

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- On February 24, 2026, Starcom Holding AD sold 2 687 811 shares to Eurohold Bulgaria AD under a repurchase agreement at a unit price of EUR 0.744 per share.
According to the terms of the agreement, the maturity date is April 06, 2026, and the repurchase will be executed at a price of EUR 0.754 per share.
- On February 25, 2026, Starcom Holding AD sold 908 000 shares to Eurohold Bulgaria AD under a repurchase agreement at a unit price of EUR 0.639 per share.
According to the terms of the agreement, the maturity date is March 25, 2026, and the repurchase will be executed at a price of EUR 0.650 per share.

26-02-2026

Sincerely,

ASSEN MINCHEV, CEO