FINANTSINSPEKTSIOON

Company AS Ekspress Grupp

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Title Eesti Päevaleht to continue as a digital edition

The subsidiary of Ekspress Grupp, Delfi Meedia, has announced that from April 2024, Eesti Päevaleht (EPL) will be published in a new format: daily as a digital edition within Delfi portal and on Fridays, as a week-end print edition LP which publishes longer and more comprehensive articles. The trademark of Eesti Päevaleht will remain as part of Estonian journalism.

This change is due to a change in the habits and preferences of readers, which has led to a decrease in the number of subscribers of printed publications and an increase in the popularity and reliability of digital media. The other publications of Delfi Meedia will not be affected by the change.

As a result of the proposed change, the number of employees of Delfi Meedia will slightly decrease in terms of the jobs involving the preparation of the daily print edition. A total of eight people will be laid off, five of whom had jobs of more technical nature and three worked as journalists.

Delfi Meedia AS is Estonia's fastest and most innovative media company covering the widest range of topics. It owns Estonia's largest news portal Delfi (https://www.delfi.ee/), publishes newspapers Eesti Ekspress (https://ekspress.delfi.ee/), Eesti Päevaleht (https://epl.delfi.ee/), Maaleht (https://maaleht.delfi.ee/) and LP and the most popular magazines Eesti Naine, Anne&Stiil, Pere ja Kodu, Oma Maitse, Maakodu and Kroonika. The mission of Delfi Meedia is to promote democracy and make its contribution to a more open, informed and digitally advanced Estonia.

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AS Ekspress Grupp is the leading Baltic media group whose key activities include web media content production, and publishing of newspapers, magazines and books.

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The Group also operates an electronic ticket sales platform and ticket sales offices and offers outdoor screen service in Estonia and Latvia. Ekspress Grupp launched its operations in 1989 and employs almost 1100 people.

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