Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	John Cahalan	
2	Reason for the notification		
a)	Position/status	Chief Commercial Officer, FBD Holdings plc	
b)	Initial Notification Amendment	Initial Notification	
3	Details of the issue auction monitor	r, emission allowance market participant, auction platform, auctioneer or	
a)	Name	FBD Holdings plc	
b)	LEI	635400HNBZBITDHQJG48	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of €0.60 each (ISIN Code IE0003290289)	
b)	Nature of the transaction	1. Sale of 11,000 shares	

Managers' Transactions

c)	Price(s) and volume(s)	Sale of Shares	
		Price(s)	Volume(s)
		€12.75	11,000
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d)	Aggregated		
	information — Aggregated		
	volume	Not applicable.	
	— Price		
e)	Date of the		
	transaction	15 May 2025	
f)	Place of the		
	transaction	Dublin, Ireland	
g)	Additional		
	Information	n/a	