



## PRESS RELEASE

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### INTRALOT and Arkansas Scholarship Lottery establish agreement to drive the next decade of growth and innovation

November 13, 2025

INTRALOT S.A. is pleased to announce that its U.S. subsidiary, Intralot, Inc., has signed a new 10-year contract with the Arkansas Scholarship Lottery (ASL), continuing a strong partnership that began in 2009. Over the years, this collaboration has helped ASL to provide over \$1.5 billion in scholarship funding for Arkansas students while building a secure and sustainable gaming ecosystem. The new agreement becomes effective August 15, 2026. Over the next several months, the two entities will work together to transition to the new technology.

Under this new contract, INTRALOT and the Arkansas Scholarship Lottery will enter a new era defined by next-generation technology, enhanced player experiences, and expanded value for the State of Arkansas.

**Sharon Strong**, Executive Director of the Arkansas Scholarship Lottery, stated, "We look forward to our continued partnership with INTRALOT. Since 2009, we've worked together to bring a quality gaming experience to Arkansas lottery players that, in turn, has helped hundreds of thousands of students achieve their education and workforce goals. With this new agreement, we remain committed to both our players and our mission of supporting Arkansas students."

"Since 2009, INTRALOT has been honored to support the Arkansas Scholarship Lottery," said **Richard Bateson**, CEO of INTRALOT, Inc. "This new agreement represents not just continuity, but also evolution, leveraging next-generation technology to help Arkansas achieve its growth and modernization goals over the next decade and beyond."

As part of the agreement, INTRALOT will introduce its new Lottery Solution, in the heart of which lies LotosX™ Central Gaming System, making Arkansas one of the first U.S. lotteries to adopt this cutting-edge platform. The LotosX Omni Lottery solution, with its cloud-based open and modular architecture, enables microservices-based technologies and integrations to deliver superior system performance. With LotosX Omni, INTRALOT and ASL are positioned to modernize the retail landscape, simplify operations, and refresh the Lottery's look and feel across all locations.

The Lottery's equipment will also be powered by a new front-end experience for retailers and players through CanvasX™, a market-leading headless content management system that unifies the management of all devices and player experiences across every retail touchpoint.

These upgrades, along with INTRALOT's Instant Games Management, Promotions, and Retailer Management platforms, will provide the ASL with greater control of its gaming environment, speed in delivery and operational efficiency.

INTRALOT's investment in the Arkansas retail environment will simplify operations for retailers and elevate convenience for players through advanced self-service vending terminal solutions. Key upgrades include the deployment of 2,350 new PhotonX™, camera-based, clerk-operated terminals, the addition of 356 new DreamTouch™ Flex 30-bin vending kiosks and the modernization of 88 DreamTouch™ Smart vending terminals.

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For more info:

**Press Office** | Phone +30 2106156000 | email [press\\_office@intralot.com](mailto:press_office@intralot.com) | [www.intralot.com](http://www.intralot.com)

### **About the Arkansas Scholarship Lottery**

The Arkansas Scholarship Lottery (ASL) creates winning people, winning futures, and winning moments. Since 2009, the ASL has sold over \$8 billion and returned more than \$1.5 billion for scholarships to benefit Arkansas students. More than 822,000 college scholarships distributed by the Arkansas Department of Higher Education have been awarded to Arkansans. The lottery has awarded more than \$5.5 billion in prizes to players, more than \$462 million in retailer commissions, and provided more than \$188 million in state and federal tax revenue.