

Press release, 6 June 2019

Bygghemma announces outcome of subscription under incentive programme 2019/2022

Bygghemma Group First AB (Publ) announced today the outcome of the subscription of warrants under an incentive programme approved at the company's Annual General Meeting (AGM) on 15 May 2019. The programme invited certain senior executives, key individuals and employees in the Group to subscribe for warrants that will entitle the holder to purchase shares at a pre-determined price after a period of three years. A total of 1,610,526 warrants were subscribed for (100 percent of the programme), corresponding to a dilution effect of 1.5 percent should all of the warrants be exercised.

Bygghemma Group First AB's AGM resolved on an issue of warrants and the implementation of a long-term incentive programme (LTIP 2019/2022) in the company. Each warrant entitles the holder to subscribe for one (1) share in the company during the exercise period at a subscription price of SEK 48.20, corresponding to 130 percent of the volume-weighted average price quoted during the period from 24 May 2019 to 31 May 2019. The exercise period for the subscription of shares extends from 1 June 2022 to 31 August 2022.

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About Bygghemma Group

Bygghemma Group is the leading online supplier of home improvement products in the Nordic region. We offer our customers a broad product range at attractive prices, with convenient home delivery. We conduct operations in two segments: DIY and Home Furnishing. DIY comprises sales of products from well-known brands for homes and gardens, and Home Furnishing comprises sales of furniture and home decor, mainly under proprietary brands. Bygghemma Group includes a wide range of webstores, such as www.bygghemma.se, www.trademax.se, www.trademax.se, www.furniturebox.se. Bygghemma Group had sales of approximately SEK 5 billion in 2018, has its head office in Malmö and is listed on Nasdaq Stockholm Mid Cap.