

New number of shares and votes in BHG Group

30 JULY 2021, 17:30 P.M. CEST

The number of shares and votes in BHG Group AB (publ) ("BHG") has changed as a result of the recently completed issue in kind in connection with the acquisition of HYMA Skog & Trädgård AB.

Through the issue in kind, the number of shares and votes in BHG has increased by 2,887,293.

Today, on the last trading day of the month, there are consequently a total of 123,815,730 shares and votes in BHG.

For more information, please contact:

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This is information that BHG Group AB (publ) is obliged to make public pursuant to the Swedish Financial Instruments Trading Act. The information was submitted for publication, through the agency of the contact persons set out above, at 17:30 p.m. CEST on 30 July 2021.

About BHG

BHG is the number 1 consumer e-commerce company in the Nordics. In addition to our Nordic operations, we also have a significant presence in the rest of Europe, as well as in selected markets outside of Europe. Our strong position in these markets makes us the largest European online pure-play within the home improvement space, meaning do-it-yourself and home furnishings. With an ecosystem of online stores, supported by physical destinations and services, such as last-mile deliveries and installation, we offer the market's leading range of well-known external and strong own brands, totalling close to 1 million unique products and encompassing a complete offering within DIY, leisure, furniture and furnishings.

The Group includes over 100 online sites – including sites like www.bygghemma.se, www.trademax.se, www.chilli.se, www.furniturebox.se and www.nordicnest.se – and over 70 showrooms. We are headquartered in Malmö, Sweden, with operations throughout Europe. Our share is traded on Nasdaq Stockholm, under the ticker "BHG."

The BHG brands employ more than 2,000 people, working every day to create the ultimate online shopping experience by combining an unbeatable product range with smart technology, leading product expertise and a broad range of services.