



Koprivnica, 5 October 2010

*MEDIA RELEASE*

Podravka would hereby like to react on an article published today in daily newspaper Večernji list titled „Mađari sa 10,64% dionica najveći vlasnici Podravke!“ (Hungarians with 10.64% of the shares the biggest shareholders of Podravka). In a part of the text there is a statement by Miroslav Vitković, Podravka Management Board president, where he confirms that OTP is now an owner of Podravka. Namely, the statement that Miroslav Vitković gave to this subject was misinterpreted. Podravka Management Board president said that there is a possibility that based on the signed contracts OTP becomes an owner of 10.64 % Podravka shares, but there is a number of actions that OTP needs to take in order to make that come true. It is important to emphasize that both parties, and Podravka and OTP wish to resolve the current situation peacefully and various solutions are being considered.

Regards,

Podravka d.d.