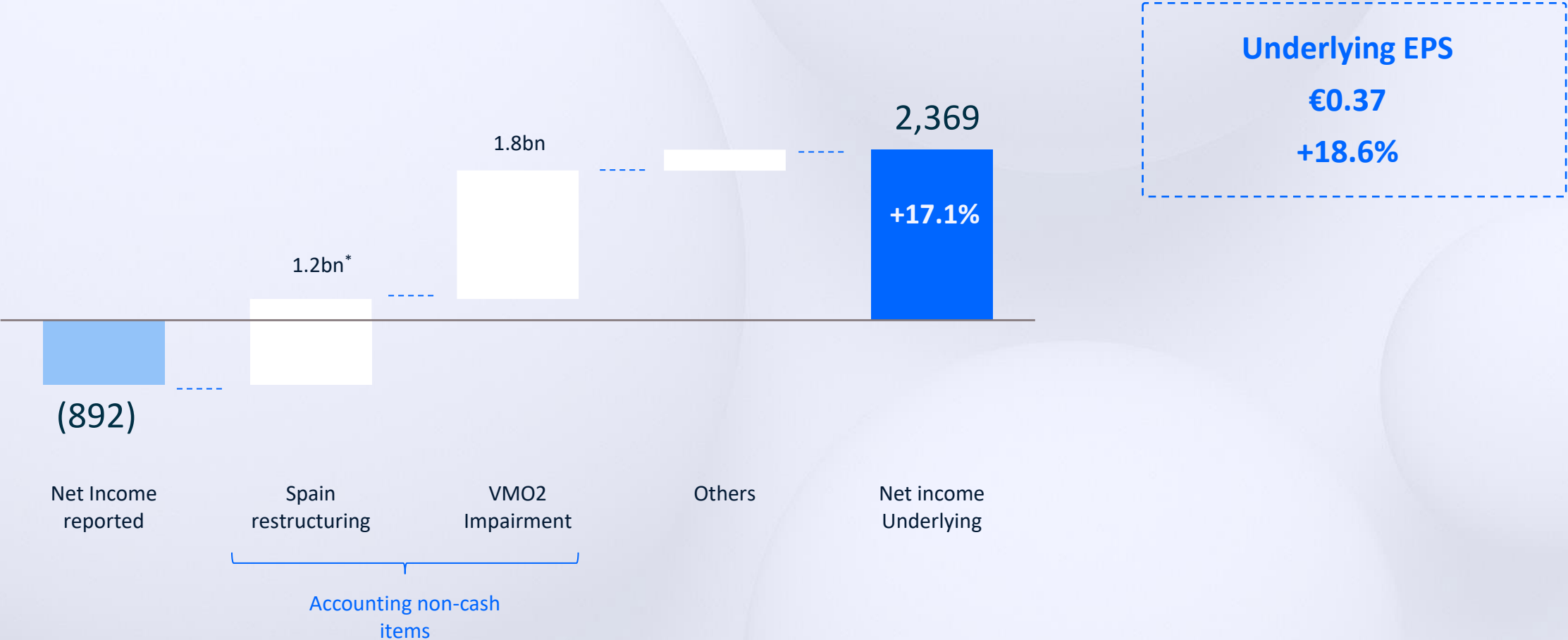
FTTH & Cable PP (m)



Margins (organic)

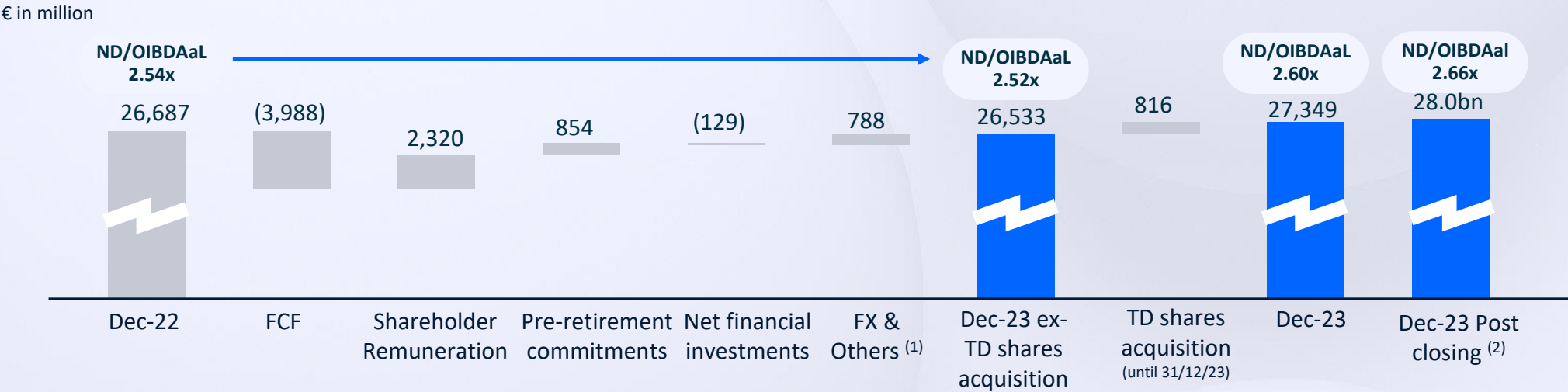


Double-digit growth of underlying EPS

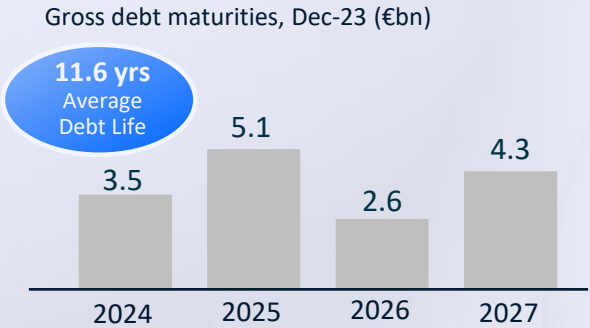
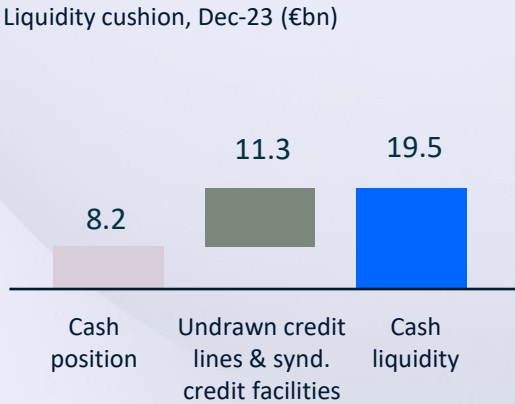


Solid balance sheet to face any market environment

Net Financial Debt



Comfortable liquidity position

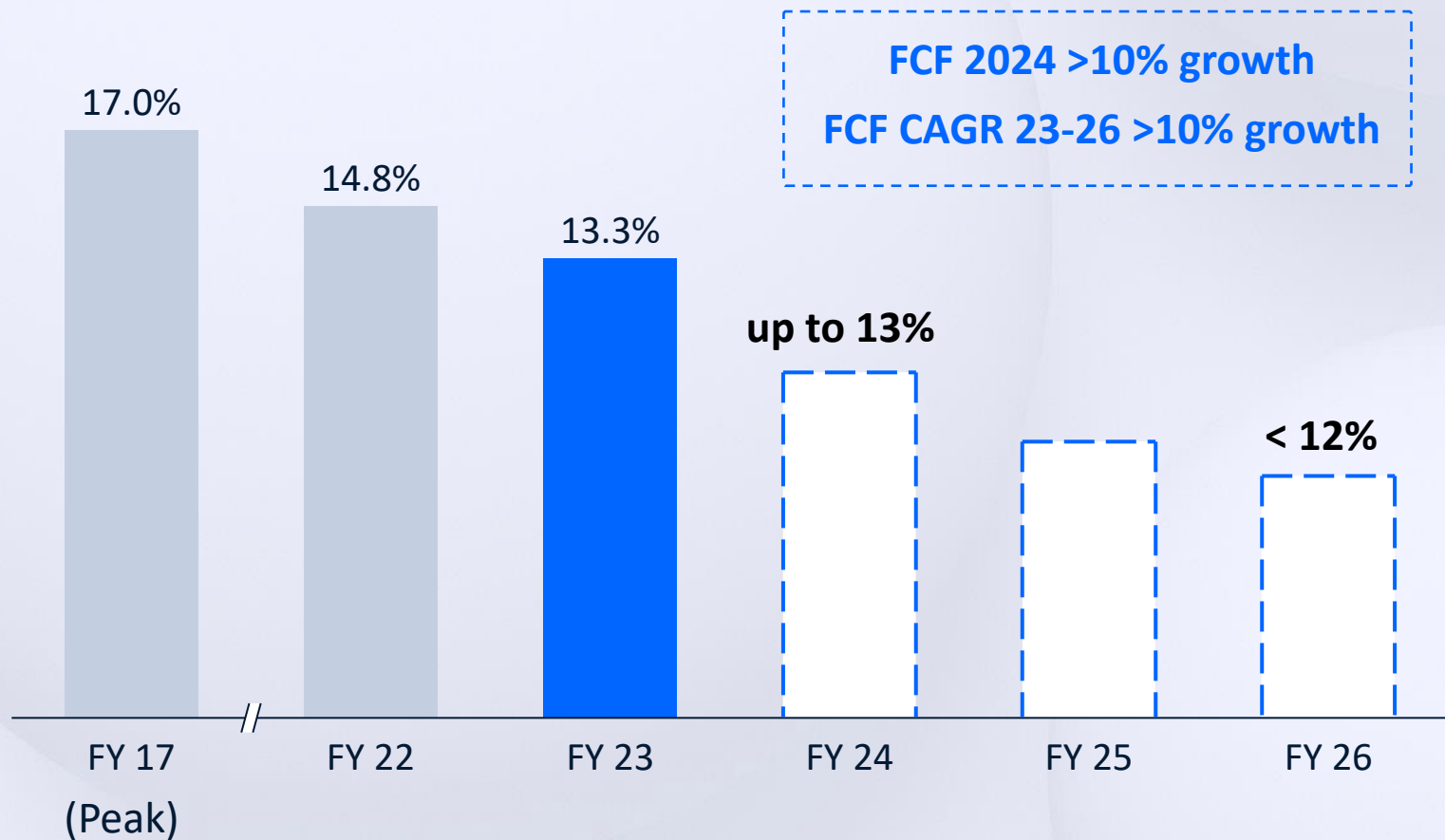


Contained interest payment cost



Capital allocation: investing in our business whilst maximizing shareholder value

CapEx over Revenue



Capital allocation priorities **GPS**

- Investing in networks; i.e fiber and 5G
- Paying DPS with a floor of €0.3/sh
- Reducing leverage to our target
- Starting share repurchases
- Considering other strategic opportunities

ND / EBITDAaL 2.2-2.5x in 2026

2024 and Beyond

Mr. José María Álvarez-Pallete
Chairman & CEO

ESG: We keep transforming



Environmental



Social



Governance



Key targets

Net-zero by 2040
100% renewables by 2030
Zero-waste by 2030

> 90% MBB rural coverage by 2024¹
37% women executives by 2027
Zero adjusted gender pay gap²

Parity³ in top governing bodies by 2030
Zero-tolerance of corruption
~40% sustainable financing by 2026⁴



Progress

On track for net zero: -51% in total carbon emissions in last 8 years

Leading actor in climate: CDP Climate A-List for 10th consecutive year

Decarbonising the economy: enabling customers to avoid 86.1m tCO2 emissions

Aligned with SDGs: >€100bn contribution to society via connectivity

On track for gender diversity: 33% women executives. 0.7% adj. pay gap

Customer centric: 31 NPS +1 pp. y-o-y

Balanced and diverse Board: 40% women and 67% independents Directors

Zero corruption: 0 confirmed cases FY 23

Leaders in sustainable financing: €18.8bn as of Dec-23; 33.6% o/total

¹ Core markets.

² Adjusted pay gap: equal pay for jobs of equal value. Achieved in 2022. Objective is to maintain zero pay gap.

³ Parity defined as not less than 40% of each gender represented

⁴ Financing linked to sustainability criteria includes balance sheet debt, hybrids and undrawn committed credit lines based on ICMA sustainable bond principles, LMA Sustainability Linked Loan Principles and other ESG criteria. Not necessarily linked to EU Taxonomy aligned activities

Going forward, we keep transforming

Next generation **NETWORKS**

- **More fibre, FTTH PPs** to ~106m in 2026 (74m 2023)
- **More 5G, 70% 5G coverage** in core markets by 2026 (62% 2023):
 - ~90% Spain, ~60% Brazil, ~99% Germany, UK ~70%
- Increasing **Return on Invested Capital, programmable networks monetisation**

Enhanced **CUSTOMER** Experience focus

- **>60% convergent customers** 2026 (>50% 2023)
- **~50% IT/B2B Service** rev in 2026 (~40% 2023)
- **Personalised Digital Supermarket**
- **AI** driven **customer engagement**

Leaner **OPERATIONS**

- **Legacy Switch off**
 - **Spain retail copper** in 2024
 - **2G and 3G** before YE 26
- Free up spectrum to **more efficient 4G/5G**
- Continue **right-sizing**
- **Network sharing**

We keep committing



	2023 Actuals	2024 Guidance	2023-26 CAGR
Revenue y-o-y reported	1.6%	~1%	~1% B2C ~1.5%; B2B ~5%
EBITDA y-o-y reported	1.4%	1% to 2%	~2%
EBITDAaL - CapEx y-o-y reported	5.7%	1% to 2%	5%
CapEx/ Sales	13.3%	Up to 13%	<12%
FCF y-o-y reported	€2.3bn	>10%	>10%
Cash Dividend	€0.3/share	€0.3/share 2 tranches €0.15; Dec-24, Jun-25	€0.3/share floor
Leverage	2.66x post-closing	Reduced	2.2-2.5x (2026)

Key Takeaways

- ✓ Delivered **solid Q4 results** to close out 2023, meeting our upgraded FY guidance and **exceeding FCF target**
- ✓ Positioned well for 2024 and **on track with the GPS plan** to achieve **our 23-26 FCF CAGR target of >10%**
- ✓ **Good momentum across our business units**; Spain growing and continued strength in Brazil and Germany
- ✓ Building **best-in-class next-gen networks** while **streamlining our operations** for the **best customer experience**
- ✓ Disciplined balance sheet management with focus on **lowering CapEx intensity, deleveraging, and paying dividend**

Results presentation and Q&A Session



Telefónica's management will host a webcast on
22 February at 10:00 AM (CET), 9:00 AM (GMT), and 4:00 AM (EST)



Participants from Telefónica

- **José María Álvarez-Pallete** | Chairman & CEO
- **Ángel Vilá** | COO
- **Laura Abasolo** | CFCO & Head T. Hispam
- **Lutz Schüler** | CEO Virgin Media O2
- **Eduardo Navarro** | Chief Corporate Affairs & Sustainability Officer
- **Adrián Zunzunegui** | Global Director of Investor Relations

Webcast



- To access the webcast: [click here](#)
- The webcast replay **will be available on Telefónica IR's website** after the event

Q&A Session



- To **participate in the Q&A session**, please register using the following link to receive the dial in and PIN details.
[click here.](#)



Climate A
List 2023



Bloomberg
GEI 2023

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Sustainability Indices**
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Member of DJSI
Europe



1st in sector
2022



1st company worldwide in 2023
Digital Inclusion Benchmark

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