



NOS, SGPS, S.A.

(Public Company)

Registered Offices: Rua Actor António Silva 9 – Campo Grande, parish of Lumiar
1600-404 Lisbon

Registration number before the Companies Registrar of Lisbon and tax payer number
504 453 513

Registered Share Capital: EUR 5,151,613.80

ANNOUNCEMENT

NOS SGPS, S.A. hereby informs that a contract was signed today between SPORTING CLUBE DE PORTUGAL – FUTEBOL SAD, SPORTING COMUNICAÇÃO E PLATAFORMAS, S.A. and NOS LUSOMUNDO AUDIOVISUAIS, S.A. regarding the following rights:

- (i)** Television and multimedia broadcasting rights for the LIGA NOS home matches of the Sporting SAD football team;
- (ii)** Static and virtual advertising for the José Alvalade Stadium, Sporting SAD's home stadium;
- (iii)** Broadcasting and distribution rights for the Sporting TV channel;
- (iv)** *Main Sponsor.*

The contract will have a duration of **(a)** 10 seasons in regards the rights mentioned in *(i)* and *(ii)* above, beginning on 1 July 2018, **(b)** 12 seasons in the case of the rights mentioned in *(iii)* beginning on 1 July 2017 and **(c)** 12 and 1/2 seasons for the rights mentioned in *(iv)* beginning on 1 January 2016. The global financial consideration for the contract is € 446,000,000 which will be spread over progressive yearly payments.

This information is also available on NOS' Investor Relations website at www.nos.pt/ir.

Lisbon, 29 December 2015

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