



PRESS RELEASE February 6 2008

Axfood's sales January 2008

Consolidated net sales (excluding VAT) totalled SEK 2,383 m (2,258), a rise of 5.5% compared with the same period a year ago. Net sales for stores in Sweden owned by the Group rose by 3.9% for the month of January, with a 3.9% rise in like-for-like sales. Net sales for Axfood's stores (wholly owned and franchise units) rose 4.6%, with a 3.8% rise in like-for-like sales.

Hemköp's sales (wholly owned and franchise units) increased by 3.5 % during the month, with a 0.2% decrease in like-for-like sales. Net sales for Hemköp's wholly owned stores increased by 0.4% during the month, with a 2.1% decrease in like-for-like sales.

Willys' sales rose by 5.2% during the month, with a 6.0% rise in like-for-like sales.

PrisXtra's net sales* totalled SEK 61 m (53), a rise of 15.1%. Like-for-like sales rose by 8.5%.

Sales per business operation are broken down as follows:

	Jan-Dec 2007 SEK m	Jan-Dec 2006 SEK m	Change
Hemköp	469	467	0.4%
Willys	1,288	1,224	5.2%
Dagab ¹⁾	1,811	1,639	10.5%
Axfood Närlivs ²⁾	407	371	9.7%
Övrigt ³⁾	140	86	62.8%
Internomsättning ⁴⁾	-1,732	-1,529	13.3%
Totalt	2,383	2,258	5.5%
<u>varav distribuerad omsättning</u>			
1) Dagab	1,215	1,092	11.3%
2) Närlivs	336	309	8.7%

³⁾ Includes support companies and joint-Group functions.

⁴⁾ Of which Dagab SEK 18,769 m (18,340 m) .

The figure for 2006 has been adjusted, since starting on 1 January 2007, Axfood Närlivs has taken over customer responsibility for external customers (such as Tempo) from Dagab.

* PrisXtras sales will be consolidated by 1 February 2008 in the Axfood group.

Preliminary sales figures will be presented on the following date: 6/3 (Feb), 16/4 (March), 7/5 (April), 5/6 (May), 16/7 (June), 6/8 (July), 4/9 (Aug), 14/10 (Sept), 6/11 (Oct), 4/12 (Nov).

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Axfood AB conducts retail trade through the wholly owned store chains Hemköp, Willys and Willys hemma, comprising slightly more than 220 stores, and wholesale trade through Dagab and Axfood Närlivs. In addition, Axfood collaborates with a number of proprietor-run stores that are tied to Axfood through agreements. These include stores within the Hemköp chain as well as stores run under the Handlar'n and Tempo profiles. In all, Axfood collaborates with over 500 proprietor-run stores. Axfood is listed on the Nordic Large Cap list of the OMX Nordic Exchange. Axel Johnson AB is the principal owner, with approximately 46% of the shares.