

Authentic products drive sustainable growth

Investors presentation

Legal disclaimer

This presentation was prepared by KRI KRI S.A. The information contained herein has been obtained from company and external sources believed to be reliable, but not guaranteed as to its accuracy or completeness. The information contained herein also includes forward-looking statements which are based on current expectations and assumptions about future events.

You should not place undue reliance on these forward-looking statements. These forward-looking statements are subject to risks, uncertainties and assumptions about KRI KRI including, among other things, its future financial position and results, its financial outlook, budgets, projected levels of consumption and production, projected raw materials and other costs, future taxation, estimates of capital expenditure and plans and objectives of management for future operations.

As a result, KRI KRI's actual results could differ materially from those anticipated in the forward-looking statements. No one undertakes to publicly update or revise any forward-looking statement unless required by law. Past performance is no guarantee of future results. This presentation is for informational purposes and is not to be construed as an offer to sell or a solicitation to buy shares of KRI KRI. Unless otherwise specified, all financial information presented herein is based on KRI KRI's IFRS financial statements.





Financial Results

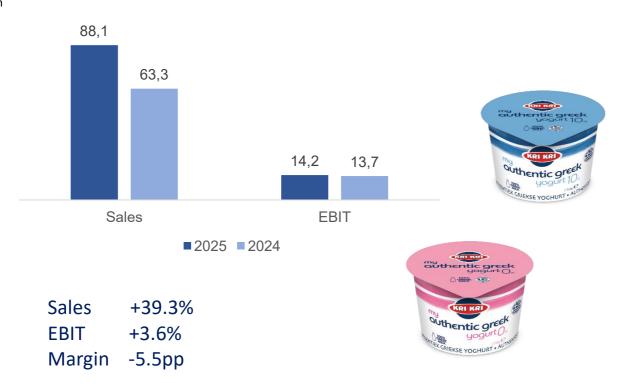
Amounts in €m

	Profit a		Margings				
	H1.2025	H1.2024	Δ %	H1.2025	H1.2024		
Sales	161,9	130,9	23,7%				
Gross Profit	44,5	45,2	-1,5%	27,5%	34,6%		
Operating Expenses	21,4	18,3	16,9%	13,2%	14,0%		
EBIT	23,1	26,9	-14,1%	14,3%	20,6%		
EBT	23,0	27,1	-14,9%	14,2%	20,7%		
Profit after tax	19,4	26,3	-26,1%	12,0%	20,1%		
EBITDA	26,1	29,4	-11,4%	16,1%	22,5%		



Segment review Yogurt exports

Amounts in €m



Key Highlights

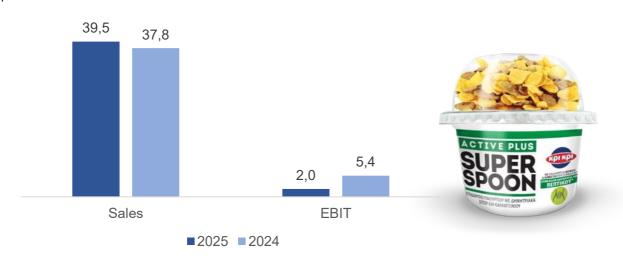
- Strong growth in major markets:
 UK +56%, Italy +19%
- Yogurt exports now represents 70% of total yogurt sales



05

Segment review Yogurt Greece

Amounts in €m



Sales +4.4% EBIT -63.0% Margin -9.2pp



Key Highlights

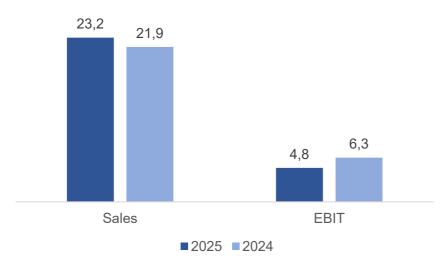
- Strong shift of consumers to private label yogurts continues
- KriKri is the leading supplier in private label
- Branded yogurts market share declined



06

Segment review Ice cream Greece

Amounts in €m







Sales +6.0% EBIT -23.3% Margin -7.9pp

Key Highlights

- Expansion of our sales network
- New ice-creams launched

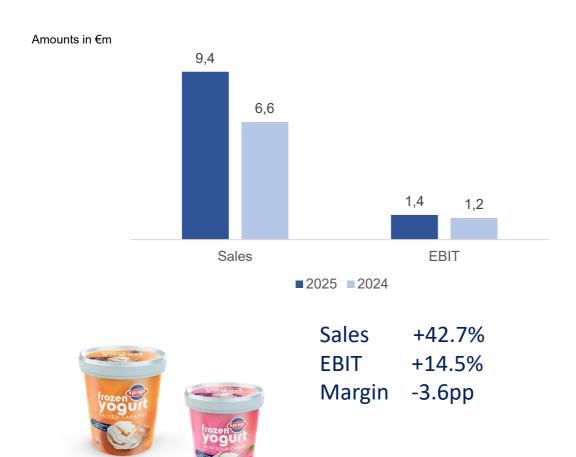


• Remaining of the season sales continue at a similar pace





Segment review Ice cream exports



Key Highlights

- Strong growth in sales
- Exports development with "Greek Frozen Yogurt"
- Expansion of our PL contracts

USA

- Low level sales due to pilot season
- Cautious business development because of the uncertainty over import tariffs
- Stronger commercial plan for next season



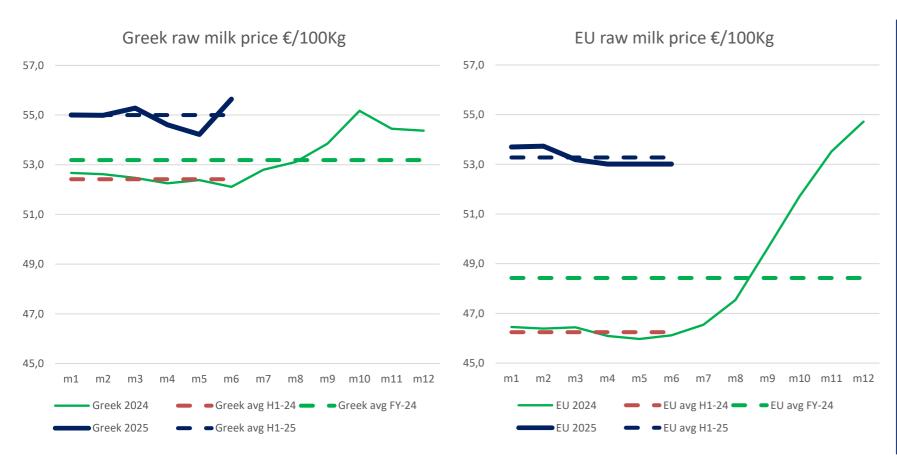
Sales bridge

Amounts in €m





Input costs



Key Highlights

- Greek raw milk price: +4,9%
- EU raw milk price: +15,2%

Prospects for the full year

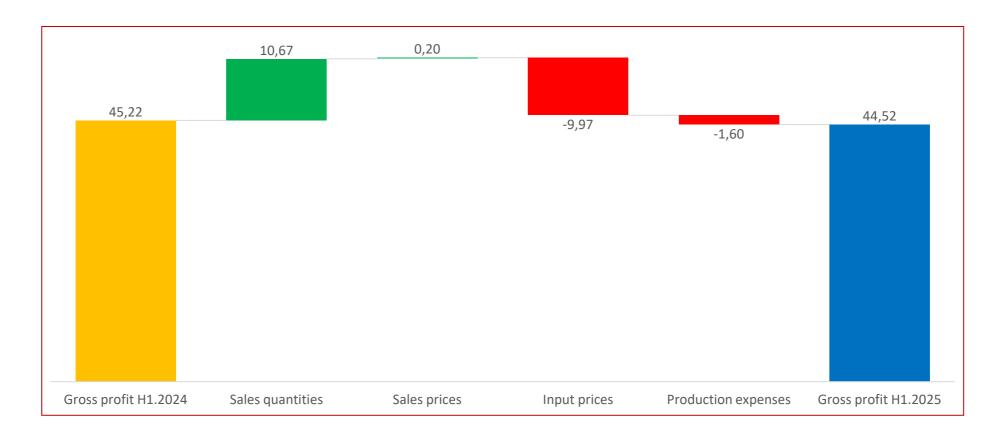
- More favorable compatibles
- Probable de-escalation of raw milk prices in Q4-2025
- Targeted price adjustments

Source: Eurostat, Milk Market Observatory



Gross Profit bridge

Amounts in €m





Estimates for 2025

Sales Growth

Total sales are expected to exceed €300m in 2025.

Profit Margins

EBIT margin is expected to be around 14%.

CapEx

CAPEX is expected to be between €21m to €25m.

IFRS - €m	2025 rev.	2025 init.	2024	Δ%	2023	2022	2021
Sales	>300	300	256,4	17,0%	216,3	172	134,6
EBIT		42 - 45	37,2		40,3	4	16,7
EBIT %	14%	14%-15%	14,5%		18,6%	2,3%	12,4%



Share information

Share information

Market: Main market

Sector: Food & Beverage

Ticker symbols:

Athens Stock Exchange: KPI

Reuters: KRIr.AT

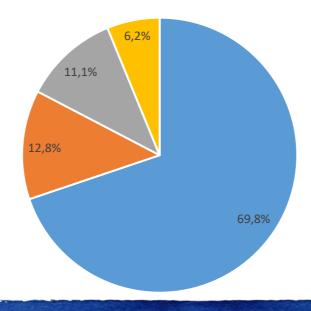
Bloomberg: KRI GA

ISIN code: GRS469003024

No of shares: 33,065,136

Shareholders' structure

Tsinavos Family: 69,8%
Institutionals abroad: 12,8%
Institutionals domestic: 11,1%
Individuals: 6,2%



Contact information

KRI KRI S.A. MILK INDUSTRY
3rd km Serres-Drama
Serres
PC 62125
Greece

3+30 23210 68300

investors@krikri.gr

website: www.krikri.gr

