
PRESS RELEASE

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Board Appointment

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Smurfit Kappa Group plc (“SKG” or the “Group”), one of the world’s largest manufacturers of paper-based packaging products, with operations in Europe and the Americas, announces the appointment of Kaisa Hietala to the Board as an independent, non-executive director, effective immediately.

Kaisa Hietala

Kaisa, a Finnish citizen, brings a wealth of strategic and operational experience to the Board combined with a strong commitment to sustainability.

Kaisa spent over twenty years at Neste Corporation, where she was a key architect in the strategic transformation of the company to become the world’s largest producer of renewable diesel and renewable jet fuel. She served as Executive Vice President, Renewable Products at Neste Corporation and as a member of the Neste Executive Board from 2014 to 2019. Prior to this she held a number of senior positions including VP, Renewable Fuels, Neste Oil Corporation.

Kaisa is currently a partner at Gaia Consulting, a sustainable business consultancy firm focused on helping companies turn climate challenges into profitable business opportunities and serves as a non-executive Director of Kemira Oyj.

Irial Finan, Smurfit Kappa Group Chair, commented on Kaisa’s appointment:

“We look forward to broadening the expertise and diversity of the Board with the appointment of Kaisa as an independent non-executive director. Kaisa’s commitment to sustainability together with her significant strategic and operational experience will add valuable insight to the Board.”

SKG confirms that there are no further disclosures required under paragraph 9.6.13R of the Listing Rules in relation to this appointment.

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Smurfit Kappa, a FTSE 100 company, is one of the leading providers of paper-based packaging solutions in the world, with approximately 46,000 employees in over 350 production sites across 35 countries and with revenue of €9.0 billion in 2019. We are located in 23 countries in Europe, and 12 in the Americas. We are the only large-scale pan-regional player in Latin America.

With our pro-active team, we relentlessly use our extensive experience and expertise, supported by our scale, to open up opportunities for our customers. We collaborate with forward-thinking customers by sharing superior product knowledge, market understanding and insights in packaging trends to ensure business success in their markets. We have an unrivalled portfolio of paper-packaging solutions, which is constantly updated with our market-leading innovations. This is enhanced through the benefits of our integration, with optimal paper design, logistics, timeliness of service, and our packaging plants sourcing most of their raw materials from our own paper mills.

Our products, which are 100% renewable and produced sustainably, improve the environmental footprint of our customers.

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