



BHG Group's Nomination Committee for the 2022 Annual General Meeting

5 OCTOBER 2021, 5:30 P.M. CEST

The BHG Group AB's (publ) ("BHG") Nomination Committee has as its objective that its composition shall conform to the Swedish Corporate Governance Code. However, BHG's third largest owner as per 31 August 2021, Capital Group, has declined to participate in the Nomination Committee. Based on the current ownership structure, it has therefore been resolved that the Nomination Committee for the 2022 Annual General Meeting will consist of representatives appointed by the two largest shareholders and the fourth largest shareholder listed in the shareholder register as of 31 August 2021, as well as the Chairman of the Board. The Nomination Committee's main goal and responsibility is to provide proposals for election and remuneration for the Chairman and members of the Board, as well as auditors, for the 2022 Annual General Meeting.

On 31 August 2021, the two largest shareholders and the fourth largest shareholder in BHG were EQT Public Value Investments S.Å.R.L. ("EQT") (17.72% of votes), Swedbank Robur Fonder (9.48% of votes) and Handelsbanken Fonder (7.72% of votes). The three owners who are represented in the Nomination Committee hold a total of 34.92% of votes in the company. They have appointed the following representatives to the Nomination Committee:

- Karl Johan Sundin, appointed by EQT (Chairman)
- Bo Lundgren, appointed by Swedbank Robur Fonder
- Sussi Kvart, appointed by Handelsbanken Fonder
- Gustaf Öhrn, in his role as Chairman of the Board of BHG

The above calculation is based on 123,815,730 shares. BHG's Annual General Meeting for the financial year 1 January 2021 – 31 December 2021 will take place on 5 May 2022. In order for the Nomination Committee to be able to consider submitted proposals with requisite diligence, proposals should be submitted by 17 March 2022. The Nomination Committee's proposal will be presented in the notice to the 2022 Annual General Meeting and on the company's website. The shareholders in BHG are invited to submit proposals to the Nomination Committee via e-mail to investment@bhggroup.se or by mail to BHG Group AB (publ), Attn: Bolagsstämma 2022, Hans Michelsensgatan 9, SE-211 20 Malmö, Sweden.

For more information, please contact:

Johan Hähnel, Head of Investor Relations
Tel: +46 (0)70 605 63 34. E-mail: joan.hahnel@bhggroup.se

The information was submitted for publication, through the agency of the contact person set out above, at 5:30 p.m. CEST on 5 October 2021.

About BHG

BHG is the number 1 consumer e-commerce company in the Nordics. In addition to our Nordic operations, we also have a significant presence in the rest of Europe, as well as in selected markets outside of Europe. Our strong position in these markets makes us the largest European online pure-play within the home improvement space, meaning do-it-yourself and home furnishings. With an ecosystem of online stores, supported by physical destinations and services, such as last-mile deliveries and installation, we offer the market's leading range of well-known external and strong own brands, totalling close to 1 million unique products and encompassing a complete offering within DIY, leisure, furniture and furnishings.

The Group includes over 100 online sites – including sites like www.bygghemma.se, www.trademax.se, www.chilli.se, www.furniturebox.se and www.nordicnest.se – and over 70 showrooms. We are headquartered in Malmö, Sweden, with operations throughout Europe. Our share is traded on Nasdaq Stockholm, under the ticker "BHG."

The BHG brands employ more than 2,000 people, working every day to create the ultimate online shopping experience by combining an unbeatable product range with smart technology, leading product expertise and a broad range of services.