



# Kerverus Holding IT Plc

Press Release

**Monday 4-14-2014**

## **ANOTHER SUCCESS**

The company Kerverus IT (CY) Ltd, is a subsidiary of Kerverus Holding IT Plc, eisimneni the Cyprus Stock Exchange.

It is the first and only Greek and Cypriot company which receives certification MFI (Made for iPhone) by Apple Inc. for its new product miipharos based technology iBeacon

## **miipharos at Appstore**

The company Kerverus Holding IT Plc announces that its subsidiary Kerverus IT (CY) Ltd received approval from Apple Inc that the implementation of miipharos be available now for FREE from the Appstore.

The approval was given within a few hours after submission for approval of a new application demonstrating the completeness and innovation implementation and technical knowledge of the creators. The admission comes after the success with which Apple confirmed the company Kerverus Holding IT Plc titled MFI (Made For Iphone) certification which takes first in Greek and Cypriot company level.

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*"With more than 1.5 billion iPhone users and similar to Android, Windows Phone and Blackberry The future is promising"*

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With an audience of over 1.5 billion users only on iPhone and commensurate with the public on Android, Windows phone and Blackberry, the Kerverus IT feverishly preparing the relevant applications. Even before the official opening of the site of application miipharos already very significant firsts to its credit and almost exhausted the first devices that have been received before the start of selling ahead.

Very soon the company site will be available devices miipharos, which will reach the user in an innovative and eco-pack of 4 pieces and is immediately ready for use by the customer, a cost of just \$ 25 / unit. So the company is joining



**miipharos.com**

## Επικοινωνία

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Find this press release [here](#)

[Watch the stock here](#)

Kerverus Holding Media Kit [here](#)

### Miipharos Media kit

(<http://miipharos.com/media-kit.aspx>)

future of advertising and promotion. Devices weight just 30gr and are made of recyclable soft silicone ανακυκλώσιμο material, with CE και FCC certifications.

Apart from the new page advertising the company opened a new market in a matter of sales has built a leading technology monitoring and reward sales associates worldwide with tracking App from similar sales in real time for each reseller. While also provides 24-hour technical support and help desk for customers and partners.

It looks like the future of promotion is now and is miipharos.

