

CERTIFICATION BY APPLE IN KERVERUS IT (CY) LTD

The first Greek and Cypriot company among approximately 450 worldwide, which was certified by Apple with the MFI (Made for I-Phone), for its new product miipharos, is now Kerverus IT (CY) Ltd. . At the same time , has both the necessary certifications and CE and FCC.

The miipharos is an innovative product, which is based on technology ibeacon of Apple and is part of the new branch of push marketing.

H Kerverus IT, is currently one of the very few companies worldwide, that will soon be able to offer both the relevant devices , but so far the only , which supports and frames with corresponding software and web application , configuration and their commercial use , so no special knowledge every customer can use this new technology .

This technology is considered to be directly transformed the global market marketing, as these devices have the ability to communicate with your compatible mobile users who have the relevant application and to direct both advertising and informational . The widespread use of mobile devices and social media now enables 's totally personalized and time- driven user information .

Worldwide access to the internet is now becoming increasingly by mobile devices. The Kerverus IT (CY) Ltd, the special technology available , it detects the type of device with which the user accesses the content and thus can simultaneously view different content optimized for the iPhone, the iPad or other tablets, while giving able even to existing sites optimized to run on mobile devices .

The Kerverus IT which has already developed the technology has its own internal devices products RnD process and which will soon make available to the general public in WORLD MORE ECONOMIC retail price. While giving access to the database and a wealth of statistics and more than 70 setups . While the software has been developed makes appliances identifiable useless when stolen and the " illegal" holder , while the program life security device replaced keeping the settings .

The Business Plan of the project, which covers the commercial product development in Europe and the U.S. first phase has been completed by an international team, under the supervision of the Capital Markets Experts AE and the official world premiere of proiontopiisis and marketing of devices and software , is expected to be held in Greece in early April .

Interested facilities have directly demonstrated malls , museums, supermarkets, medical centers whose data will become available in the near future .

Soon we will announce more details on trade policy , prices and other characteristics .