

## **Investor** presentation

Public bonds offering 2024

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Company overview

Products & performance

Industry & geography

Financials

Q&A session



# Invest in high-yield bonds!





## **Company overview**

Products & performance

Industry & geography

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### Who we are

#### **DELFINGROUP**

is a Latvian fintech company that offers accessible, simple, and consumer-focused finance and pawn services. In addition, to foster a circular economy, DelfinGroup sells pre-owned goods.

We have established an extensive network of branches and a robust online presence, ensuring we are easily accessible to everyone.

#### **Main business segments**

- Consumer lending
- Pawn lending
- Retail of pre-owned goods







#### **DGR1R**

Listed on Nasdaq Baltic Main List



#### **Market leader**

Consumer and pawn lending industry leader in Latvia



#### **Trusted bond issuer**

12 bond issues out of which 7 has been repaid



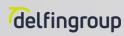
#### Services available via

- Mobile app
- Web page
- Online store
- Branch network



#### **Brands**

Banknote VIZIA



### What we do

#### **Consumer lending**

- Installment loans, credit line
- Up to EUR 10,000
- Available via mobile app, web, branches

#### **Pawn lending**

- Loans secured with item collateral
- Up to 95% of collateral value
- Available via branches and online

## Retail of pre-owned goods

- Most popular items are jewelry, mobile phones, computer equipment etc.
- Guarantee up to 24 months
- Available via online stores and branches







## How we do it



## High corporate governance standards

- Professional and driven management team
- Independent supervisory board members
- Three supervisory board committees



## Focus on product digitalization

- Virtual card
- Digital pawnshop
- Online stores
- Remote purchasing of goods



#### Accessibility

- Inclusive financing
- Pawn loans provide access to funding for everyone
- Available online and in branches



#### Sustainability

- ESG reporting since 2020
- Promotion of circular economy principles



## **Banknote branch network**



38
presence in cities

90+

branches in Latvia and Lithuania



40+
branches

in Riga

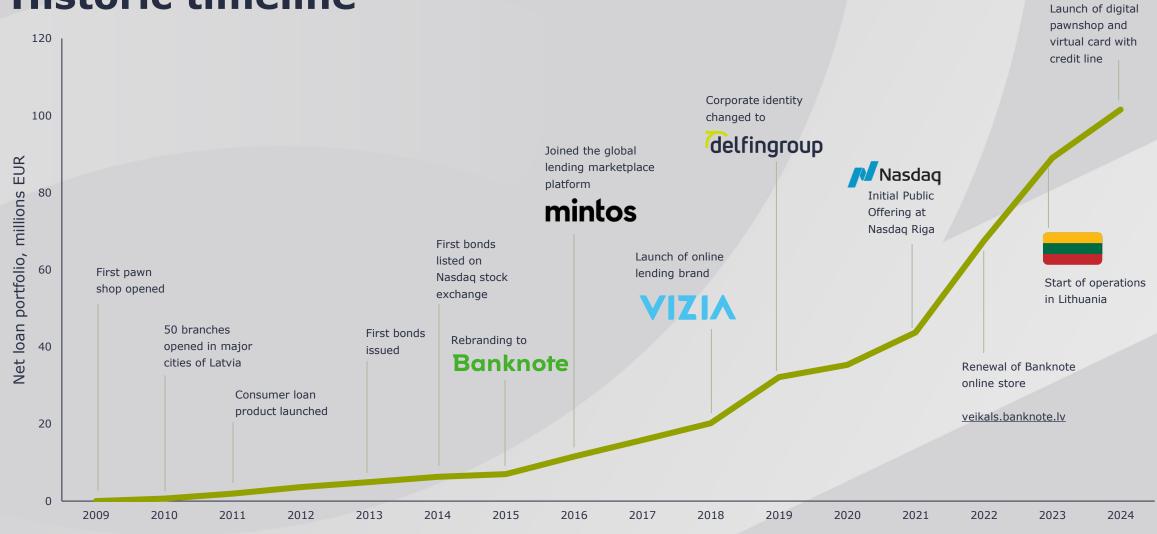


Operations in Lithuania started at the end of 2023. At the time of the bond offering, DelfinGroup has 7 branches in Vilnius.

**RIGA** 



## **Historic timeline**





Company overview

## **Products & performance**

Industry & geography

Financials

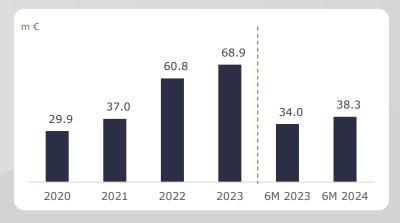
Q&A session



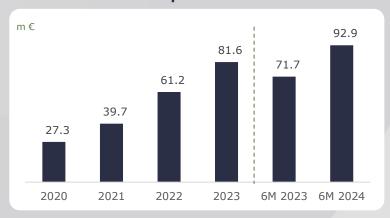


### **Consumer loans**

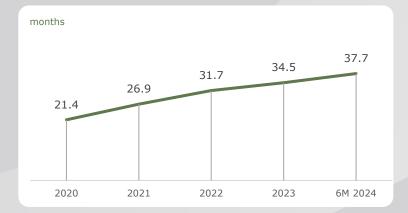
#### **Consumer loan issuance**



#### **Consumer loan net portfolio**



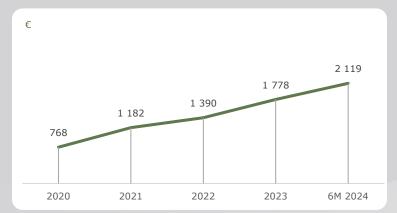
### Weighted average term of loans issued

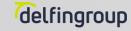


- Advanced scoring models. Approval rate of 20% from total applications.
- In 2023, 81% of consumer loans were issued online, while 19% in branches.
- Around 90% of loans are transferred via bank transfer, remaining 10% as cash transactions.
- To promote financial inclusion, DelfinGroup provide tailor-made loans for senior citizens. 28% of clients are over 60 years old.



Average loan\*

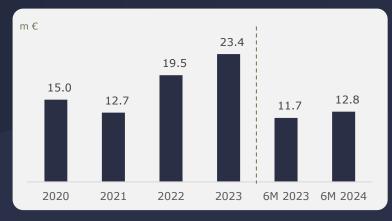




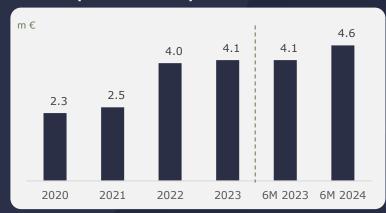
\*Average consumer loan balance for one client at the end of period.

## Pawn loans

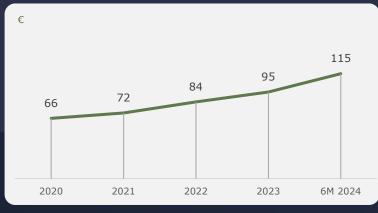
#### Pawn loan issuance



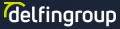
#### Active pawn net loan portfolio\*



#### Average pawn loan

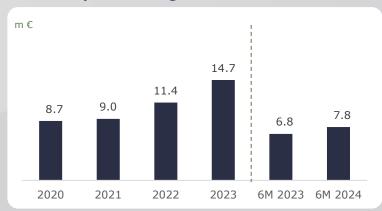


- Pawn loans are the most accessible financial product.
- Client's liabilities end at the maturity. Credit history is not affected.
- Pledge valuation depends on the type of the item.
- The total transaction time is up to 15 minutes.
- Unredeemed pledges are sold at Banknote online stores or the branch network.

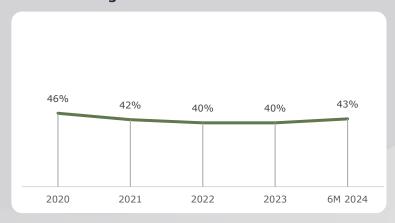


## Retail of pre-owned goods\*

#### Sale of pre-owned goods\*\*



#### **Gross margin**

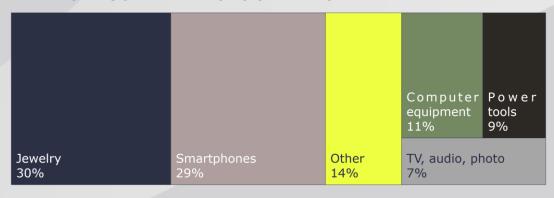


- In total, more than 80,000 verified and pre-owned items are available to clients.
- Online store sales in 6M 2024 increased by 61%, reaching EUR 1.8 million.
- More than 37,000 units were sold at the online store in 2023





#### Sales split by product category (6M 2024)





Company overview

Products & performance

## Industry & geography

Financials

Q&A session



## **Industry overview**

#### DelfinGroup consumer loan portfolio vs Industry



- DelfinGroup is one of the largest non-bank consumer lenders in Latvia.
- 14.1% market share by consumer loan issuance in 2023.
- DelfinGroup has managed to increase its market share and become one of the industry leaders.

#### DelfinGroup pawn loan portfolio vs Industry



- DelfinGroup has been a disruptor of the pawn lending market since 2009.
- 57% market share by pawn loan issuance in 2023.
- Industry was affected by Covid-19 restrictions since it operated only offline.



## **Expansion in Lithuania**

**CURRENT SITUATION** 

#### **Branch network**

There are 7 Banknote branches in Vilnius. The company plans to significantly expand the network in the largest cities in Lithuania.

#### **Product offering**

Currently pawn loans and retail of pre-owned goods are offered.

#### **Consumer lending licence**

In summer 2024. company received consumer lending licence in Lithuania. It is expected to start providing consumer loans during Q3 2024.

**OPPORTUNITY** 

#### **Expansion opportunity**

The fragmented pawnshop market in Lithuania presents a significant business opportunity.

#### Leveraging experience

We utilise over 14 years of knowledge and expertise gained in the Latvian market.

#### **Lucrative market**

The larger Lithuanian market provides ample growth opportunities.



Company overview

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Industry & geography

## **Financials**

Q&A session



## **Revenue diversification**

**Consumer loans** 

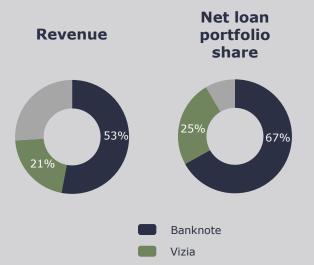
**Pawn loans** 

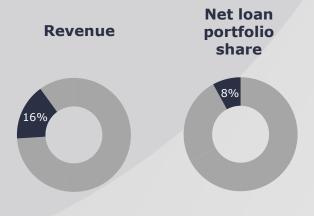
Retail of pre-owned goods

**Banknote VIZIA** 

Banknote

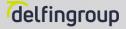
**Banknote** 





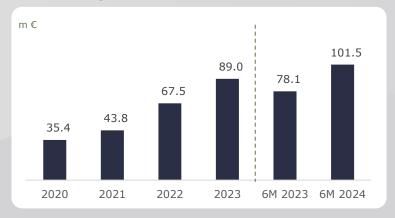


Revenue

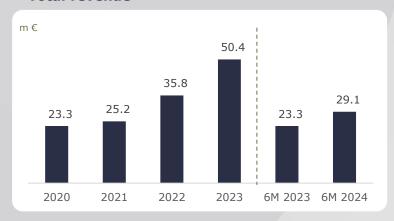


## Financial highlights

#### Net loan portfolio

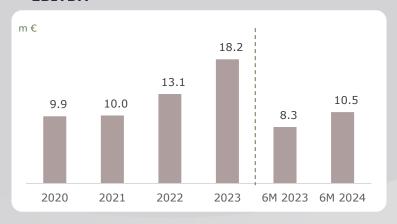


#### **Total revenue**

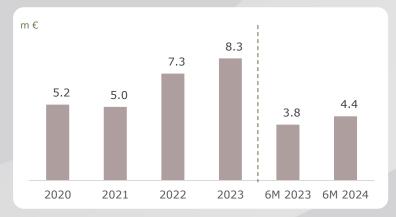


- Rapid expansion of loan portfolio since the IPO in 2021.
- Every quarter since the IPO, DelfinGroup reached record-high revenue on loan portfolio amounts.
- Quarterly revenue has grown 134% in Q2 compared to Q3 2021 (time of the IPO).
- Profits of the company have grown alongside revenue increase.
- Profit before tax rose 15% in 6M 2024.

#### **EBITDA**



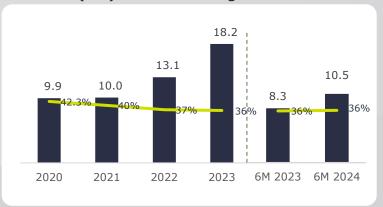
#### **Profit before tax**





## **Financial ratios**

#### **EBITDA (€m) & EBITDA margin**



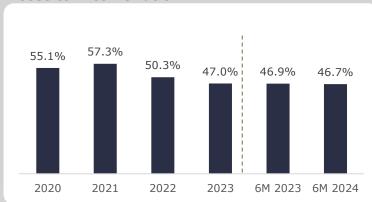
#### Net profit (€m) & Net profit margin



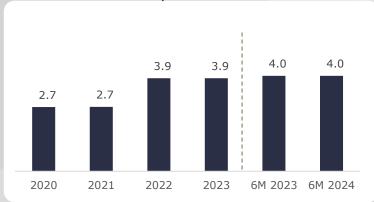
#### Capitalization ratio & covenant level



**Cost-to-income ratio** 

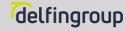


Net debt to EBITDA, x\*



Interest coverage ratio, x & covenant level\*



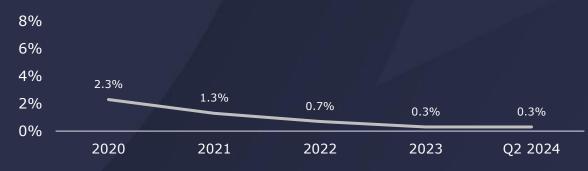


## **Portfolio quality**

#### Consumer lending portfolio age analysis\*



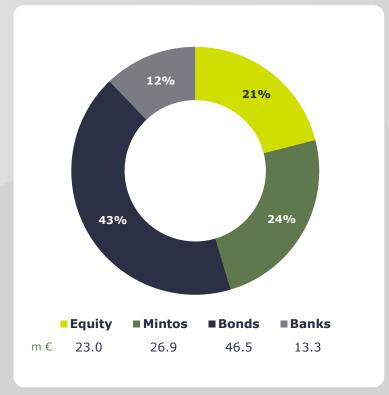
#### --- Net NPLs / Net portfolio



- Low level of NPLs due to data-based scoring models.
- A professional in-house collection team ensures loan collection.
- Loans exceeding 60 days past due are subject to debt sales.

## **Capital structure**

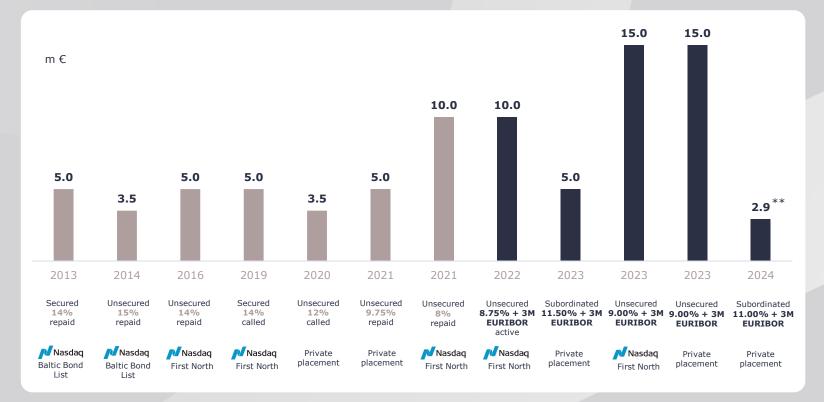
#### Capital structure 30.06.2024



#### **DelfinGroup** on **Mintos**

- Since 2016
- 80+ thousand active investors
- Investors from 100+ countries

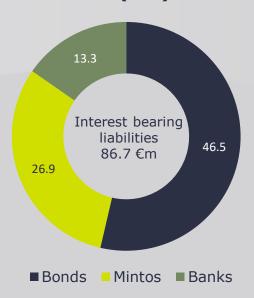
#### **Bond financing track record\***



- Bond financing has been a crucial source of funding since 2013.
- Five bond issues ensure distributed maturities over the years.
- All the historic bond issues have been redeemed on time with no delays.

## **Funding**

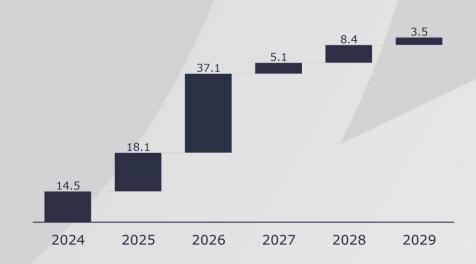
#### **Liabilities (€m)**



#### Diversified funding is ensured by:

- 3 unsecured bond issues
- 2 subordinated bond issues
- 2 bank loans
- 1 P2P investment platform

#### **Liability maturities 2024 (€m)**



- · Liability maturities distributed across the years
- Avoidance of one large maturity which decreases refinancing risk
- · Bonds account for 54% of borrowings.



## Key investment highlights



Proven bond trackrecord. 12 issues, 7 repaid.



Professional management and corporate governance



Diversified product portfolio



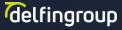
Strong financial standing



High-quality loan portfolio

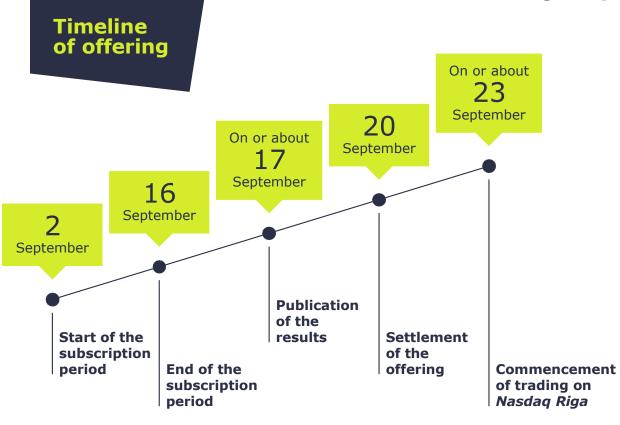


Diversified funding structure



Type of notes	Unsecured notes
ISIN	LV0000803914
Issue size	EUR 15,000,000
Coupon rate	10%, paid monthly
Nominal value; Minimum investment amount	EUR 100
Maturity	25 September 2028
Type of placement	Public offering in Latvia, Estonia and Lithuania
Use of proceeds	Refinancing of existing bonds maturing on 25 September 2024 and other liabilities
Call option	102% after 1st year, @101% after 2nd year, @100% 6 months before maturity
Financial covenants	Capitalization ratio of at least 20%
	Interest coverage ratio of at least 1.5
	<ul> <li>(Net Loan Portfolio + Cash and Cash Equivalents – Mintos Debt Security – Bank Debt Security I) / (all unsecured interest-bearing debt* - Subordinated Debt)&gt;=1.2x</li> </ul>
Admission to trading	Nasdaq Riga Baltic Bond List within 1 week after placement.





Bond offering partners





EVERSHEDS SUTHERLAND BITĀNS

Arranger

Sales agent

Legal counsel

## **Q&A** session

# Invest in high-yield bonds!

16 ONLY UNTIL SEPTEMBER 16. DON'T MISS OUT!



**AS DelfinGroup** 

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