

Record Group Sales and New Growth Initiatives

The MOTODYNAMICS Group maintained its steady growth trajectory in 2025, achieving a sales increase of 9.5%. Excluding new business and fleet sales, organic growth reached 5.8%, while gross profit climbed to €43.7m, confirming the momentum of the year. Earnings before interest, taxes and depreciation (EBITDA) increased by 6.4%, reaching €31 million, while operating profits declined marginally (-2.2%) to €16 million, having absorbed all operating investments in the new activities (Toyota Autodirect and NIO).

The automotive sector continued to grow, driven by the Group's integration into Toyota's dealer network through the newly established subsidiary Autodirect, with total sector sales amounting to €66.2 million, while the premium segment (Porsche) delivered organic growth of 8.8%. Sales of motorcycles & marine products (Yamaha) rose to €87.2m, (+1.8%). Sixt recorded revenue of €61.3m, up by 2.2%.

	01/01 – 31/12/ 2025	01/01 – 31/12/ 2024	
Turnover	214,698,959	196,050,764	9.5%
Yamaha	87,154,158	85,634,262	1.8%
Automotive	66,208,468	50,413,197	31.3%
SIXT	61,336,333	60,003,304	2.2%
Gross profit	43,674,053	41,442,858	5.4%
% of sales	20.3%	21.1%	
Earnings before tax, interest, depreciation and amortisation	31,019,558	29,163,582	6.4%
% of sales	14.4%	14.9%	
Operating profit/loss	16,010,466	16,364,321	-2.2%
Financial expenses	(3,140,712)	(3,088,657)	
Results before tax	12,869,754	13,275,664	-3.1%
Taxes	(3,363,479)	(3,534,545)	
Earnings after tax	9,506,274	9,741,119	-2.4%
<i>Attributable to:</i>			
Parent company owners	9,655,737	9,741,119	-0.9%
<i>Non-controlling interests*</i>	<i>(149,463)</i>	<i>-</i>	
Earnings/share*	0.3234	0.3250	-0.5%

Targeted investments in SIXT's fleet and extended vehicle retention period boosted long-term assets, which reached €97.5 million. The funding was secured through strong cash flows and bank lending, keeping leverage at a healthy level. Net borrowing increased to €51.9 million, with the Net Debt-to-EBITDA ratio standing at 1.67.

Financial costs remained broadly unchanged, supported by lower interest rates and a more efficient lending structure.

As of 31 December 2025, the Group's long-term assets amounted to €85 million (excluding the impact of IFRS 16), recording an annual increase of 20.1%, primarily driven by investments and extended fleet retention for rental operations.

	31 Dec 2025	31 Dec 2024
Long-term assets <i>(less liabilities under IFRS 16 leases)</i>	85,018,685	70,778,710
Working capital	13,484,647	8,747,351
Other liabilities	(1,015,353)	(1,276,124)
Net assets	97,487,979	78,249,937
Net borrowing	51,919,561	39,097,442
Equity	45,568,418	39,152,495
Capital employed	97,487,979	78,249,937

Paris Kyriakopoulos, Group Chairman & Managing Director, stated the following:

“MOTODYNAMICS Group has completed another year of growth, achieving record sales across all business activities. In an environment of fierce competition and inflationary pressures, our sectors have kept a firm line of defence in terms of profit margins, supporting an increase in gross margin in line with organic sales growth.

Porsche's business achieved a record number of registrations, with all-electric Macan leading the premium electric SUV segment. Yamaha continues to gain shares in the motorcycles market, in a highly competitive environment where new entrants from China are claiming increasing shares.

SIXT achieved another record year, maintaining high shares in the country's major airports. The temporary downturn in Santorini was offset by strong, double-digit growth in Athens, Thessaloniki and Heraklion, driving short-term car rental (Rent a Car) to a total increase of 8.9%.

In 2025, we invested in two new business activities: Toyota Autodirect and NIO. Toyota Autodirect commenced operations in February in Patras and in June in Syros, with early indications being very positive. This business is expected to be profitable from the first half of 2026. Following its exhibition at Golden Hall for several months, which introduced the brand to the wider public, NIO is proceeding with the opening of its first NIO House at the 14th km of the Athens–Lamia highway. In 2026, we aim to continue our growth path, while focusing on enhancing profitability. The



geopolitical developments in the Middle East require constant vigilance, but we remain optimistic and ready to adapt our strategy immediately should the demand for our products and services be affected.”

The Board of Directors will recommend to the General Meeting a dividend of €0.14 per share, reflecting the consistent application of the Group’s long-term dividend policy and continued value creation for shareholders.

The MOTODYNAMICS Group will hold an online Analysts’ briefing on the 2025 Financial Results, on Monday, 20 March 2026 at 15:00. To watch the briefing, you can sign up: [Analysts’ Briefing](#)

The General Meeting of Shareholders will be held in person on Thursday 4 June at 12:00. The venue will be announced subsequently.

