

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<i>Tomás Ó Midheach</i>
2	Reason for the notification	
a)	Position/status	<i>Chief Executive Officer, FBD Holdings plc</i>
b)	Initial Notification Amendment	<i>Initial Notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>FBD Holdings plc</i>
b)	LEI	<i>635400HNBZBITDHQJG48</i>
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary shares of €0.60 each (ISIN Code IE0003290289)</i>
b)	Nature of the transaction	<i>1. Beneficial interest in shares acquired under the Company's Approved Profit Sharing Scheme</i>

Managers' Transactions

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		1. €13.7177 per share	462.9056
d)	Aggregated information — Aggregated volume — Price	Please see above	
e)	Date of the transaction	11 June 2025	
f)	Place of the transaction	Dublin, Ireland	
g)	Additional Information	n/a	

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<i>Jackie McMahon</i>
2	Reason for the notification	
a)	Position/status	<i>Chief Claims Officer, FBD Holdings plc</i>
b)	Initial Notification Amendment	<i>Initial Notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>FBD Holdings plc</i>
b)	LEI	<i>635400HNBZBITDHQJG48</i>
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary shares of €0.60 each (ISIN Code IE0003290289)</i>
b)	Nature of the transaction	<i>1. Beneficial interest in shares acquired under the Company's Approved Profit Sharing Scheme</i>

Managers' Transactions

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		<i>1. €13.7177 per share</i>	<i>462.9056</i>
d)	Aggregated information — Aggregated volume — Price	Please see above	
e)	Date of the transaction	<i>11 June 2025</i>	
f)	Place of the transaction	<i>Dublin, Ireland</i>	
g)	Additional Information	<i>n/a</i>	

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<i>Enda Kyne</i>
2	Reason for the notification	
a)	Position/status	<i>Chief Technology and Operations Officer, FBD Holdings plc</i>
b)	Initial Notification Amendment	<i>Initial Notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>FBD Holdings plc</i>
b)	LEI	<i>635400HNBZBITDHQJG48</i>
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary shares of €0.60 each (ISIN Code IE0003290289)</i>
b)	Nature of the transaction	<ol style="list-style-type: none"> <i>Beneficial interest in shares acquired under the Company's Approved Profit Sharing Scheme</i> <i>Sale of 20,000 shares</i>

Managers' Transactions

c)	Price(s) and volume(s)	<div>1. Purchase under the Company’s Approved Profit Sharing Scheme</div> <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>€13.7177 per share</td><td>462.9056</td></tr></table> <div>2. Sale of shares</div> <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>€13.70 per share</td><td>20,000</td></tr></table>	Price(s)	Volume(s)	€13.7177 per share	462.9056	Price(s)	Volume(s)	€13.70 per share	20,000
Price(s)	Volume(s)									
€13.7177 per share	462.9056									
Price(s)	Volume(s)									
€13.70 per share	20,000									
d)	Aggregated information — Aggregated volume — Price	Not applicable.								
e)	Date of the transaction	<div>1. 11 June 2025</div> <div>2. 11 June 2025</div>								
f)	Place of the transaction	Dublin, Ireland								
g)	Additional Information	n/a								

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<i>Sean Kelleher</i>
2	Reason for the notification	
a)	Position/status	<i>Chief Underwriting Officer, FBD Holdings plc</i>
b)	Initial Notification Amendment	<i>Initial Notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>FBD Holdings plc</i>
b)	LEI	<i>635400HNBZBITDHQJG48</i>
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary shares of €0.60 each (ISIN Code IE0003290289)</i>
b)	Nature of the transaction	<i>1. Beneficial interest in shares acquired under the Company's Approved Profit Sharing Scheme</i>

Managers' Transactions

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		1. €13.7177 per share	462.9056
d)	Aggregated information — Aggregated volume — Price	Please see above	
e)	Date of the transaction	11 June 2025	
f)	Place of the transaction	Dublin, Ireland	
g)	Additional Information	n/a	

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<i>Kevin Coughlan</i>
2	Reason for the notification	
a)	Position/status	<i>Chief Strategy Implementation Officer, FBD Holdings plc</i>
b)	Initial Notification Amendment	<i>Initial Notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>FBD Holdings plc</i>
b)	LEI	<i>635400HNBZBITDHQJG48</i>
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary shares of €0.60 each (ISIN Code IE0003290289)</i>
b)	Nature of the transaction	<i>1. Beneficial interest in shares acquired under the Company's Approved Profit Sharing Scheme</i>

Managers' Transactions

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		1. €13.7177 per share	218.6956
d)	Aggregated information — Aggregated volume — Price	Please see above	
e)	Date of the transaction	11 June 2025	
f)	Place of the transaction	Dublin, Ireland	
g)	Additional Information	n/a	

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<i>John Cahalan</i>
2	Reason for the notification	
a)	Position/status	<i>Chief Commercial Officer, FBD Holdings plc</i>
b)	Initial Notification Amendment	<i>Initial Notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>FBD Holdings plc</i>
b)	LEI	<i>635400HNBZBITDHQJG48</i>
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary shares of €0.60 each (ISIN Code IE0003290289)</i>
b)	Nature of the transaction	<i>1. Beneficial interest in shares acquired under the Company's Approved Profit Sharing Scheme</i>

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c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		1. €13.7177 per share	462.9056
d)	Aggregated information — Aggregated volume — Price	Please see above	
e)	Date of the transaction	11 June 2025	
f)	Place of the transaction	Dublin, Ireland	
g)	Additional Information	n/a	

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<i>Derek Hall</i>
2	Reason for the notification	
a)	Position/status	<i>Chief Risk Officer, FBD Holdings plc</i>
b)	Initial Notification Amendment	<i>Initial Notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>FBD Holdings plc</i>
b)	LEI	<i>635400HNBZBITDHQJG48</i>
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary shares of €0.60 each (ISIN Code IE0003290289)</i>
b)	Nature of the transaction	<i>1. Beneficial interest in shares acquired under the Company's Approved Profit Sharing Scheme</i>

Managers' Transactions

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		1. €13.7177 per share	462.9056
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e)	Date of the transaction	11 June 2025	
f)	Place of the transaction	Dublin, Ireland	
g)	Additional Information	n/a	

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<i>Kate Tobin</i>
2	Reason for the notification	
a)	Position/status	<i>Chief Financial Officer, FBD Holdings plc</i>
b)	Initial Notification Amendment	<i>Initial Notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>FBD Holdings plc</i>
b)	LEI	<i>635400HNBZBITDHQJG48</i>
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<i>Carolyn O'Hara</i>
2	Reason for the notification	
a)	Position/status	<i>Chief HR Officer, FBD Holdings plc</i>
b)	Initial Notification Amendment	<i>Initial Notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>FBD Holdings plc</i>
b)	LEI	<i>635400HNBZBITDHQJG48</i>
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
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		1. €13.7177 per share	462.9056
d)	Aggregated information — Aggregated volume — Price	Please see above	
e)	Date of the transaction	11 June 2025	
f)	Place of the transaction	Dublin, Ireland	
g)	Additional Information	n/a	