

➤ **Opening address**

Albrecht Bolza-Schünemann, President and CEO of Koenig & Bauer AG

➤ **Group financial statements for 2004**

Albrecht Bolza-Schünemann

➤ **Trends in the print media industry and at KBA**

Klaus Schmidt, Director Communications, KBA Group

➤ **Outlook for 2005**

Albrecht Bolza-Schünemann

➤ **Discussion**

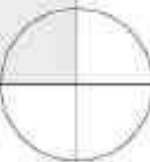
➤ **Tour of factory, lunch**

People & Print



Group financial statements for 2004

Albrecht Bolza-Schünemann, President and CEO of Koenig & Bauer AG



Order intake

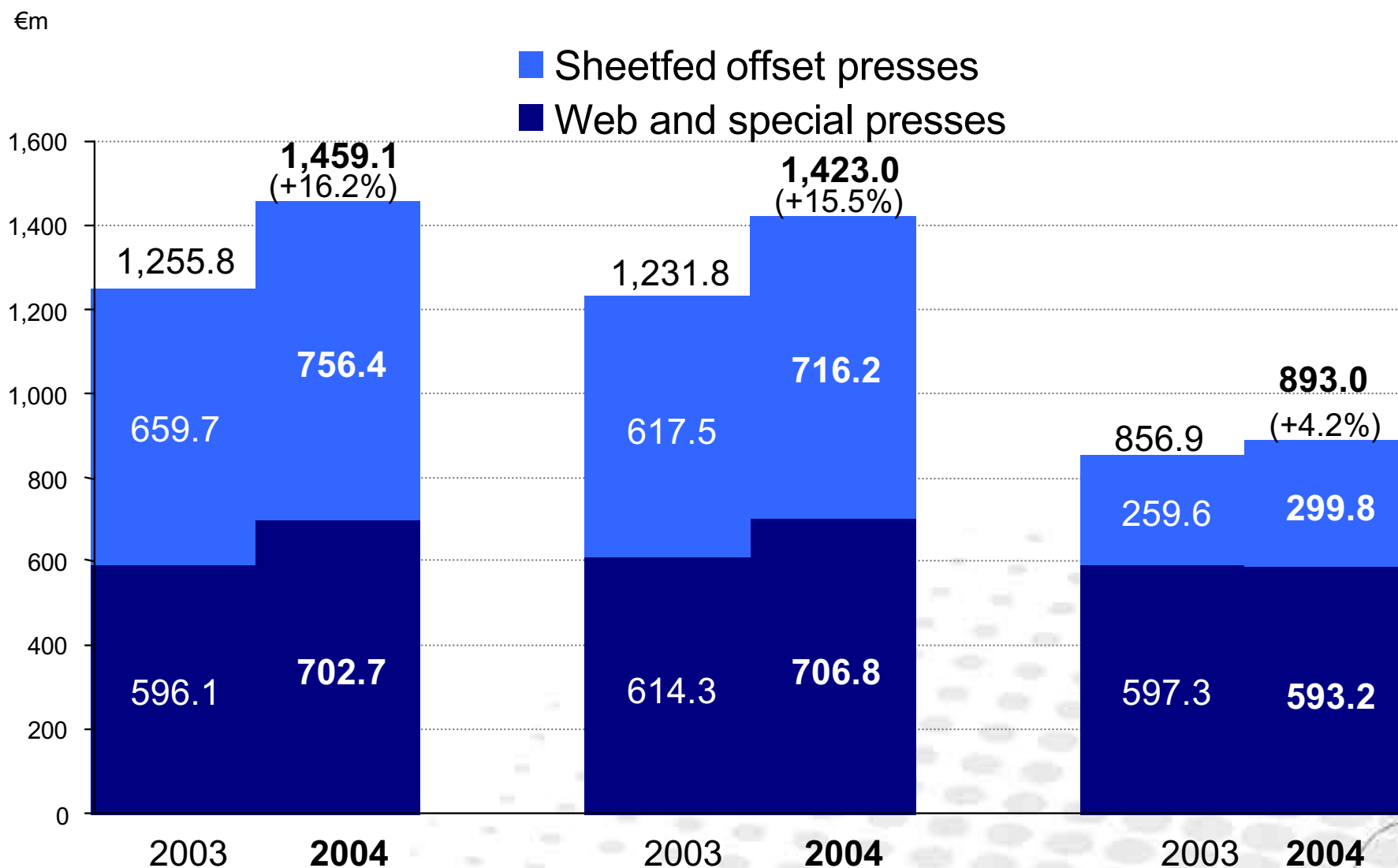
1.1. – 31.12.

Sales

1.1. – 31.12.

Order backlog

1.1. / 31.12.2004



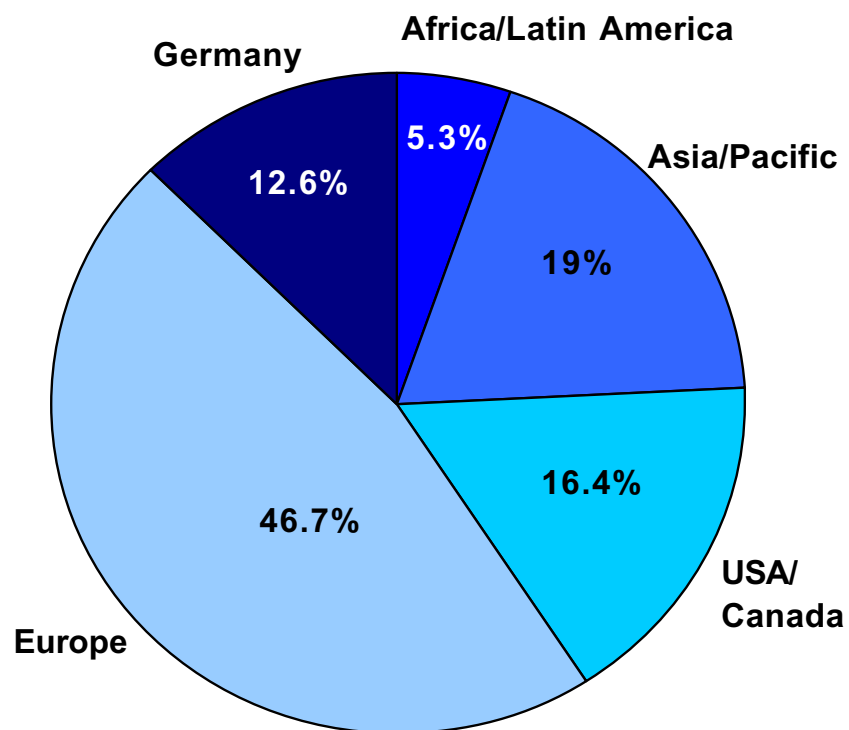
	W E B		S H E E T		G R O U P	
in €m	2003	2004	2003	2004	2003	2004
Revenue	614,3	706,8	617,5	716,2	1.231,8	1.423,0
Costs of conversion	-	-	-	-	-947,4	-1.089,2
Gross profit	-	-	-	-	284,4	333,8
Research and development costs	-	-	-	-	-57,6	-54,8
Distribution costs	-	-	-	-	-114,8	-140,9
Administrative expenses	-	-	-	-	-94,9	-87,7
Other operating income and expenses	-	-	-	-	-19,0	-30,1
Pre-restr. operating profit/loss	-21,8	10,5	19,9	9,8	-1,9	20,3
Restructuring expenses	-45,1	-	-	-	-45,1	-
Post-restr. operating profit/loss	-66,9	10,5	19,9	9,8	-47,0	20,3
Financial result					-2,6	-4,4
Profit/loss from ordinary activities					-49,6	15,9
Income taxes					19,6	-4,0
Net profit/loss for the period					-30,0	11,9

Assets (in €m)	Dec 2003	Dec 2004	Equity and liabilities (in €m)	Dec 2003	Dec 2004
Non-current assets			Equity		
Intangible assets	20,9	22,4	Issued capital	42,0	42,2
Property, plant and equipment	239,3	259,2	Capital reserve	82,2	83,1
Financial assets	22,1	17,0	Revenue reserves	349,5	311,7
	282,3	298,6	Net profit/loss	-30,0	11,9
				443,7	448,9
Current assets			Provisions		
Inventories	371,1	392,4	Pension provisions	86,6	88,4
Trade receivables	374,1	442,1	Tax provisions	0,4	1,6
Other receivables and assets	126,9	107,1	Other provisions	221,9	211,3
Securities	13,2	13,9		308,9	301,3
Cash and cash equivalents	71,6	32,2	Liabilities		
	956,9	987,7	Bank borrowings	148,0	137,1
			Payment received on account of orders	216,3	247,9
			Trade payables	69,8	109,9
			Other liabilities	59,3	49,4
				493,4	544,3
Deferred tax assets	60,2	61,6	Deferred tax liabilities	53,4	53,4
Balance sheet total	1.299,4	1.347,9	Balance sheet total	1.299,4	1.347,9

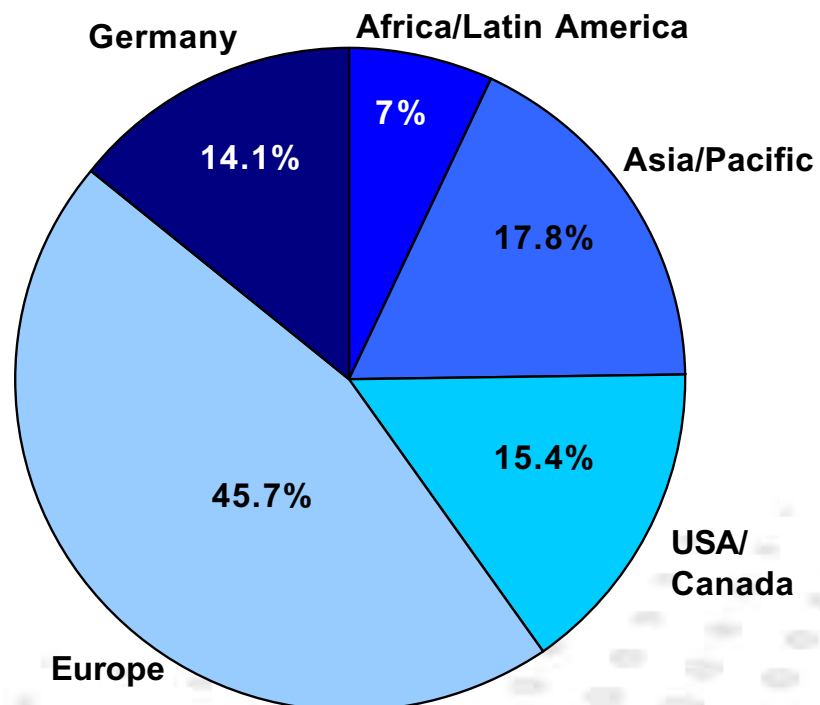
in €m	2003	2004
Profit/loss from ordinary activities	-49,6	15,9
Appreciation/depreciation on non-current assets	57,1	46,2
Changes in provisions	41,1	-16,0
Changes in inventories, receivables and other assets	-23,7	-50,4
Changes in liabilities	44,0	47,1
Other	-7,3	-3,8
Cash flows from operating activities	61,6	39,0
Cash flows from investing activities	-40,2	-48,8
Balance (free cash flow)	21,4	-9,8
Cash flows from financing activities	12,3	-26,3
Effects of changes in exchange rates	-6,0	-2,6
Change in funds	33,7	-36,1
Funds at beginning of period	57,1	84,8
Funds at end of period	84,8	46,1
Bank borrowings	148,0	137,1

- **Investment** **€57.0m (prior year: €45.3m)**
- **Depreciation** **€46.3m (prior year: €57.2m)**
- **Payroll on 31.12.** **7,398* (prior year: 7,054)**
***Metronic 290, Bauer+Kunzi 50**
- **Earnings per share** **€0.74 (prior year: -€1.86)**
- **Projected dividend
per no-par share** **€0.25**

% of turnover



2003



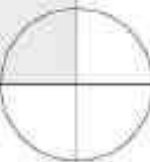
2004

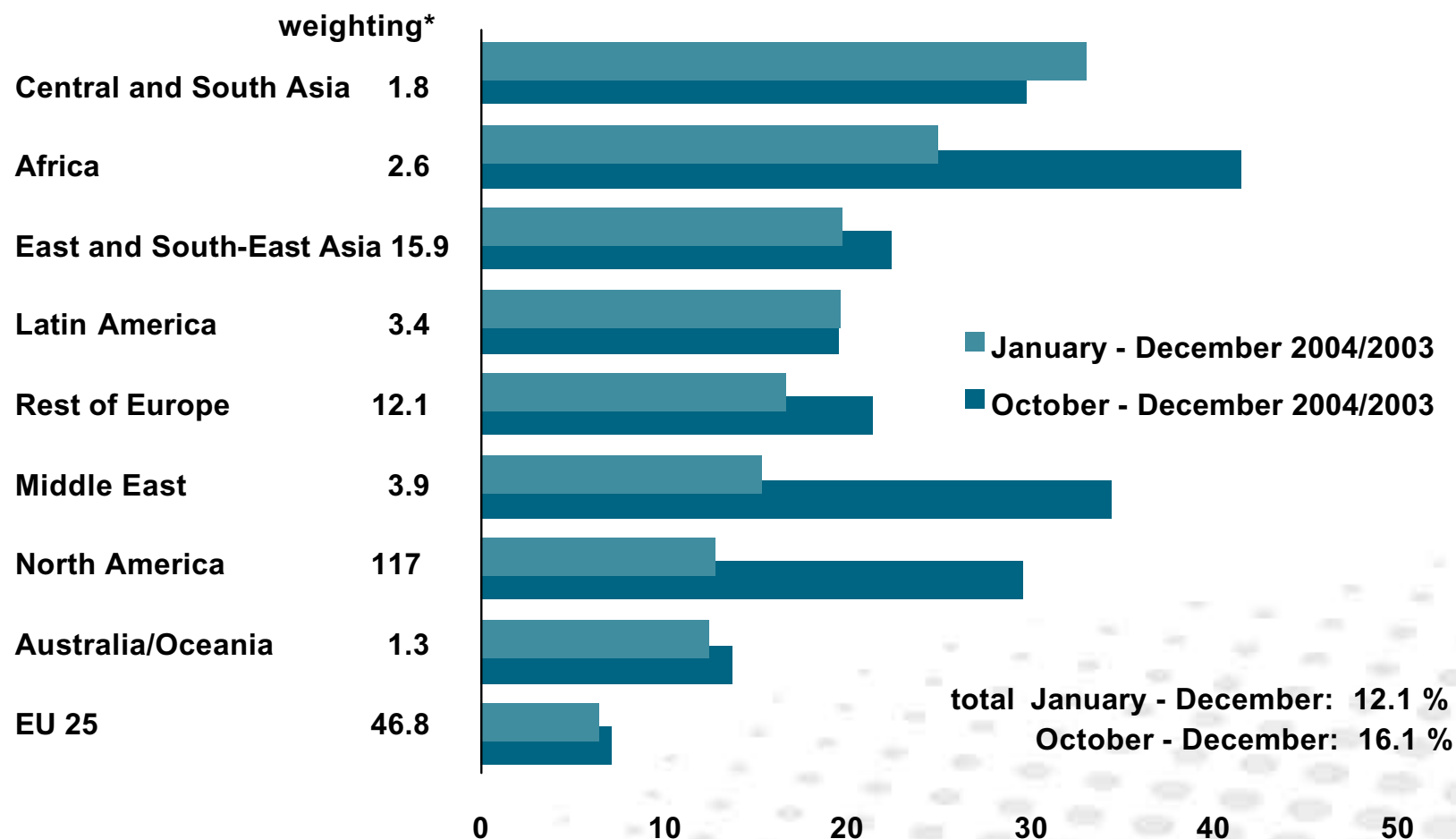
People & Print



Trends in the print media industry and at KBA

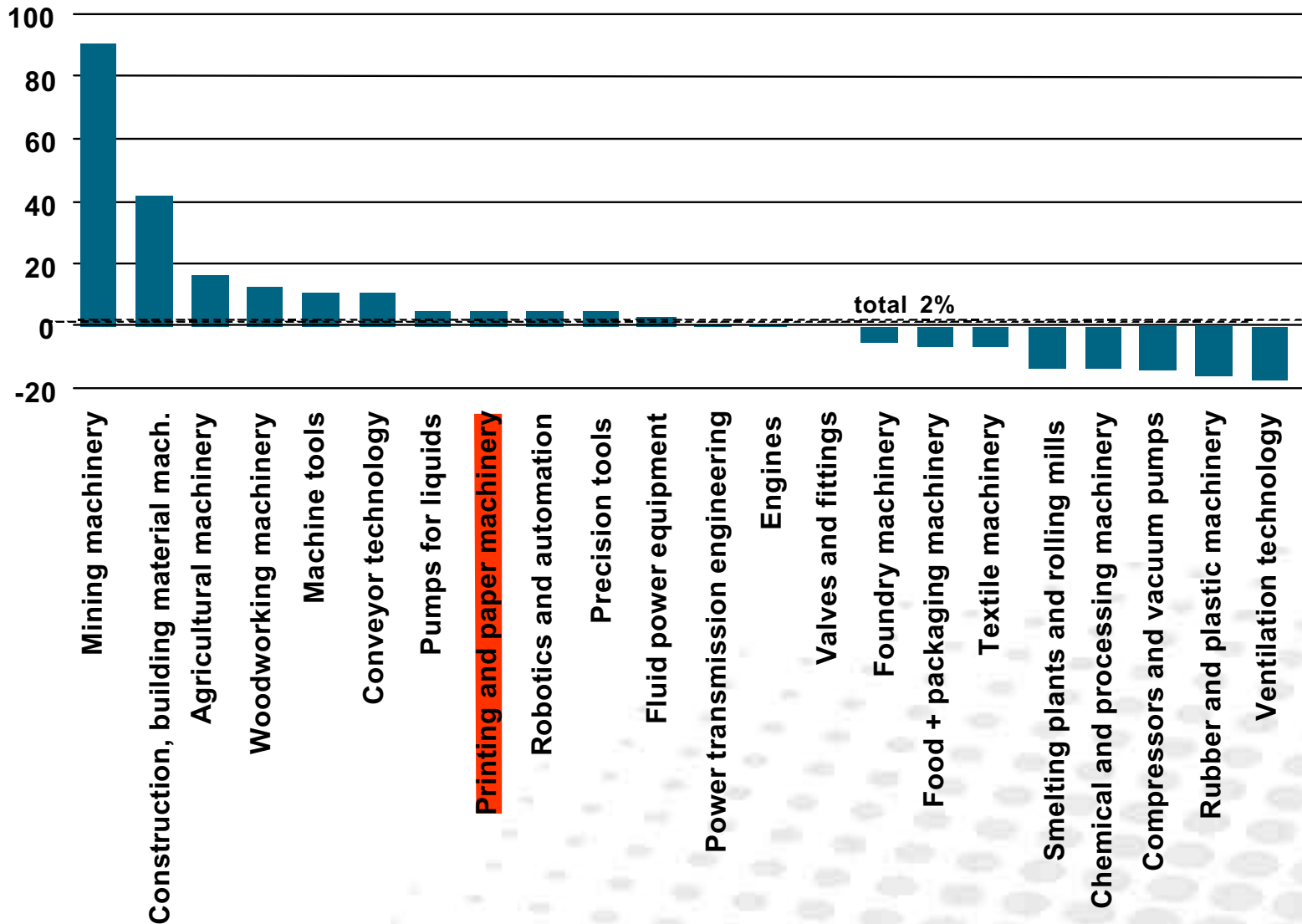
Klaus Schmidt, Director Corporate Communications, KBA



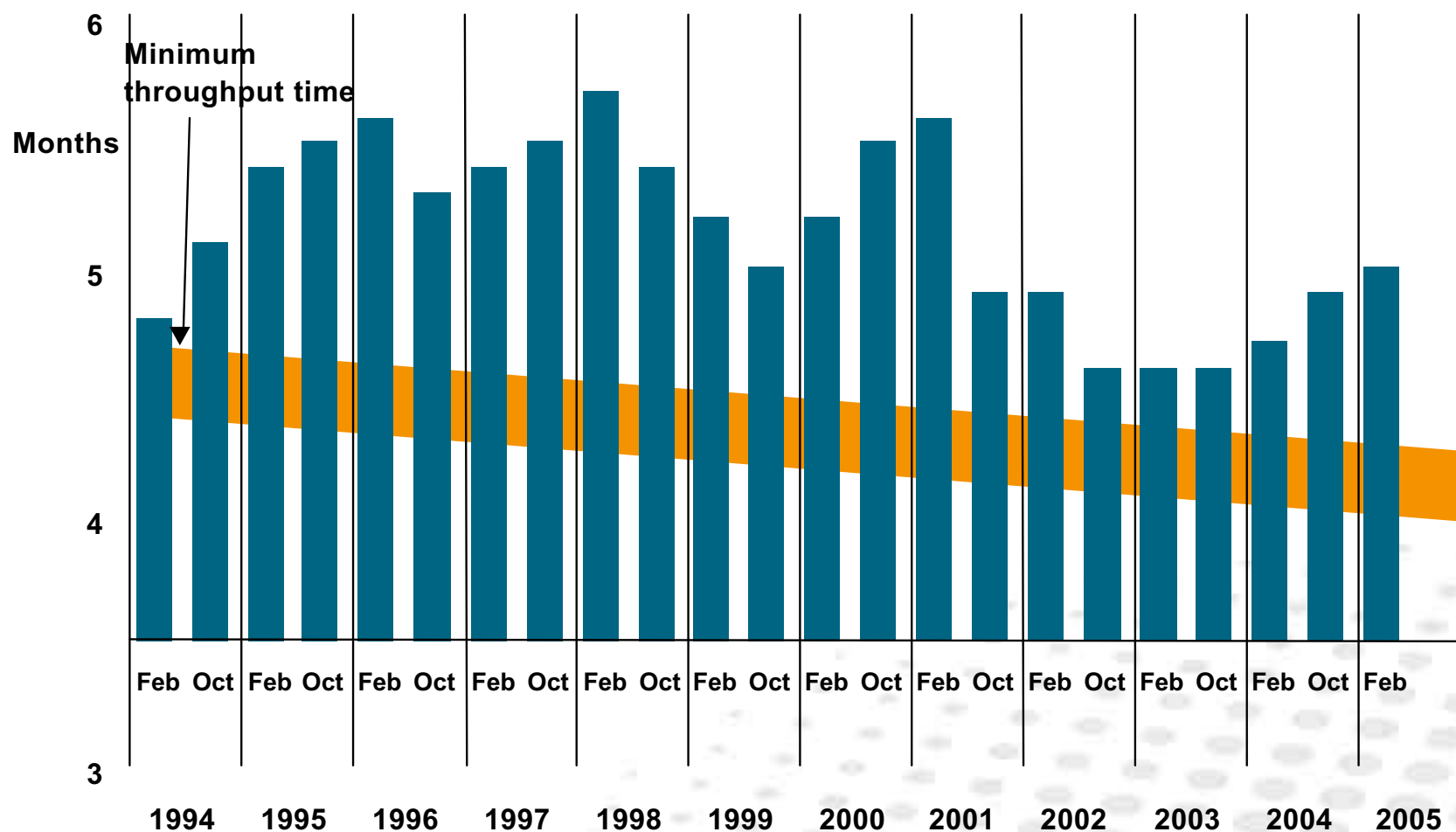


*) current share of German exports to all countries

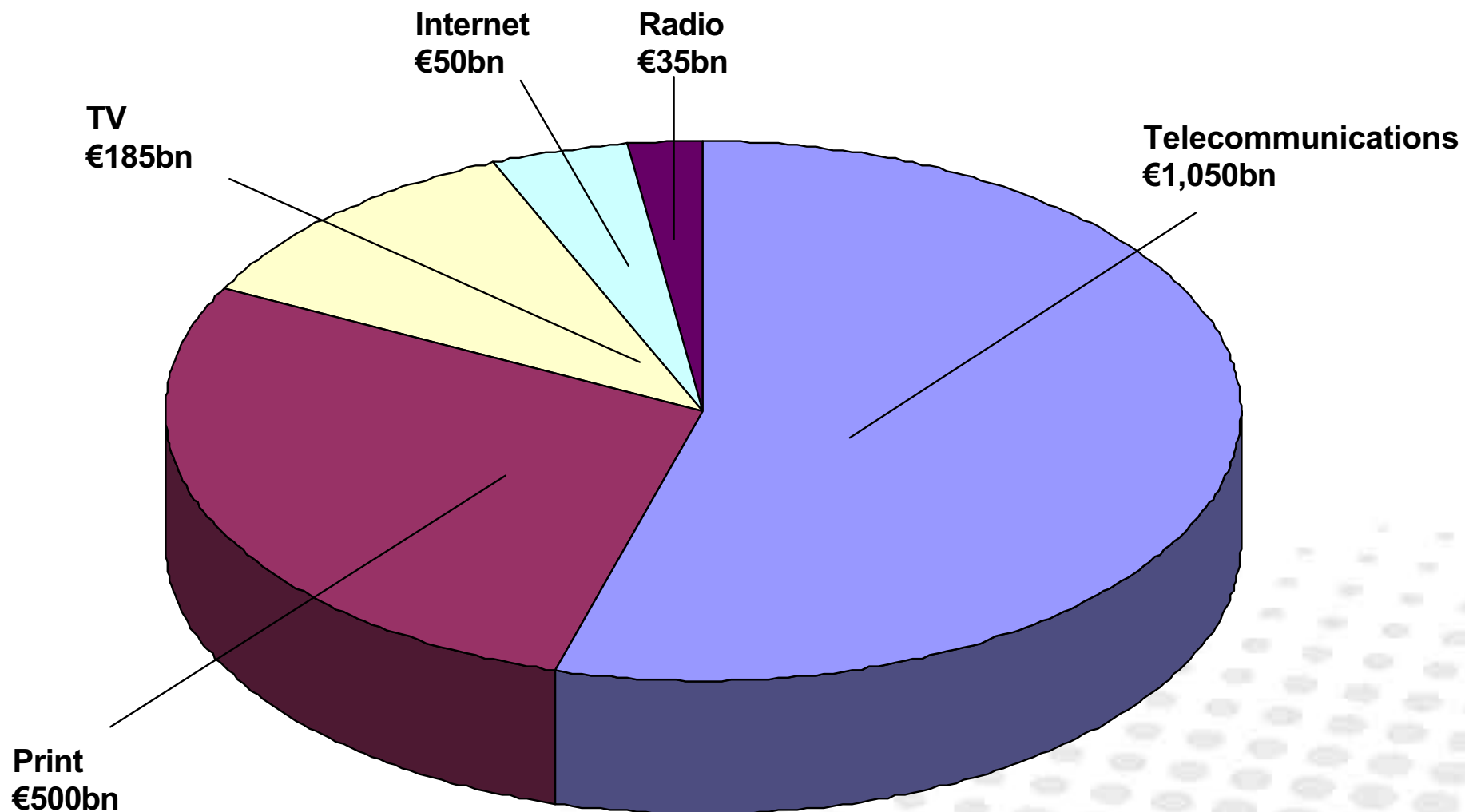
Real changes, December 2004- February 2005/December 2003-February 2004

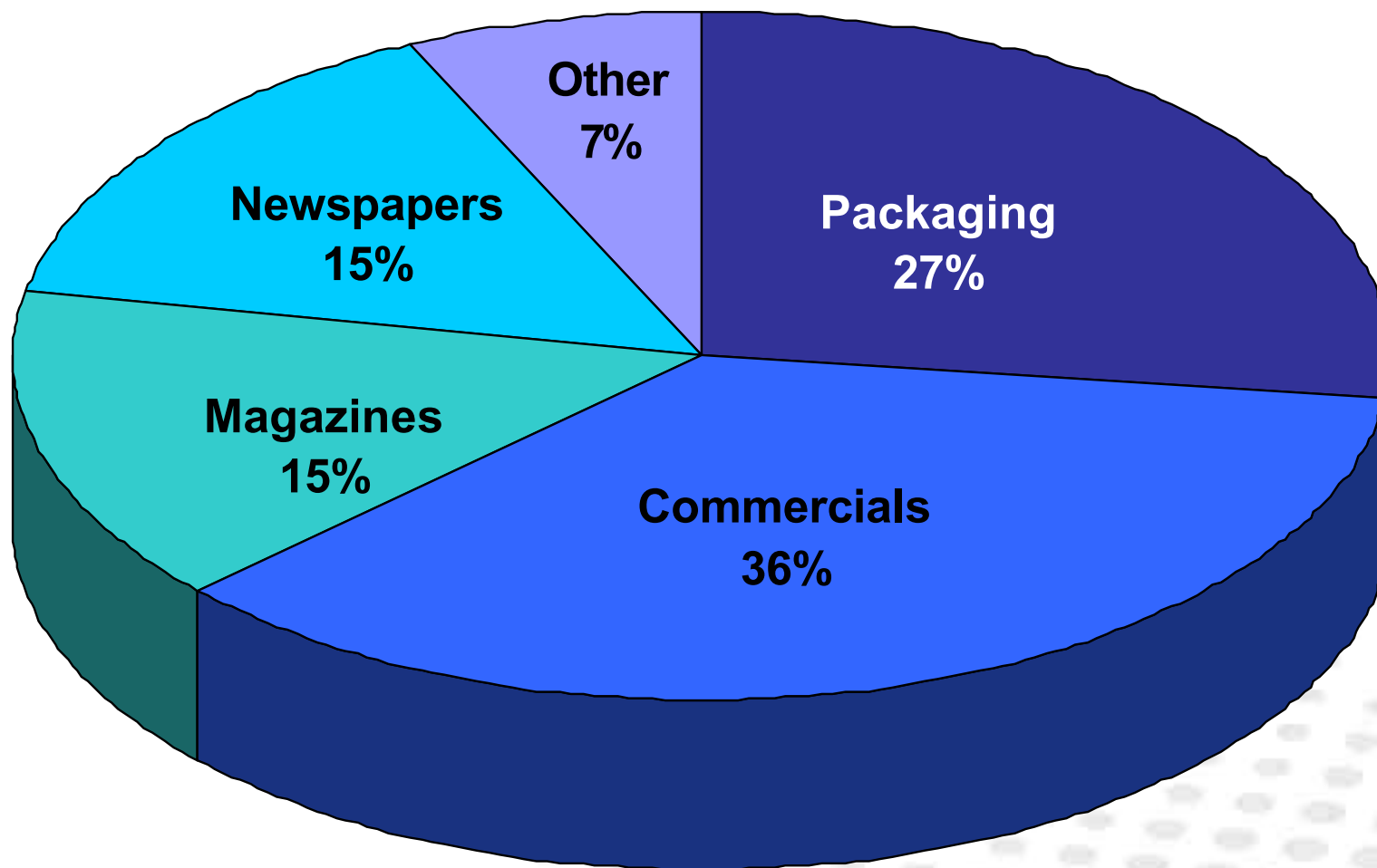


Expressed in production months



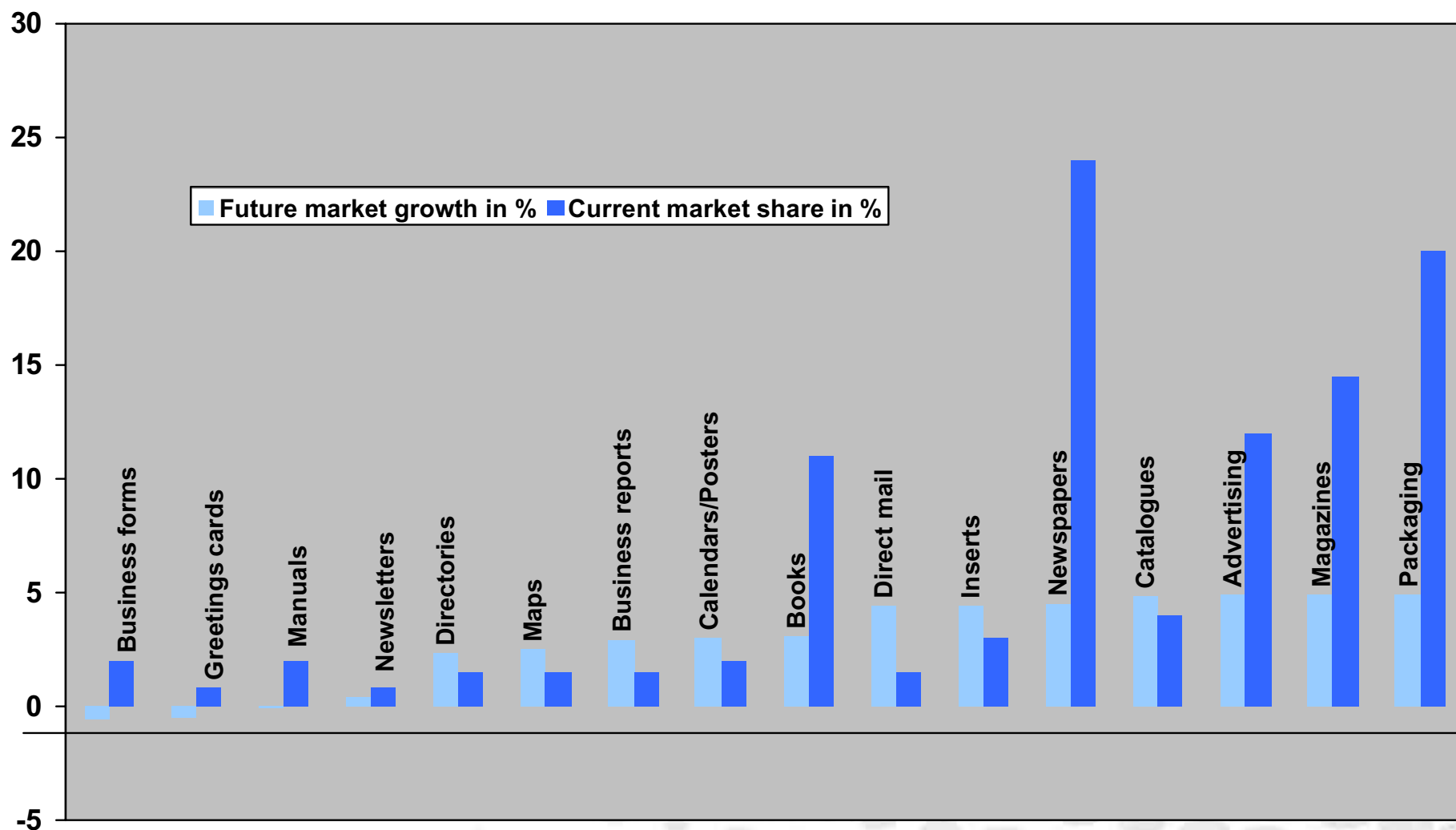
€1,820bn in total*



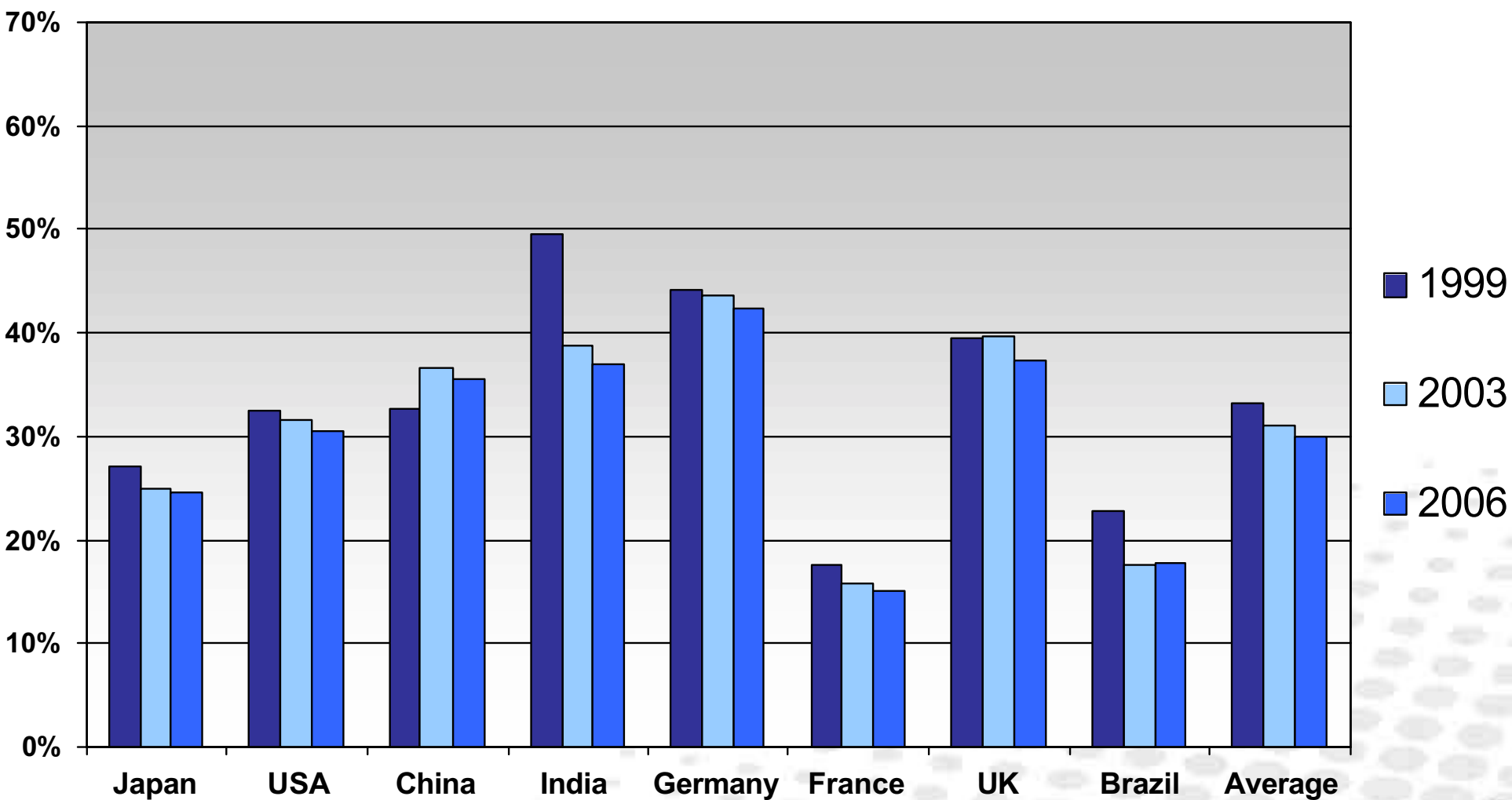


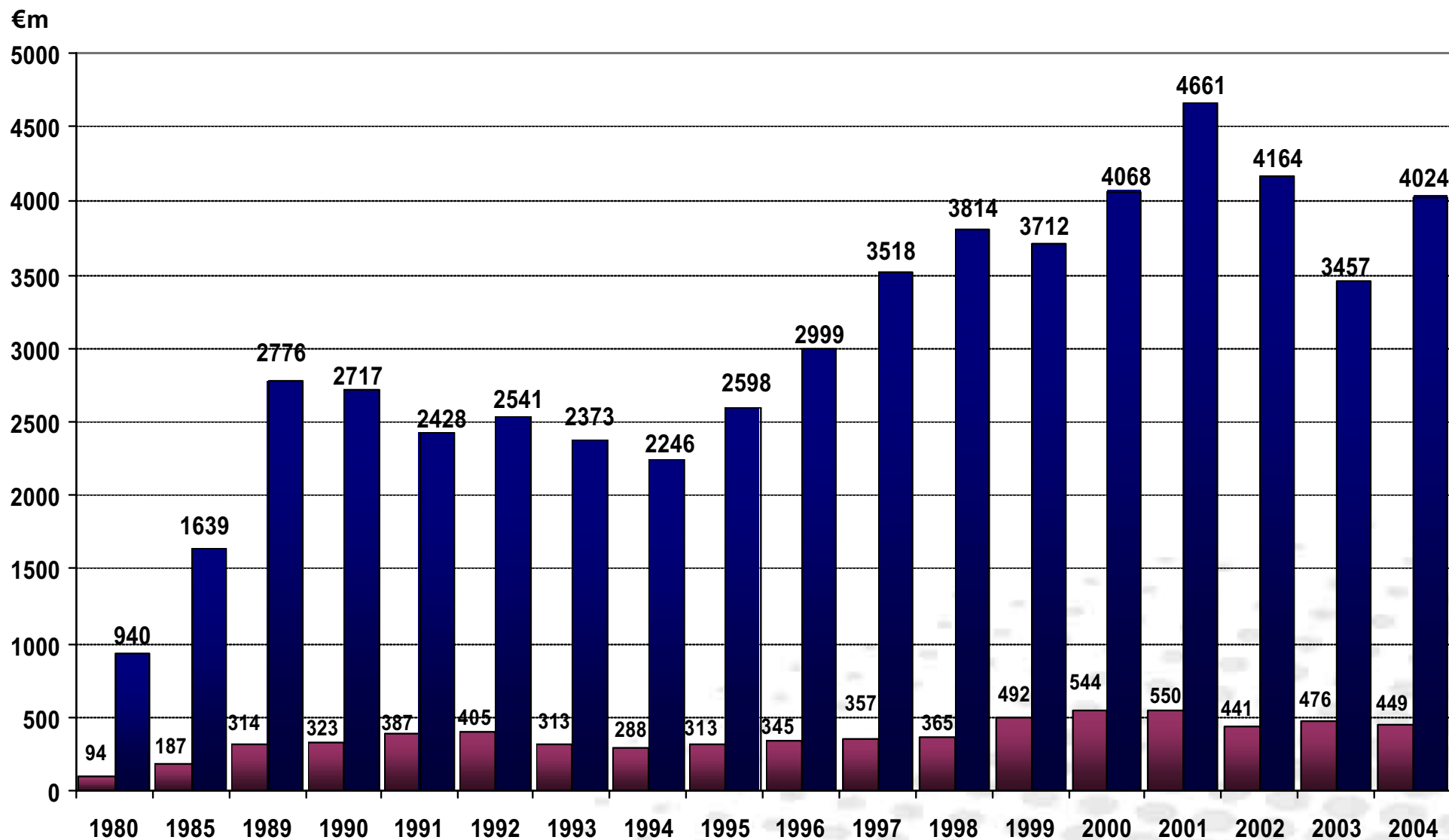
€500bn production value in 2003

Current market share / future market growth



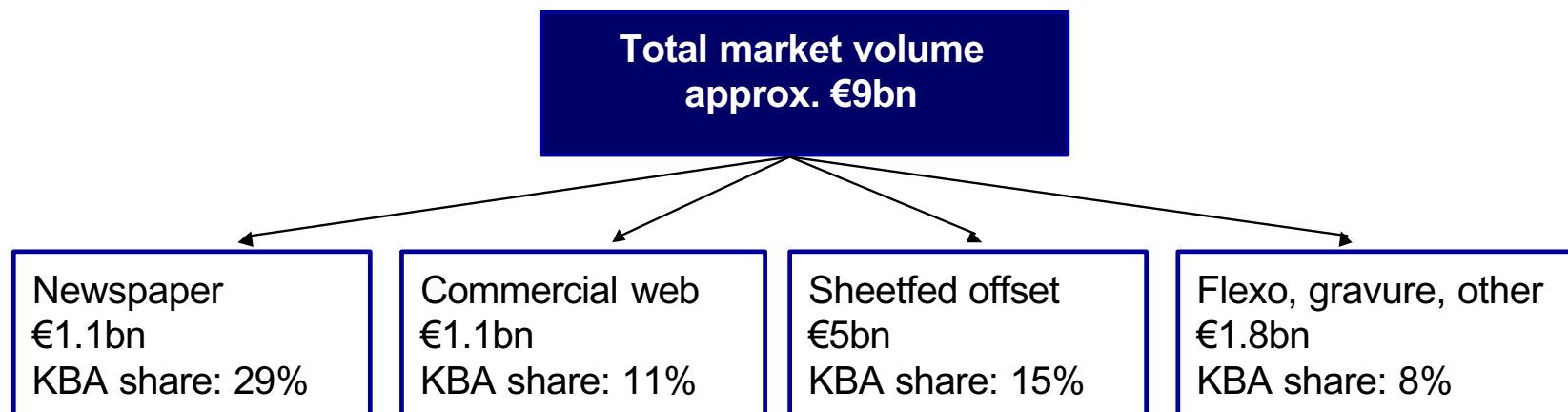
Newspaper advertising revenue 1999 - 2006





Source: VDMA, KBA; figures from 1996 onwards estimated due to change in statistical database

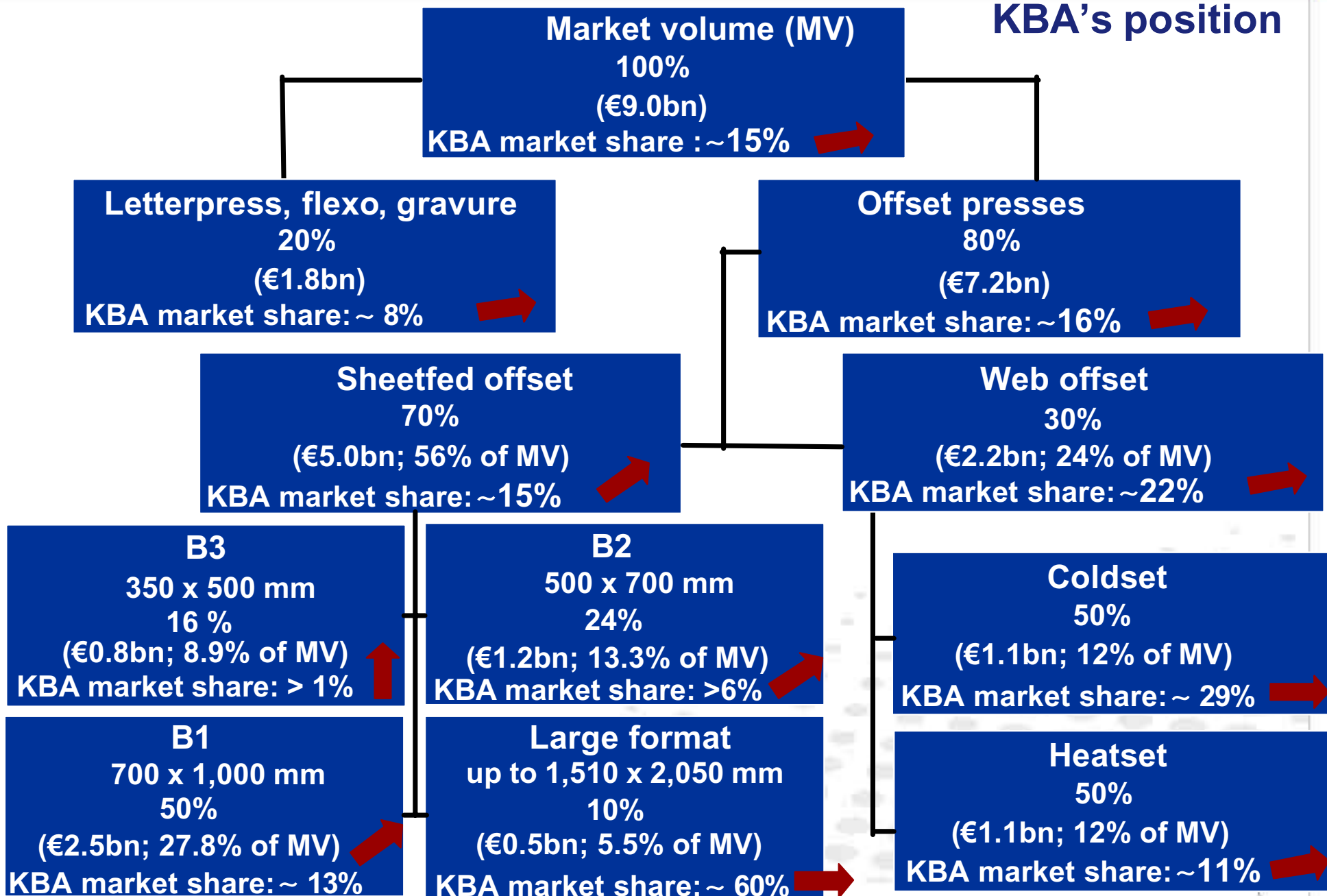
*incl. finishing



Newspapers, supplements, magazines, promos, packaging, books, posters, cans, banknotes



KBA's position



- **Mature markets approaching saturation, enormous growth potential in threshold markets**
- **Structural change from craft to industry, with increasing digitisation of processing chain**
- **Ongoing need to invest, trend towards mergers**
- **Edition splitting, reduced stocks lead to smaller circulations and page counts**
- **Mounting pressure on prices, costs, delivery/service conditions**
- **Print and e-media are melding, but are consumed more selectively**

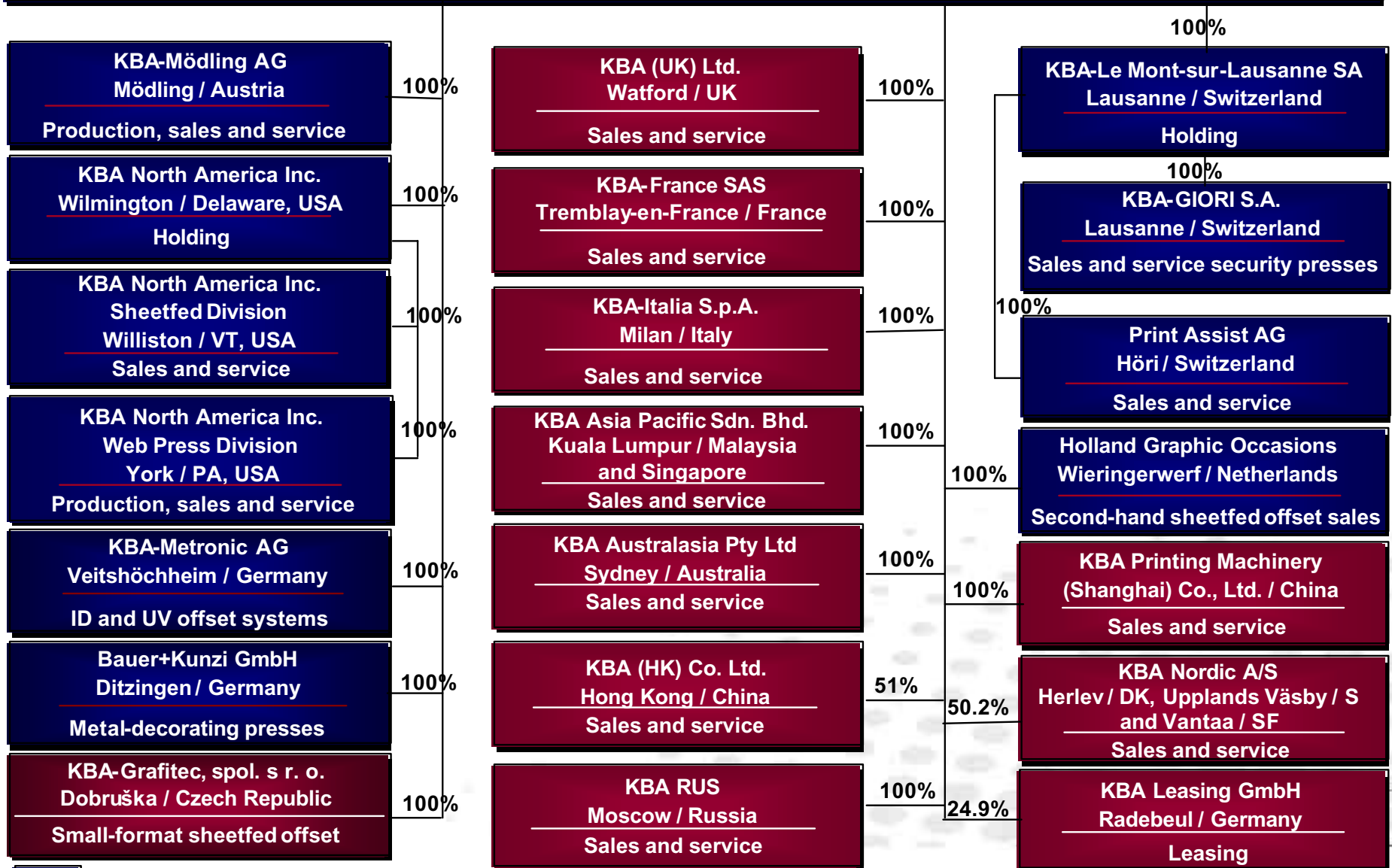


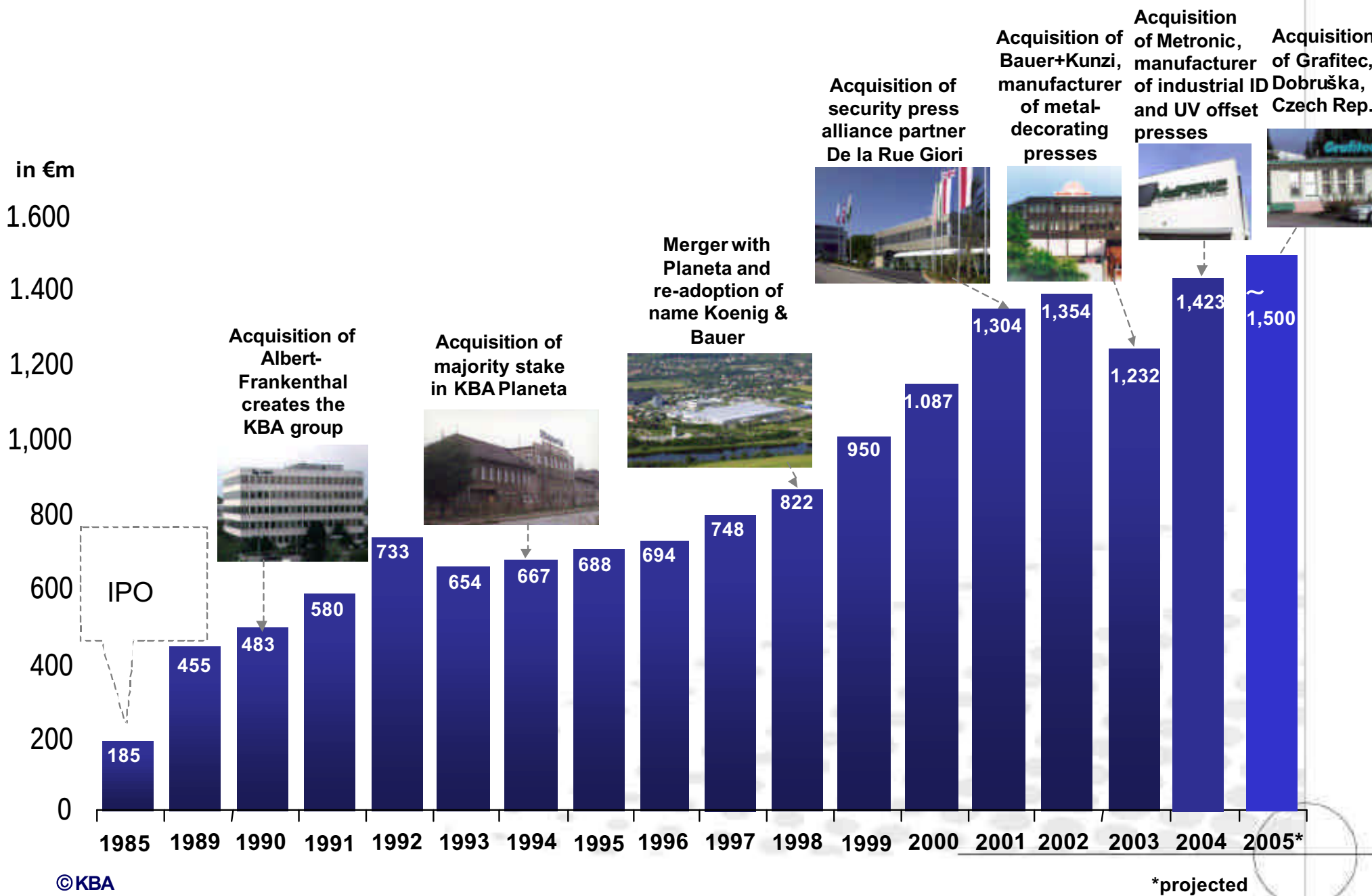
- **Quality as differentiator in mass market**
(example: cost-effective hybrid coating)
- **Flexible printing systems with high level of automation**
(example: new Rapida 105 medium-format press)
- **Milestone innovations to promote standardisation**
(example: combination of waterless offset and keyless inking
in Rapida 74 G, Genius 52, Cortina)
- **Alliances to advance new processes**
(example: brand protection, lenticular printing)
- **Combination of cutting-edge technologies and new consumables**
(example: oxidative plastic and foil printing)
- **Enhanced press ecology**



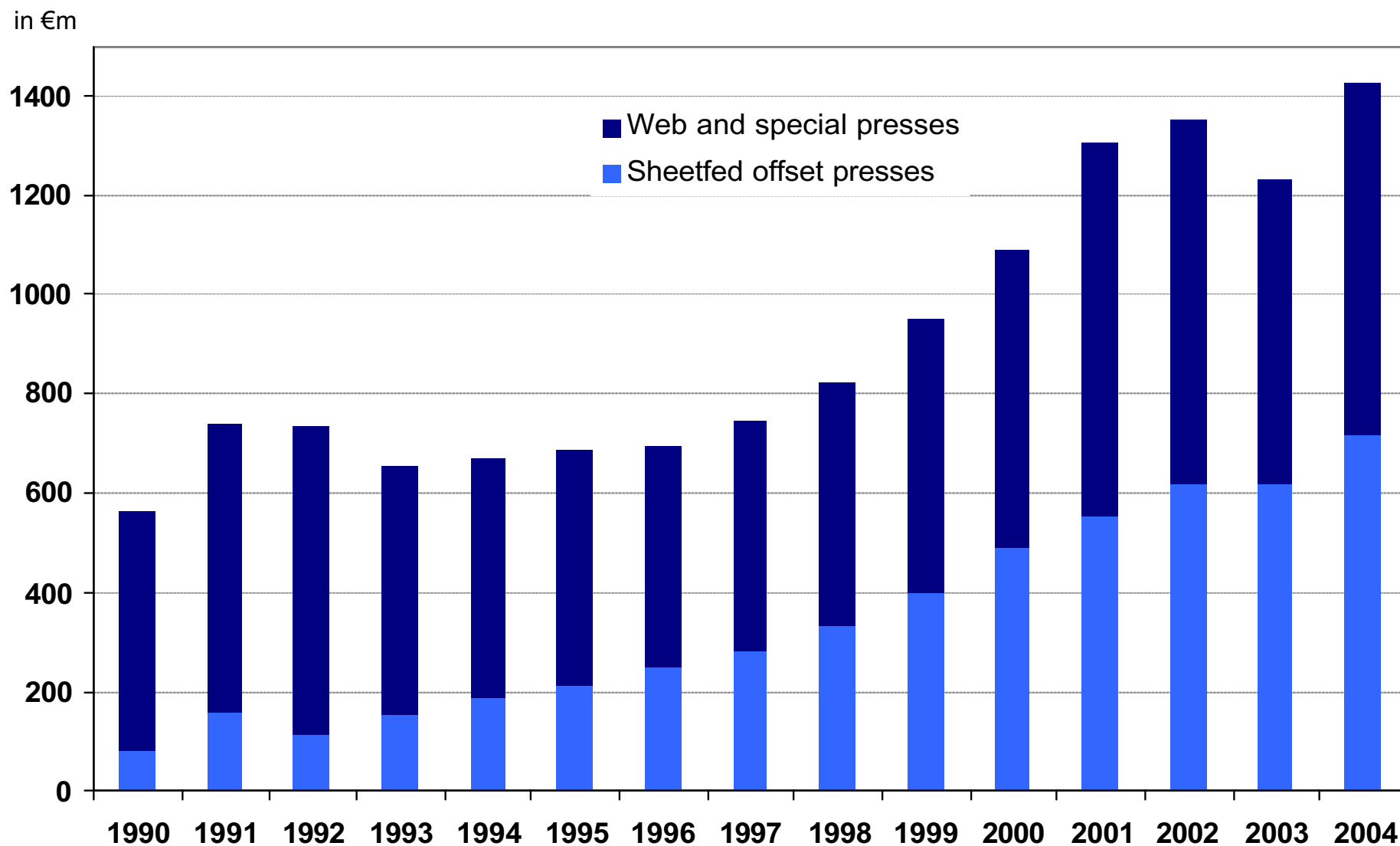
Koenig & Bauer Aktiengesellschaft (KBA)

Facilities: Würzburg, Frankenthal, Radebeul, Trennfeld





Turnover by divisions





KBA is one of the top two manufacturers of newspaper presses

NEWSPAPER

Offset: single-width

KBA COMPACTA 213

KBA COMET

Offset: double-width

KBA PRISMA

KBA COLORA

KBA COMMANDER

KBA ANILOX-COLORA

Offset: triple-width

KBA COMMANDER 6/2

Offset: waterless

KBA CORTINA

Flexo

KBA FLEXO-COURIER



KBA's broad range of commercial presses for 8 to 64 pages offers a choice of performance levels and formats

COMMERCIAL

Web offset

KBA COMPACTA 215

KBA COMPACTA 217

KBA COMPACTA 318

KBA COMPACTA 408

KBA COMPACTA 418

KBA COMPACTA 618

KBA COMPACTA 818



KBA Frankenthal, the global market leader in publication rotogravure, manufactures presses for web widths up to 4.32 m

GRAVURE

Webfed gravure

KBA TR 5B

KBA TR 6B

KBA TR 8B

KBA TR 10B

KBA TR 12B

Proofing

KBA CT 5

KBA CT 6

KBA CT 8

KBA CT 10

KBA CT 12

Sheetfed

KBA Radebeul

KBA GENIUS 52
KBA RAPIDA 74
KBA RAPIDA 74 G
KBA RAPIDA 105
KBA RAPIDA 105 univ.
KBA RAPIDA 130
KBA RAPIDA 130a
KBA RAPIDA 142
KBA RAPIDA 162
KBA RAPIDA 162a
KBA RAPIDA 185
KBA RAPIDA 205

Entry level/Grafitec

PERFORMA 66
PERFORMA 74

KBA NA, York

Flexo for corrugated
KBA CORRUGRAPH



Broadest sheetfed offset range in the market, from small (360 x 520 mm) to superlarge format (1510 x 2050 mm) for commercials, books, posters and packaging.

KBA Radebeul is the world market leader in large format.

KBA Corrugraph flexo press for direct offset on corrugated.



DIGITAL

Digital offset **Karat**

46 Karat

74 Karat

74 Karat and 46 Karat digital offset presses for short-run colour



90% of all banknotes worldwide are printed on presses made by KBA-GIORI

Security

**Super Simultan IV
NotaScreen II
OptiNota H
Super Orlof Intaglio
NotaCheck III
NotaProtector
Super Numerota III
CutPak III
NotaNumber III
Flow Sys**

**Plus broad choice
of security devices
and features**

KBA subsidiary Bauer+Kunzi

Metal-decorating presses



- Acquired in 2003
- Approx. 50 employees, based in Ditzingen, Germany
- Technological leader with Metalstar 2 (based on Rapidas)
- High-potential niche market
- Buoyant sales in Far East

KBA subsidiary KBA-Metronic AG

UV offset and industrial ID systems



- Acquired in 2004
- Growth potential in inkjet, laser, hot stamping
- Eased entry into digital print
- Strong market standing in UV offset on smart cards and digital data storage devices
- High earnings potential
- Possible synergies with core KBA processes (inkjet, laser)

Small-format sheetfed offset presses



- Acquired in March 2005
- 400 employees, €20m sales in 2004
- Budget-priced entry-level presses
- Product line renamed KBA PERFORMA
- Complements existing KBA presses (Rapida 74, Rapida 74 G and 74 Karat), which address high end of the market
- Targets more price-conscious users in small-scale printshops and threshold markets
- Potential for boosting sales via KBA brand and sales organisation

KBA Cortina: milestone innovation for high-quality newspaper production



A new dimension in rotogravure



max. web width 4.32 m

**Max. web speed:
approx. 16 m/s**

**Max. production speed:
approx. 60,000 cyl. rph**

Max. production output:

- 144 A4 pages per impression**
- 8.2 million A4 pages per hour**

Compact, advanced, functional and cost-effective: KBA Genius 52 for short-run colour



**Paper printing
press:
KBA Radebeul**

**Plastic-printing
UV press:
KBA-Metronic**



Biggest sheetfed offset press worldwide



Maximum sheet size 1510 x 2050 mm

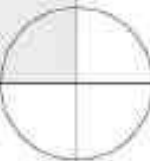


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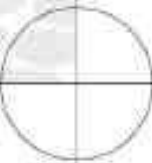


Outlook for 2005

Albrecht Bolza-Schünemann, President and CEO of Koenig & Bauer AG



- **Big increase in new sheetfed offset bookings compared to 1st quarter 2004**
- **Ongoing demand for cutting-edge KBA technology for medium and large formats**
- **Good growth prospects for large-format sheetfed offset in Far East (China)**
- **Sustained pricing pressures arising from overcapacity among manufacturers**
- **Strong euro continues to impair competitiveness against Japanese rivals**
- **Increase in orders for web and special presses compared to prior year**
- **Revival in volume of major contracts and project in German newspaper industry (e.g. several presses for Dr. Ippen publishing group and Leipziger Volkszeitung)**
- **Continuing interest in new presses like the KBA Cortina**
- **Revival in demand for commercial web offset**
- **German publishers continuing to invest in publication rotogravure**
- **Sales below annual target**



- **Single-figure growth at Group level**
- **Further improvement in Group profit**
- **Tighter focus on earnings when negotiating new contracts**
- **Pre-tax profit margin of 5% as medium-term goal**
- **Maintain dynamic growth in sheetfed offset with an even broader range of more highly advanced products**
- **Stimulate investment among newspaper publishers with milestone innovations (e.g. KBA Cortina)**
- **Grow market share in commercial web offset**
- **Continue successful differentiation of products, processes and more profitable niche markets**
- **Expand sales and service network in growth markets**

People & Print



Thank you

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