

Company AS Ekspress Grupp
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Title New name of AS Ekspress Meedia to be Delfi Meedia AS

AS Ekspress Meedia, the subsidiary of AS Ekspress Grupp will operate under the new business name of Delfi Meedia AS.

Kantar market research data (June 2022) shows that Delfi has become the most widely recognised media brand in Estonia. Since the recognition of Delfi among media consumers is very high, the owners have decided to rename the company after its strongest digital brand. The new business name of AS Ekspress Meedia to be Delfi Meedia AS.

Delfi Meedia AS is Estonia's fastest and most innovative media company covering the widest range of topics. It owns Estonia's largest news portal Delfi (<https://www.delfi.ee/>), publishes newspapers Eesti Ekspress (<https://ekspress.delfi.ee/>), Eesti Päevaleht (<https://epl.delfi.ee/>), Maaleht (<https://maaleht.delfi.ee/>) and LP and the most popular magazines Eesti Naine, Anne&Stiil, Pere ja Kodu, Oma Maitse, Maakodu, Tervis Pluss and Kroonika. The mission of Delfi Meedia is to promote democracy and make its contribution to a more open, informed and digitally advanced Estonia.

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AS Ekspress Grupp is the leading media group in the Baltic States whose key activities include web media content production, publishing of newspaper, magazines and books. The Group also manages the electronic ticket sales platform and ticket sales sites in Latvia and Estonia. Ekspress Grupp that launched its operations in 1989 employs 1,400 people, owns leading web media portals in the Baltic States and publishes the most popular daily and weekly newspapers as well as the majority of the most popular magazines in Estonia.

