

To: Mr. Nondas Cl. Metaxas,
Director General of Cyprus Stock Exchange,
Nicosia

27th June 2013

Dear Mr. Metaxas,

<u>ANNOUNCEMENT</u>

BLUE – Profit Warning for six-month 2013 results

Blue Island PIc, pursuant to the CSE and SEC Regulations and in order to fully inform the shareholders and the investing public in general, announces that the consolidated results of the company for the six-months period ending 30th June 2013, are expected to be significantly lower (if not in loss), than those of the corresponding period of 2012.

This is mostly attributable to reduced turnover (around 9%), as well as to lower final product prices in Cyprus and abroad.

The company is taking continuous measures and actions (especially since March) for reducing operational costs. These measures are anticipated to have a positive effect to the company's profitability during the second half of the year.

Yours Sincerely,
Yiannos Economides
Secretary

Copy: Cyprus Securities and Exchange Commission